

BY POPULAR DEMAND---HERE'S

ARCHIE  
SERIES

# KATY KEENE

ANC

Comics

by Bill Woggon

10¢

I'M SITTING  
ON TOP OF THE WORLD!  
EVERYBODY'S CALLING  
ME TO CONGRATULATE  
ME ON BEING IN A  
MAGAZINE OF MY OWN!



JOIN THE KATY KEENE FASHION CONTEST IN THIS  
MAGAZINE AND WIN A BEAUTIFUL HAND-PAINTED  
KATY KEENE SCARF OR KATY KEENE TIE. LOOK  
INSIDE FOR FULL DETAILS.



# FUN for all

Exciting  
Amazing  
Fascinating

with these  
**SMASH  
VALUES**

**A STICK OF GUM WITH EACH DEPOSIT!**



**CHEWING GUM MACHINE and BANK**

That Really Works!

**FREE!**

A PACKAGE OF GUM WITH EACH MACHINE

Fun for all, kiddies and grown-ups... the fascinating and sensational novelty that really works just like a real gum machine. Just insert a penny, nickel or dime in a coin slot—pull the lever and out comes a stick of real gum. It's a bank too because the money remains locked in and can only be opened with a key supplied. Made of gleaming plastic and metal in two bright colors.

**\$1.98**

**COMPLETE**

SEND NO MONEY Rush your order today. Remit with your order, and we pay postage or C.O.D. plus postage.

Satisfaction Guaranteed SPECIAL PRICES TO DEALERS

Hello! I'm **SANDY!**  
I drink I wet I sleep and you can **WAVE MY HAIR!**

I have **RUBBER WONDERSKIN!**

**TERRIFIC VALUE!**

**only \$2.98**

**complete**

**SEND NO MONEY**  
(C.O.D. you pay postage. Remit with order, we pay postage.)

**NEW!**

**AMAZING!**

**FREE HAIR WAVE KIT!**

**SENSATIONAL DRINK AND WET DOLL in washable rubber WONDERSKIN with life-like hair and realistic hair-wave kit complete with 24 plastic curlers, 24 rubber waving bands, 24 waving end papers, plastic comb and 3-oz. bottle of doll hair lotion.**

**ADORABLE SANDY, 11 inches tall, has sparkling blue eyes that open and close—she drinks from her bottle with rubber nipple (included) and then wets her diaper. You can bathe her—move her coddly arms, legs and head—make her stand, walk and sleep.**

**"BASHFUL BUNNY" LIGHTS UP WHEN YOU TICKLE ITS TUMMY!!**



- The Ideal Easter Gift
- Has Electric Light Eyes That Lite Up and Shine
- Fascinating to Young & Old Alike

Here's a bunny who's completely captivating... tickle his tummy and his eyes light up... show you he loves you! Battery and two colored bulbs ~~come~~ completely assembled... can be easily removed and replaced to last a lifetime. He's all pink and white, with the perkiest ears, a set of proud whiskers, and a bonny blue ribbon to tie around his neck.

**ONLY \$2.98**

**SEND NO MONEY**  
Rush your order today. Remit with order and we pay postage or C. O. D. plus postage.

**"PUNCHO" THE FIGHTING CLOWN**



Hey kids! Here's real fun, lots of action, real sport with **PUNCHO**—colorful, lively, animated punching bag. Knock it down, it always comes back at you for more! An ideal tackling dummy—swiveling partner—sparring partner. Punched against a wall it becomes a rapid punching bag. Perfect as an exercise and teacher, indoors or out. Made of extra heavy long lasting vinylite, over 25 inches tall, with metal valve for easy inflation. **SEND NO MONEY (C.O.D. you pay postage. Remit with order, we pay postage.)**

**only \$1.98**

**RUSH YOUR ORDER TODAY!**

**BUMPY "THE NEW ALL-DIRECTION WONDER CAR"**



- Hit-and-go car
- Turns by itself
- Stop and Go control
- All-steel construction

**only \$2.98**

**RUSH YOUR ORDER TODAY!**

**WHEEL!** Look at Bumpy—most spectacular performing mechanical car! Just wind it up and off it goes till it touches an object—even a pin—for a bump on the floor! Then ground it turns immediately (by itself) and goes in another direction! A magnificently designed scale-model car, of all-steel construction, beautifully sprayed (not lithographed)—with hollow-type rubber tires, headlights, grille, bumpers, chrome-like trim and hub caps, stop and go control—over 6 inches long.

**SEND NO MONEY (C.O.D. you pay postage. Remit with order, we pay postage.)**

**USE THIS HANDY ORDER BLANK**

**SEND NO MONEY**  
C.O.D. you pay postage. Remit with order, we pay postage.

**NOVELTY MART** - 59 East 8th Street, Dept. KK New York 3, N.Y.

PLEASE RUSH THE FOLLOWING ITEMS CHECKED BELOW:

<input type="checkbox"/> SANDY	2.98	<input type="checkbox"/> BUMPY	2.98
<input type="checkbox"/> BASHFUL BUNNY	2.98	<input type="checkbox"/> PUNCHO	1.98
<input type="checkbox"/> CHEWING GUM MACHINE	1.98		

**SATISFACTION GUARANTEED on all purchases.**

NAME (print) \_\_\_\_\_

ADDRESS (print) \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



# Congratulations to KATY KEENE

ROBERT YOUNG  
TIM HOLT

GEORGE BRENT

GLORIA GRAHAME

WILLIAM RUSSELL  
DIRECTOR

JACK GROSS  
PRODUCER

JANE GREER

ROBERT RYAN

BILL TALLMAN

JACK DEWITT  
WRITER OF MOVIE  
"CANADIAN PACIFIC"

JOHN E. DALTON  
WRITER OF FACTUAL  
WESTERN TALES

MACK  
SENNETT

CLIFFIE  
STONE

ANDY PARKER  
and THE PLAINSMEN

TEX WILLIAMS

ALLEN SAUNDERS and  
ELMER WOGGON  
CREATORS OF COMIC "STEVE ROPER"

DON QUINN  
WRITER OF FIBBER M'GEE  
AND MOLLY SHOW

M. P. WENTWORTH  
AUTHOR OF "FORGED IN

SCOTT FLEMING  
FAMOUS DOG AND HORSE ARTIST

MILDRED CRAM and  
AUDREY OVINGTON  
CO-AUTHORS OF THE MOVIE  
"JUST EIGHTEEN"

MAYOR OF SANTA BARBARA - NORRIS MONTGOMERY



and Bill WOGGON from  
SIS

K.O. KELLY WINDY

RANDY VAN RONSON  
SKIPPER  
MASON

ARCHIE  
JUGHEAD

REGGIE

BETTY and  
VERONICA

SUZIE

FERDIE

ANGELA

UNCLE  
BLUNDERBUSS

WILBUR

GREGORY

LAURIE and  
LINDA

RED

LI'L JINX

GINGER

DEBBY

BETSY

SUPER DUCK

FAUNT

CUBBY

HARRY SHORTEN

AL FAGALY

RED HOLMDALE

BOB  
MONTANA

SAMM

RAY GILL

BILL VIGODA

JOHN L. GOLDWATER

LOUIS H.  
SILBERKLEIT

MAURICE COYNE

POSE, ETC. by DIXIE KORBECKI  
3802 VAN PATTEN AVE.,  
SUSSEX, HAMPTON, VA.

AND EVERYONE ELSE  
AT ARCHIE COMIC  
PUBLICATIONS





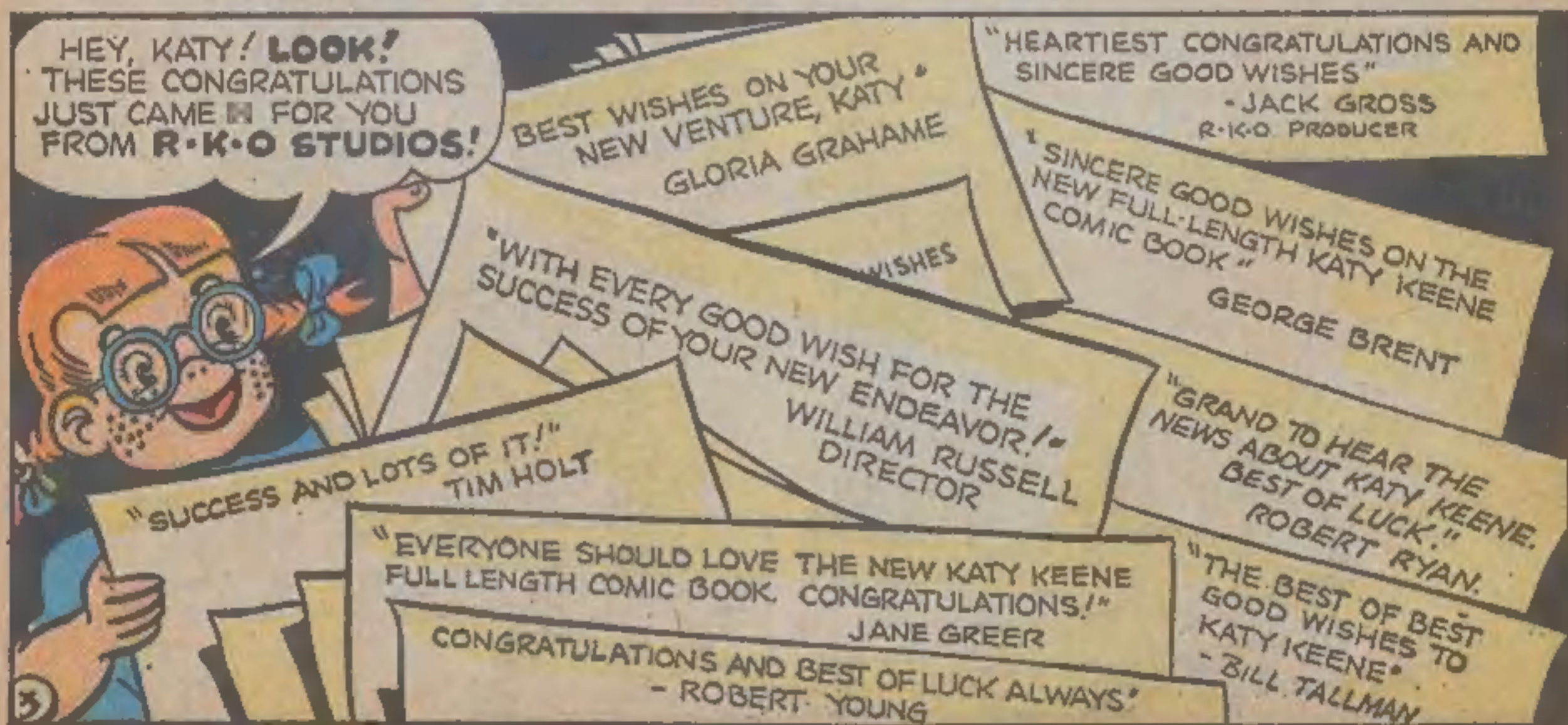
KATY'S POSE, ENSEMBLE & COIFFURE by JANET LEHMANN, 2219 CLARK AVE., BURBANK, CALIFORNIA -- AGE 14



K. O.'S OUTFIT BELOW by JANET GANTEO, 9 DOSTER PLACE, GARDENVILLE, N.Y.











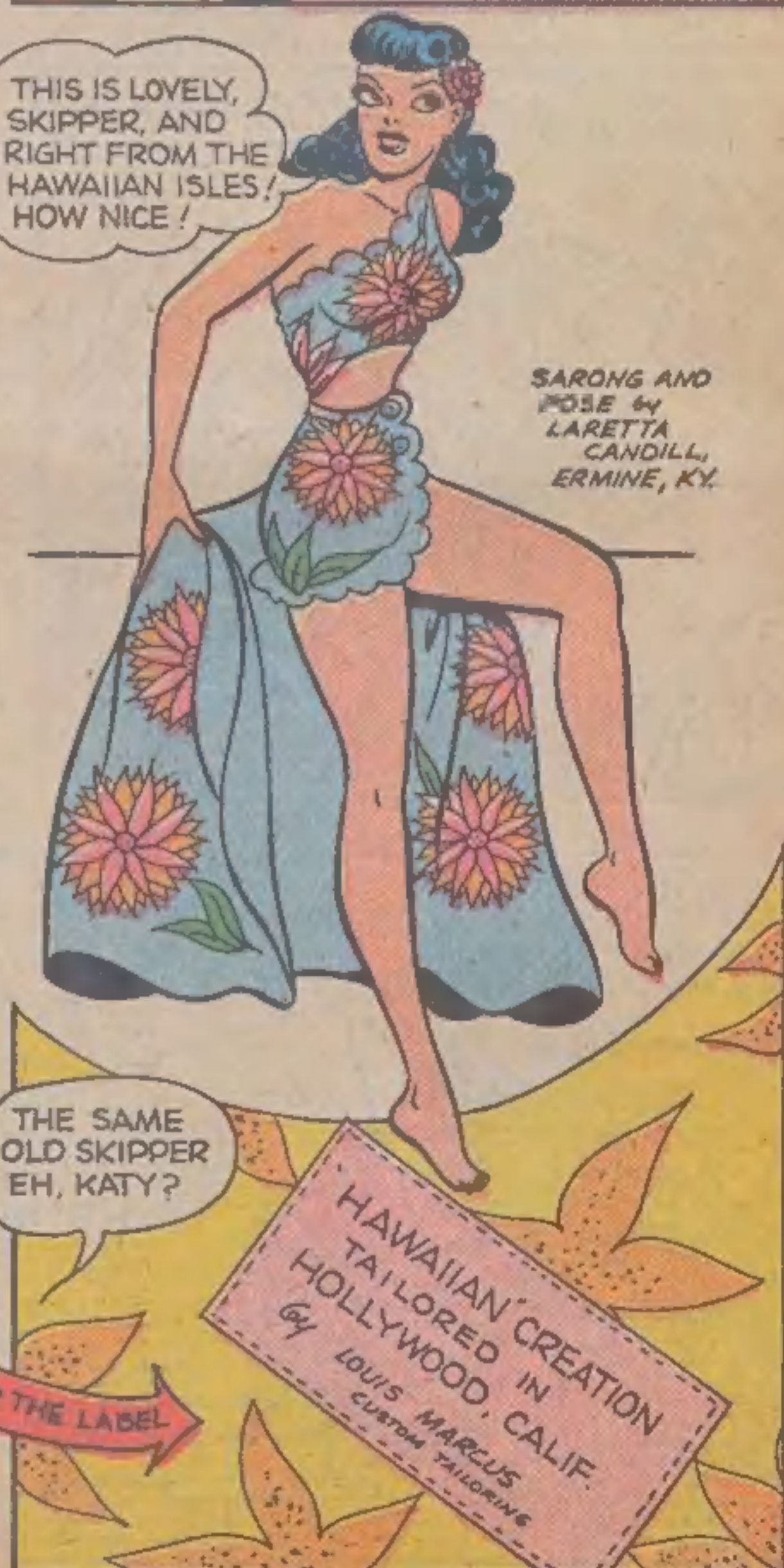
\* VERY IMPORTANT PERSON



by REBECCA PRUETT, 1002 E. HIGH ST, UNION CITY, TENNESSEE



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THE SAME OLD SKIPPER EH, KATY?

HAWAIIAN CREATION  
TAILORED IN  
HOLLYWOOD, CALIF.  
by LOUIS MARCUS  
CUSTOM TAILORING

THE LABEL









KATY'S DRESS by NANCY GUIGNET, 609 NORTH "M" ST., LAKE WORTH, FLORIDA (SORRY TO SPILL INK ON IT)



THANKS TO EVERYBODY FOR ALL THEIR SWELL CONGRATULATIONS AND GOOD WISHES!  
— Katy Keene and Bill Woggon

KIDS! YOU'LL WANT THIS BEAUTIFUL

**KATY KEENE PIN-UP**  
plus OVER **25 CUT-OUTS**  
TO FIT THIS PIN-UP FIGURE OF KATY

Yes! For only 10¢ you can get this pin-up of Katy plus 25 beautiful cut-outs. All you have to do is mail this coupon to Katy with 10¢ in coin.

TO KATY KEENE PIN-UP DEPARTMENT  
7076 HOLLYWOOD BOULEVARD  
HOLLYWOOD 28, CALIFORNIA

HERE IS MY 10¢ IN COIN PLEASE SEND ME A KATY KEENE PIN-UP AND 25 CUT-OUTS!

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

PLEASE PRINT NAME AND ADDRESS PLAINLY

ALL FOR ONLY

**10**

THESE CUT-OUTS ARE THE MOST POPULAR FASHIONS DESIGNED BY THOUSANDS OF KATY'S FANS

PIN-UP IS 6X9 INCHES IN COLORS AND IS SUITABLE TO FRAME





HERE'S ANOTHER PAGE OF

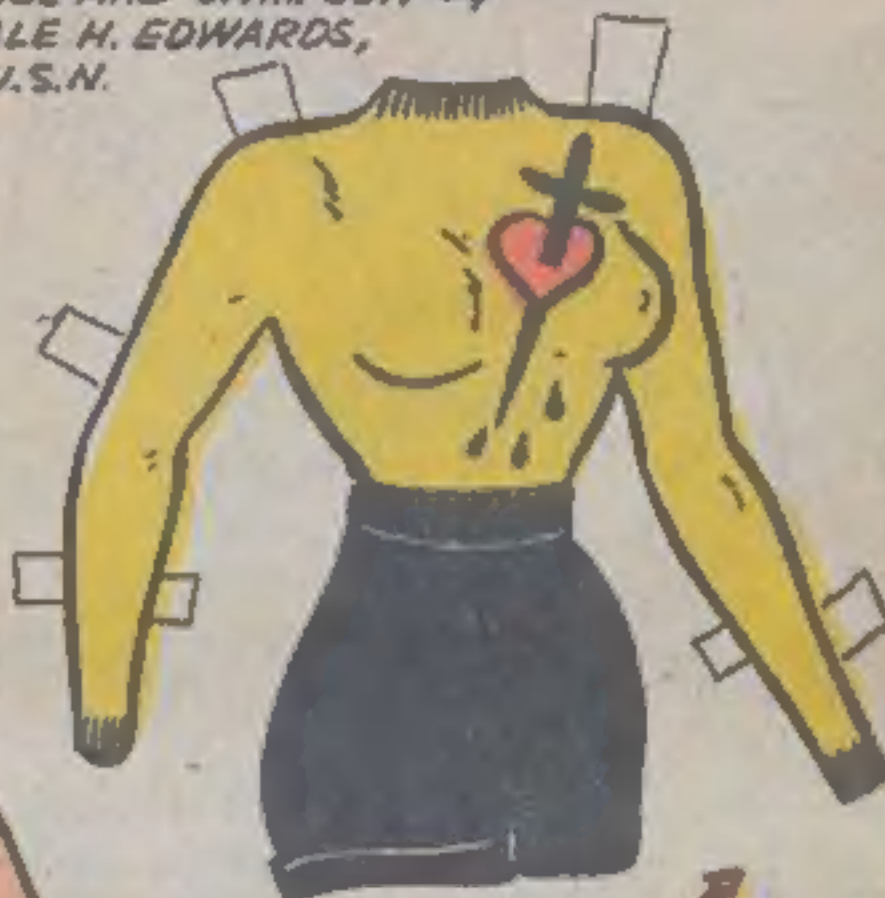
# KATY FASHIONS

SENT IN BY  
KATY KEENE,  
READERS!

TENNIS OUTFIT by  
MARGARET ANN WALTIER,  
GROTON, SO. DAKOTA,



POSE AND SWIM SUIT by  
DALE H. EDWARDS,  
U.S.N.



TENNIS OUTFIT by  
HARRIET KLEIN,  
302 W. RUNYON ST.,  
NEWARK 8, N.J.

SWIM SUIT by  
JEAN CORNELISON,  
512 MITCHELL AVE.,  
SALISBURY, N. CAROLINA.



SPORT OUTFIT by  
TOBA PATO,  
BRONX, N.Y.



PEDAL PUSHERS  
by BARBARA SODA,  
LOUISVILLE, KY.



PLAY SUIT by  
G. WANTA,  
825 S. KEDZIE AVE.,  
CHICAGO, ILL.



# Katy Keene

THE FASHION QUEEN

by  
Bill Woggon  
IN HOLLYWOOD



POSE AND GOWN  
DESIGNED BY  
ROY HERGENROEDER,  
2045 BROWN AVE.,  
FRESNO, CALIF. AGE 13

SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION!  
WATCH FOR KATY IN PEP, WILBUR, LAUGH, AND SUZIE COMIC MAGAZINES !!!



*As our scene opens Katy Keene is in her apartment at \*7070 Hollywood Blvd., Hollywood, Calif. pondering as to her next step to try to get into the movies*

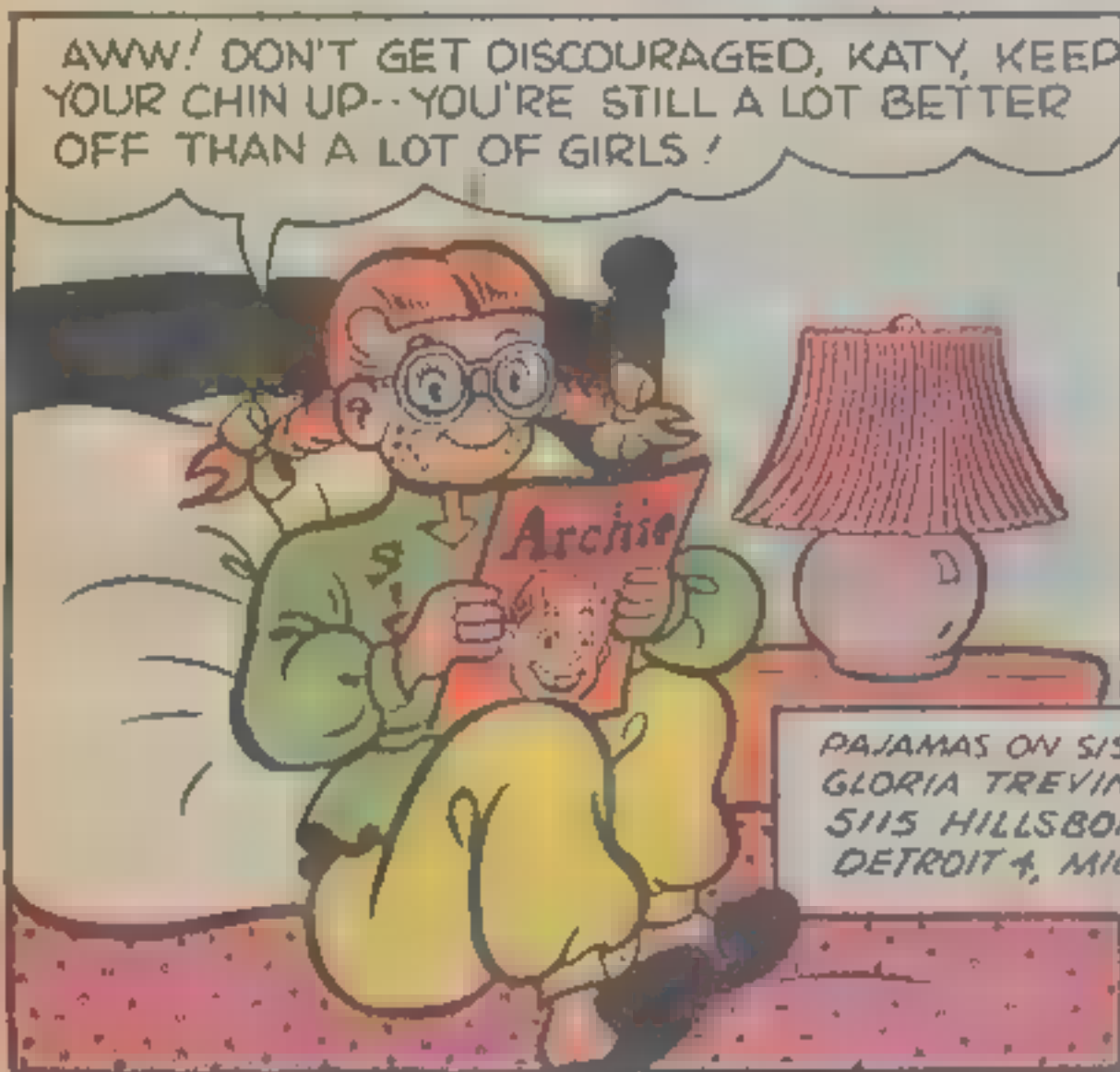


HMM--ALL I CAN SAY IS THAT I SHOULD HAVE STAYED IN NEW YORK!

KATY'S NEGLGEE  
DESIGNED by  
YVONNE JOHNSON,  
OMAR, W. VA.,  
BOX 456

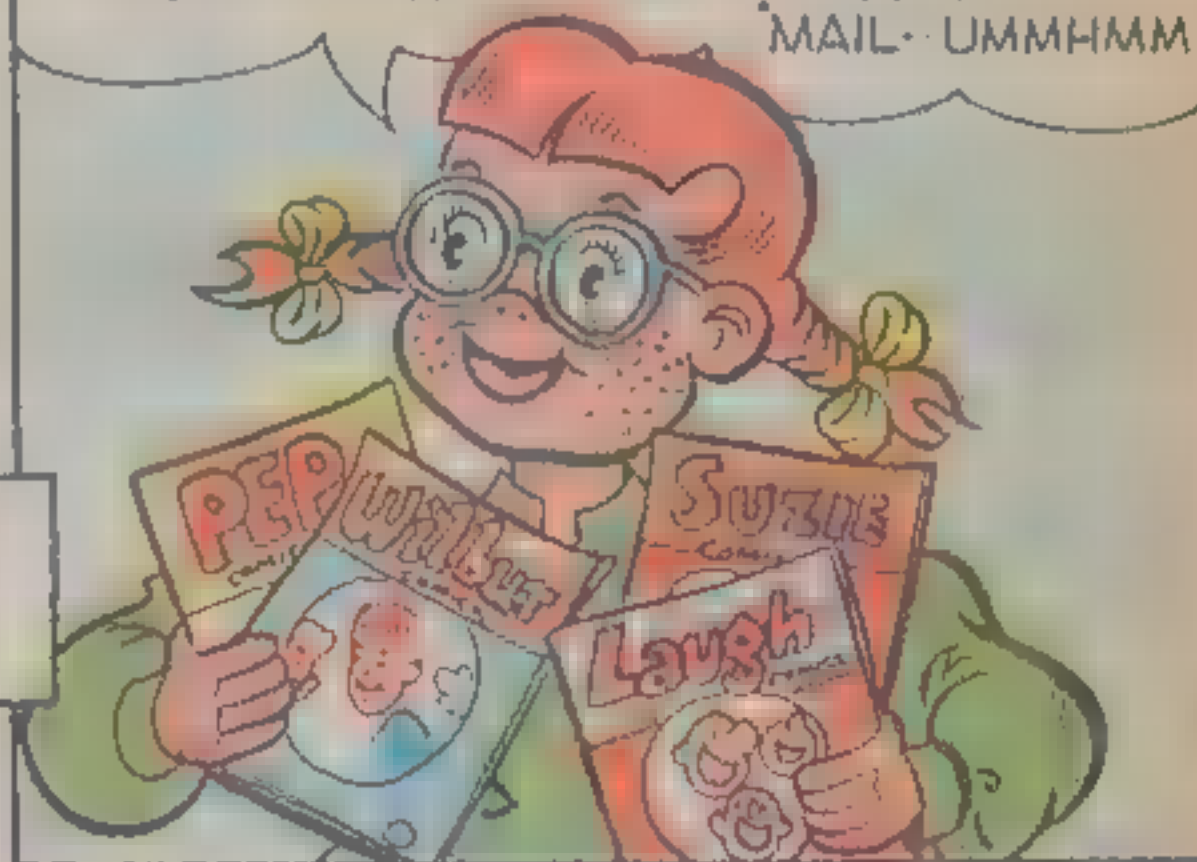
\* NOTE MAIL ALL DRESS DESIGNS AND FAN MAIL ■ KATY KEENE AT THIS HOLLYWOOD ADDRESS

AWW! DON'T GET DISCOURAGED, KATY, KEEP YOUR CHIN UP--YOU'RE STILL A LOT BETTER OFF THAN A LOT OF GIRLS!



PAJAMAS ON SIS by  
GLORIA TREVINO,  
5115 HILLSBORO,  
DETROIT 4, MICH

THERE'S EVEN A LOT OF MOVIE STARS WHO WOULD LIKE TO APPEAR IN THESE FOUR GREAT COMIC MAGAZINES, WITH MILLIONS OF FANS LIKE YOU HAVE--AN' BOY! WOULD SOME ENVY **YOUR** FAN MAIL--UMMHMM



YES I KNOW, SIS, BUT MY READERS HAVE ALL BEEN WISHING ME GOOD LUCK IN THE MOVIES AND I CAN'T LET THEM DOWN!



QUIT WORRYING, KATY, YOUR FANS WILL STILL LOVE YOU I BETCHA--EVEN THOUGH YOU DON'T GET IN THE MOVIES!

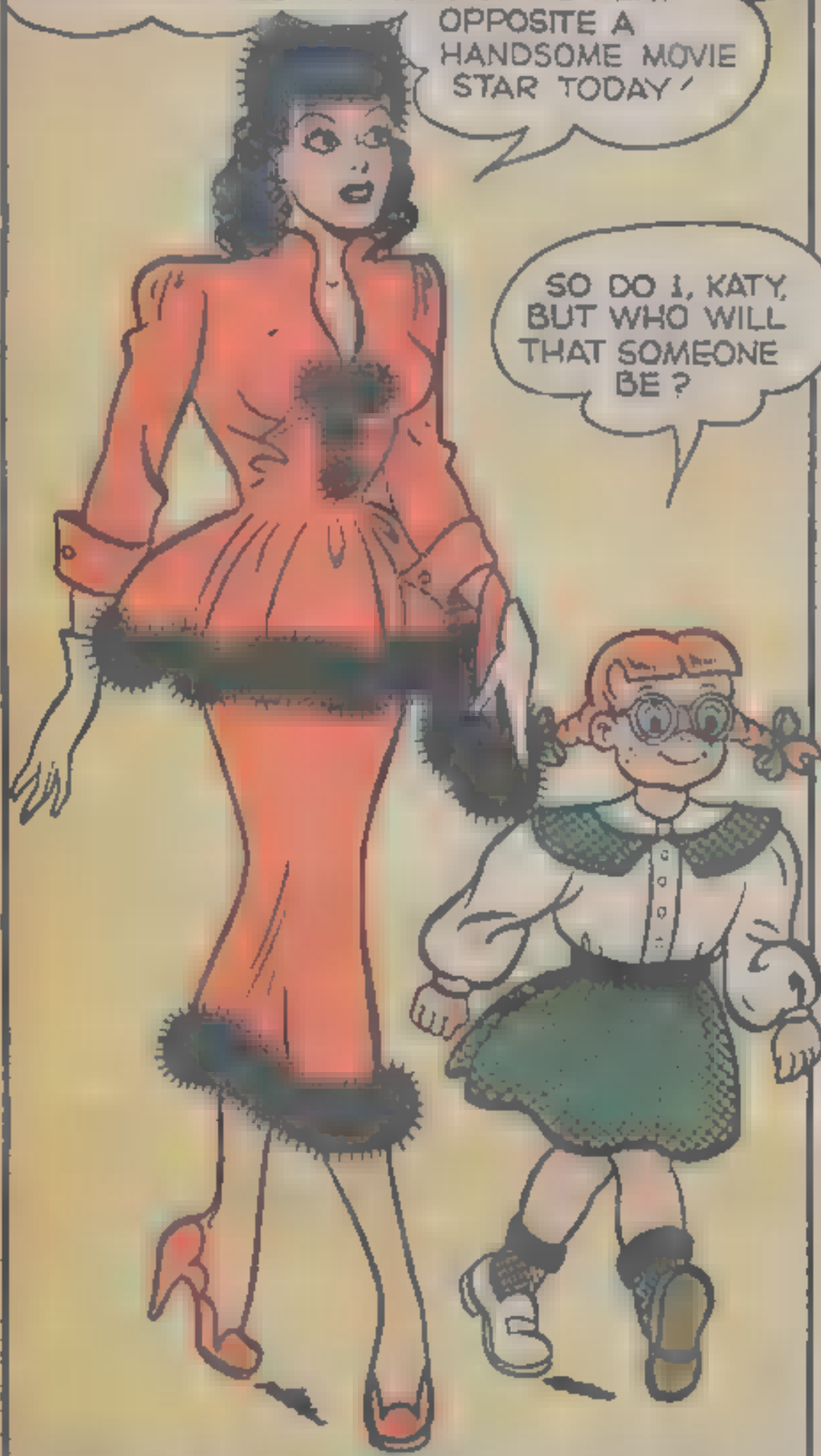




WE MIGHT AS WELL MAKE THE ROUNDS OF THE STUDIOS AGAIN--GOSH! I WISH SOMEONE COULD TELL ■■■ WHETHER I'M TO PLAY

OPPOSITE A HANDSOME MOVIE STAR TODAY!

SO DO I, KATY, BUT WHO WILL THAT SOMEONE BE?



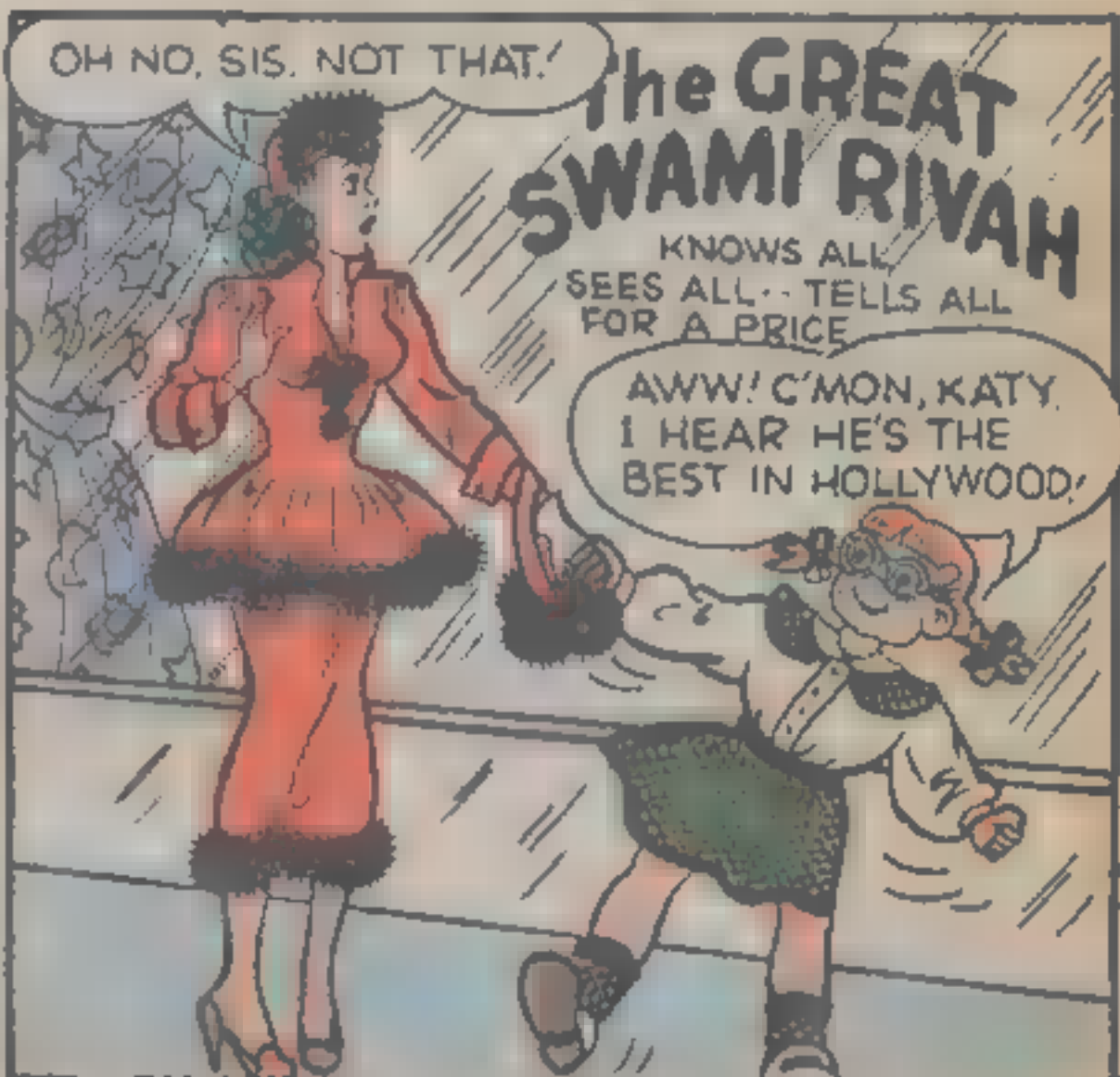
WAIT! I KNOW WHO CAN TELL US---LOOK!



OH NO, SIS. NOT THAT!

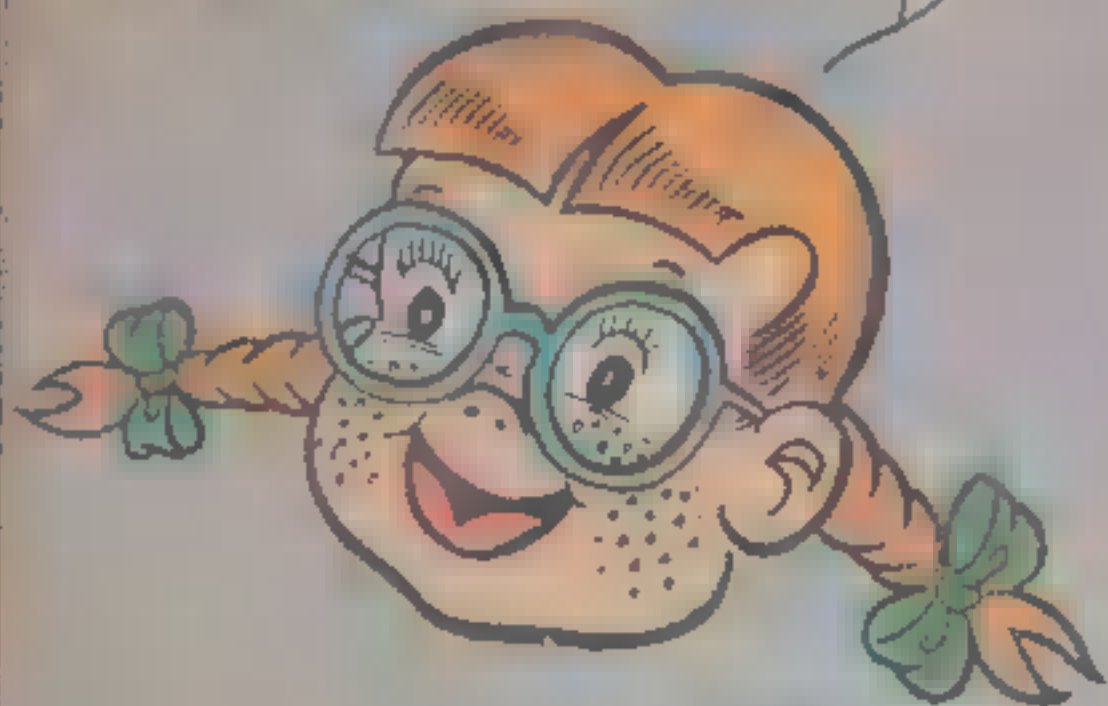
**The GREAT SWAMI RIVAH**  
KNOWS ALL SEES ALL-- TELLS ALL FOR A PRICE

AWW! C'MON, KATY. I HEAR HE'S THE BEST IN HOLLYWOOD!



KATY'S ENSEMBLE by SUE KLEINSCHMIDT, 2251 A EDISON AVE, GRANITE CITY, ILLINOIS

HE'S TOLD A LOT OF BIG MOVIE STARS THEIR **FORTUNES** AND EVERYONE ENDED UP MAKING **FORTUNES** TOO!

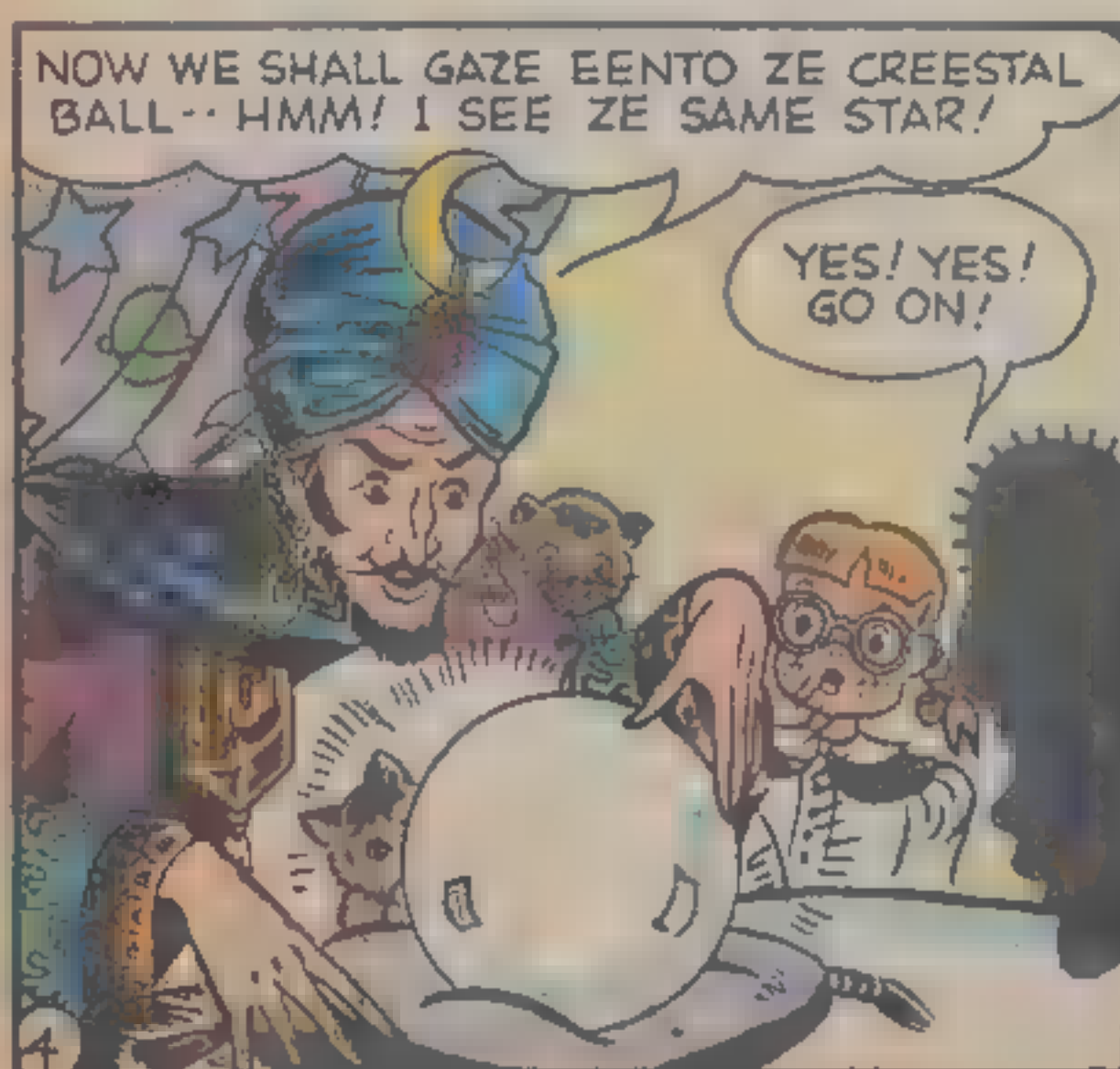
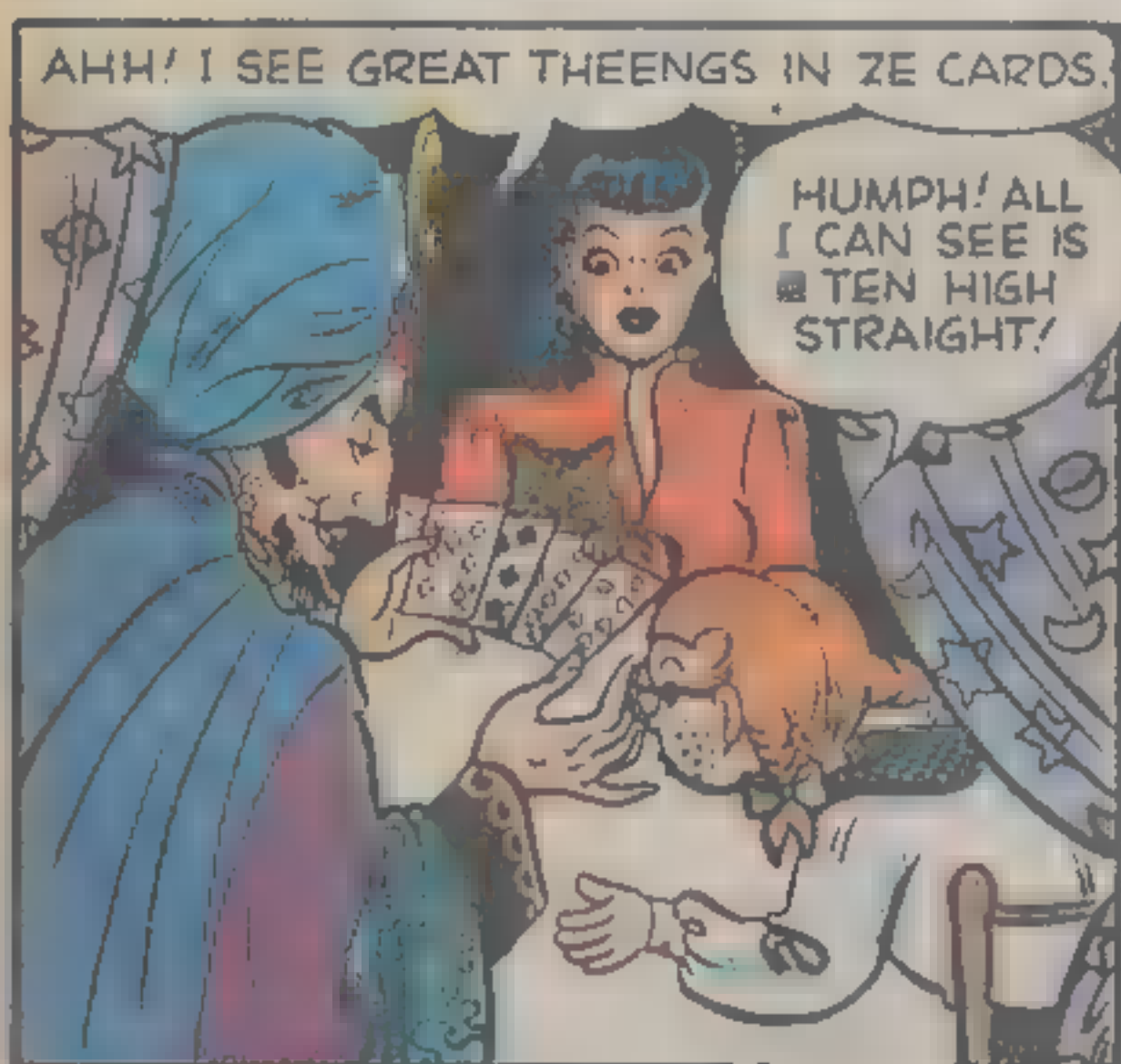
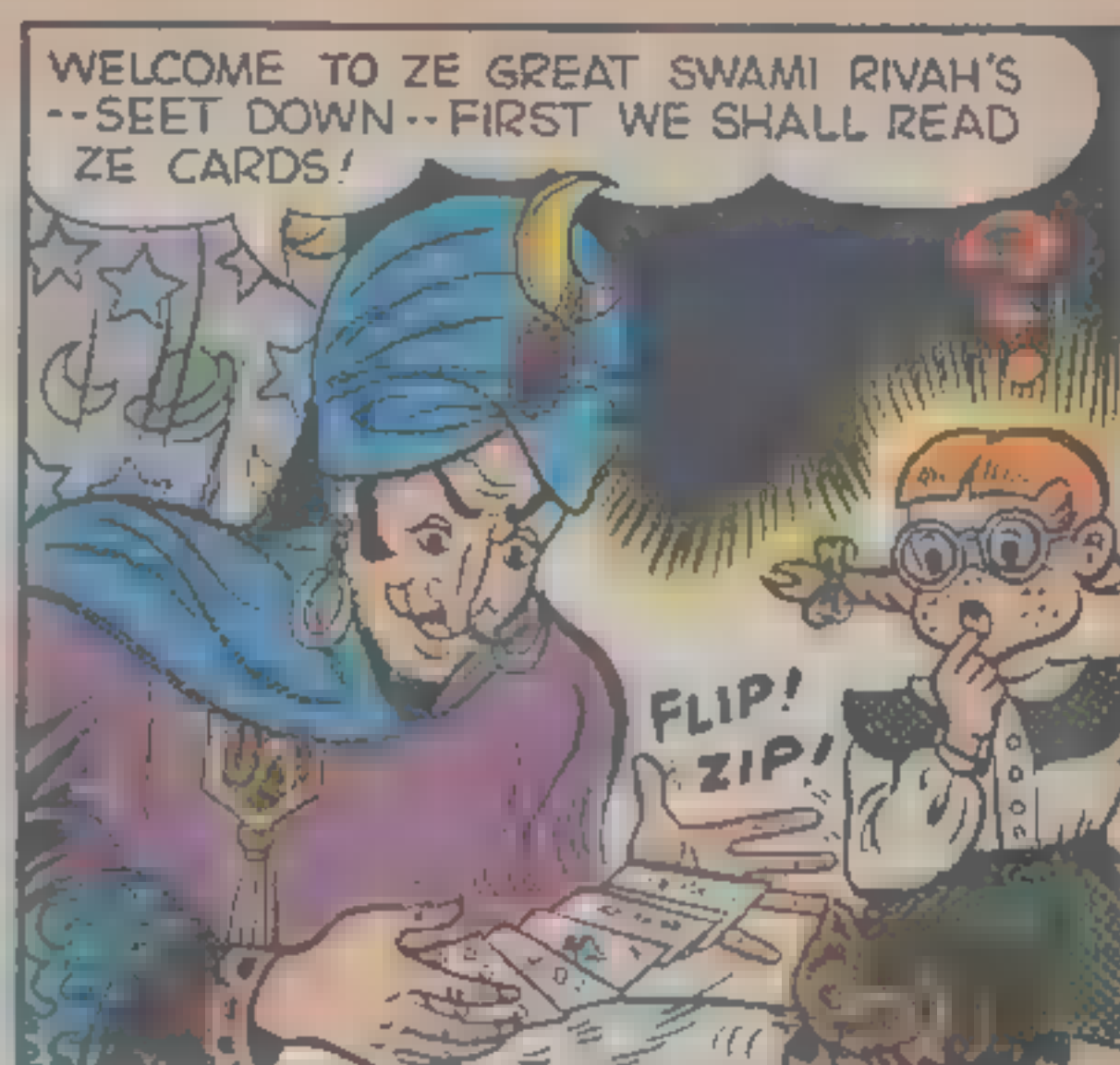
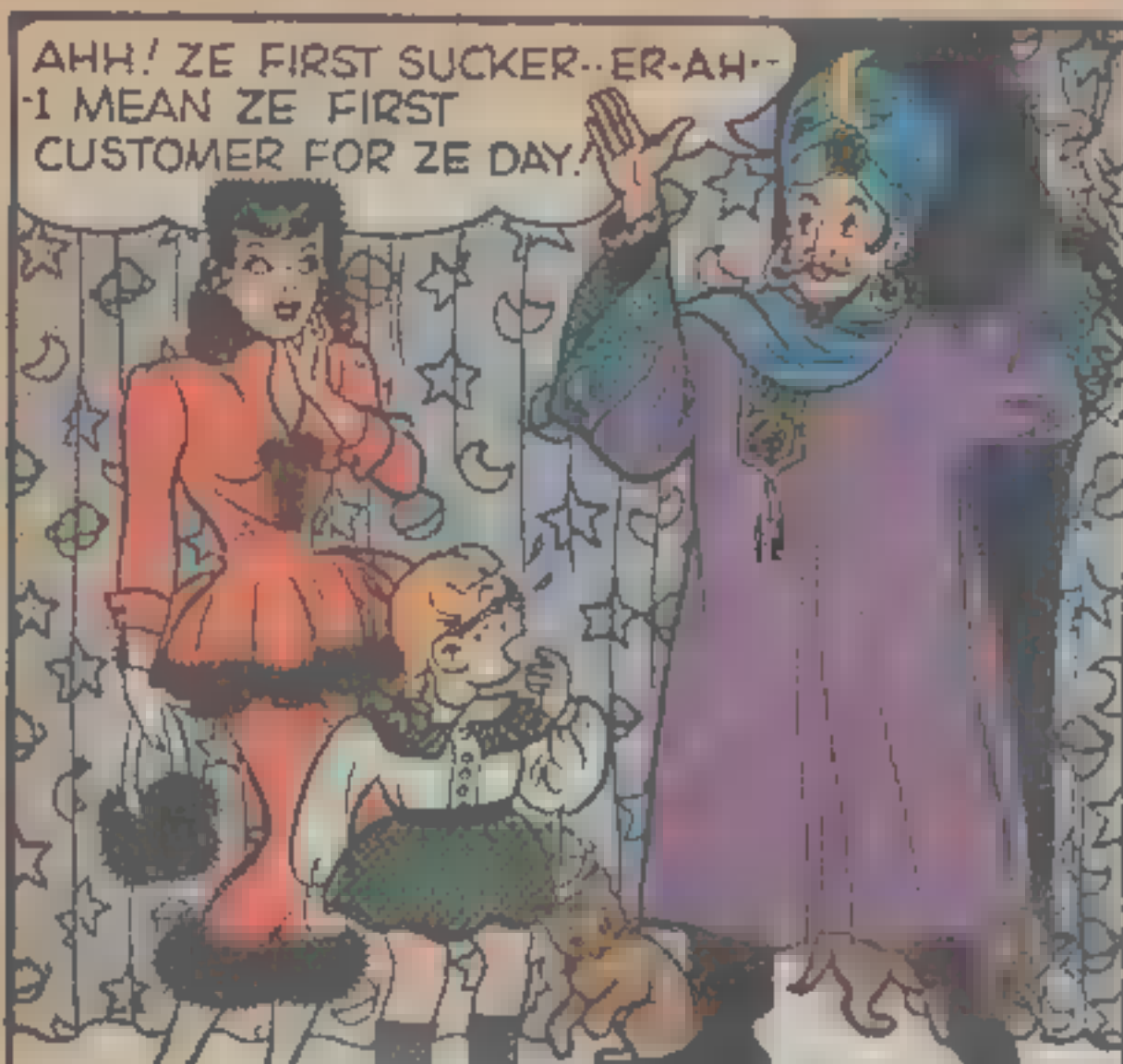


DRESS ON SIS by REBECCA NIPP, 2024 SOUTH GATE AVE, NEW CASTLE, IND.

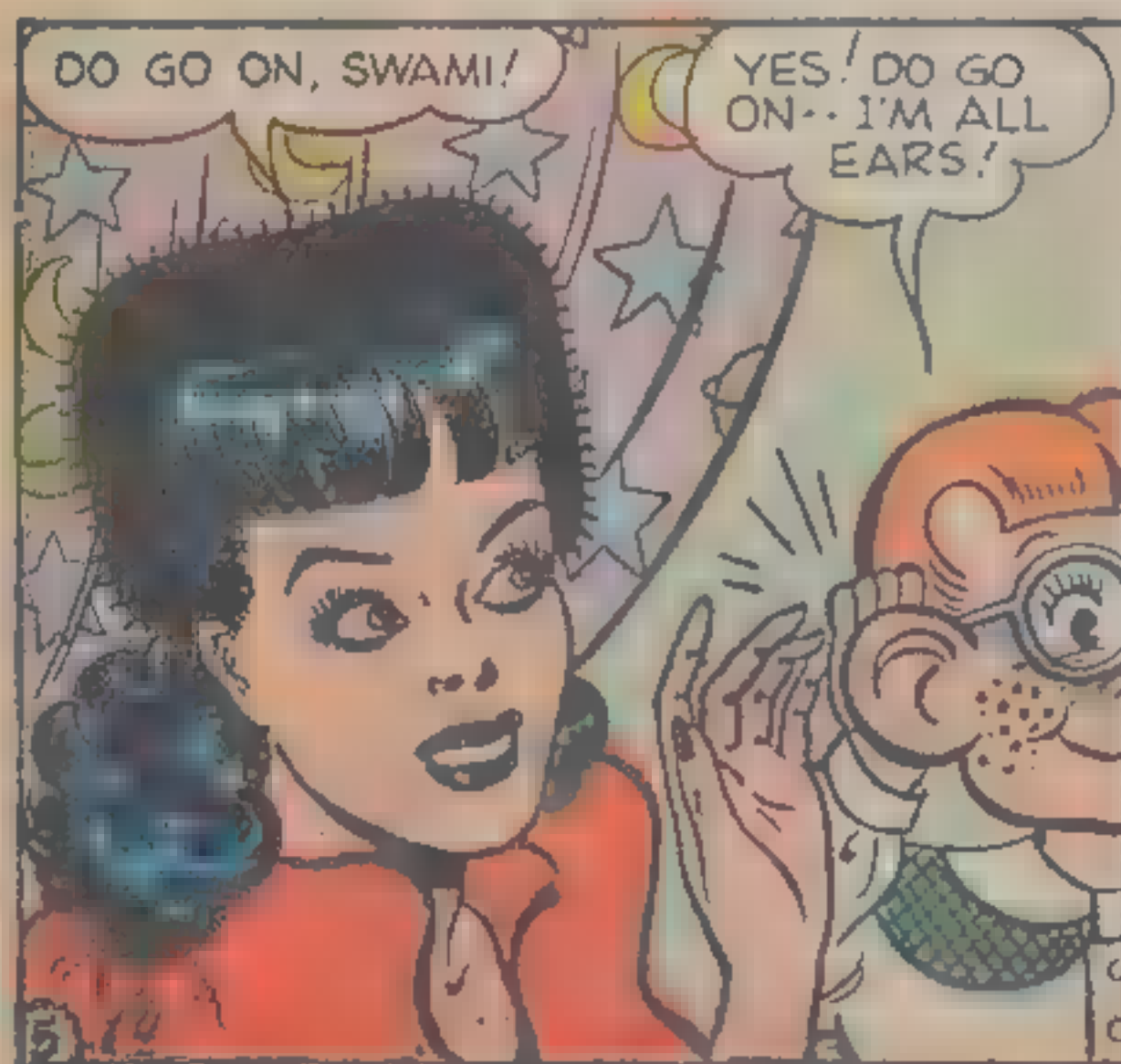
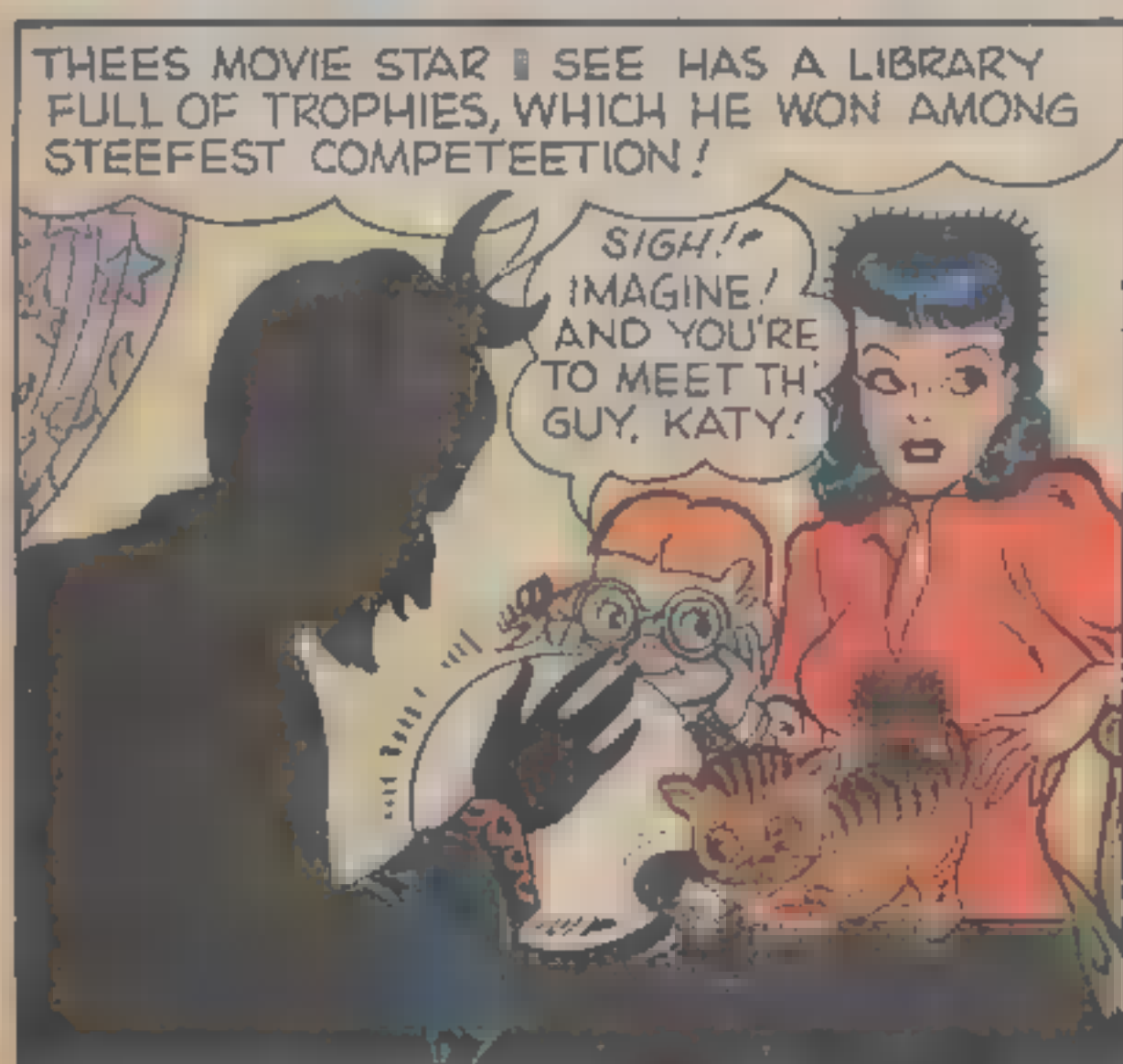
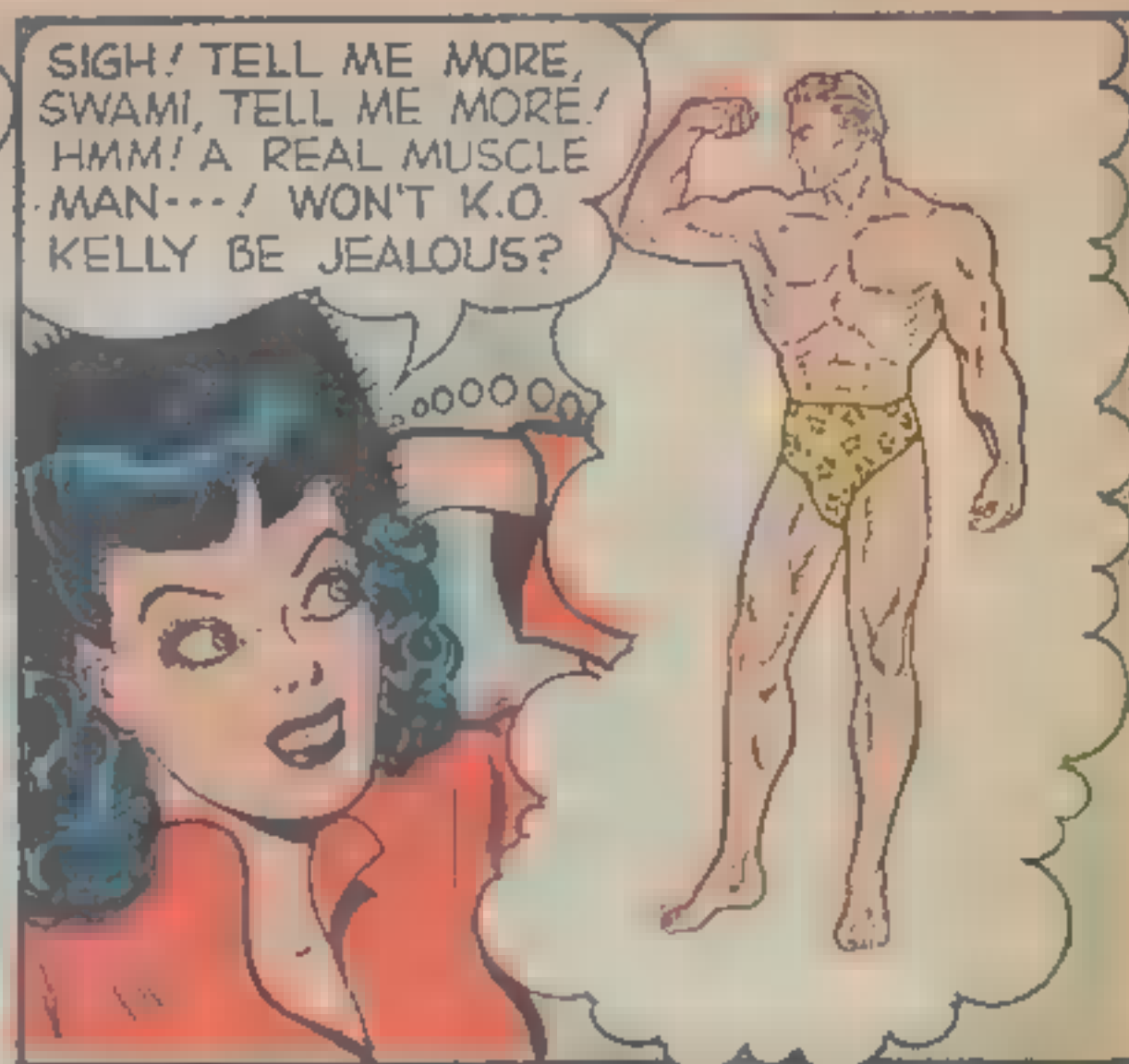
OKAY! I DON'T BELIEVE HE CAN TELL ME, BUT I'LL GO IN!



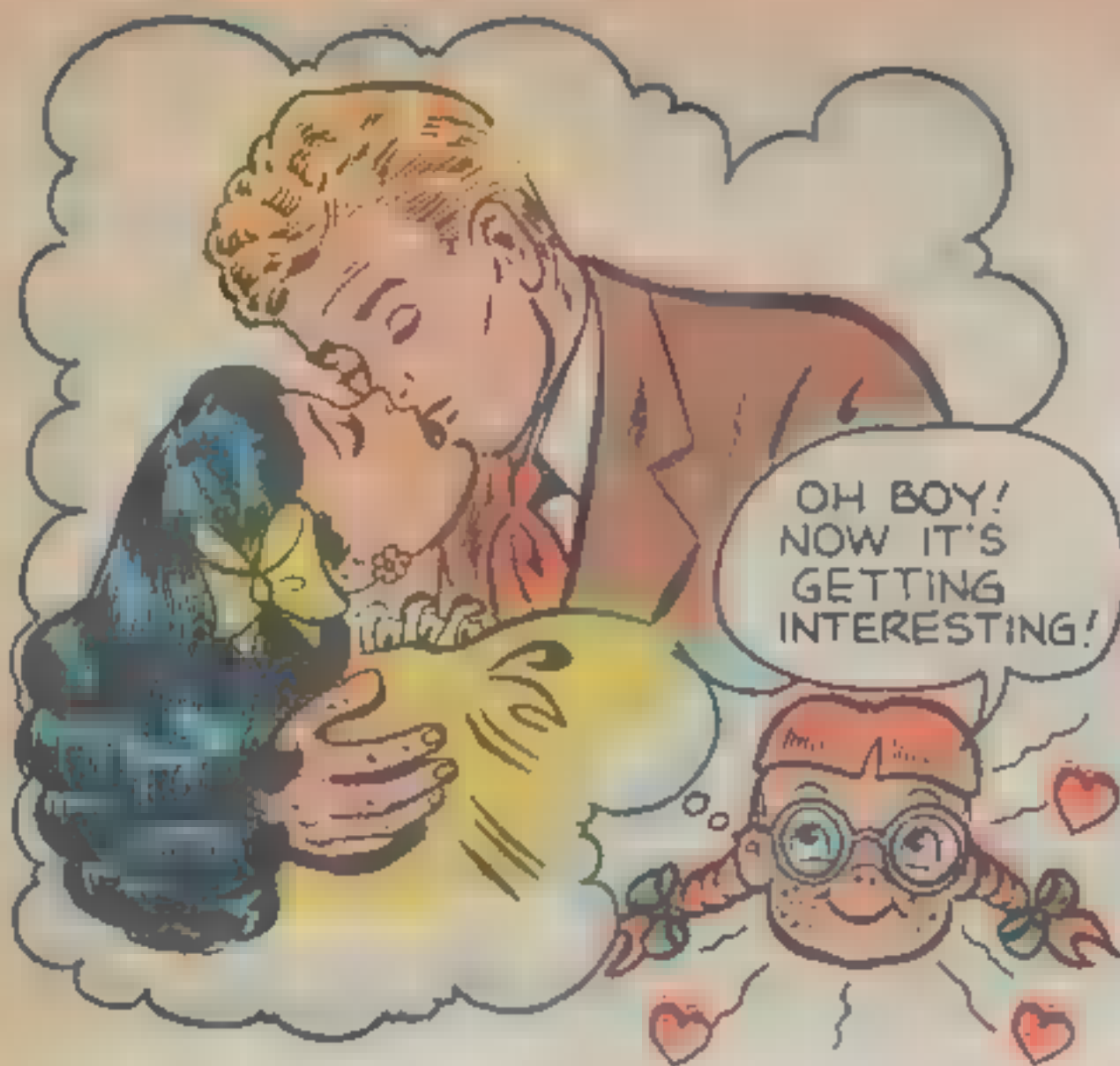




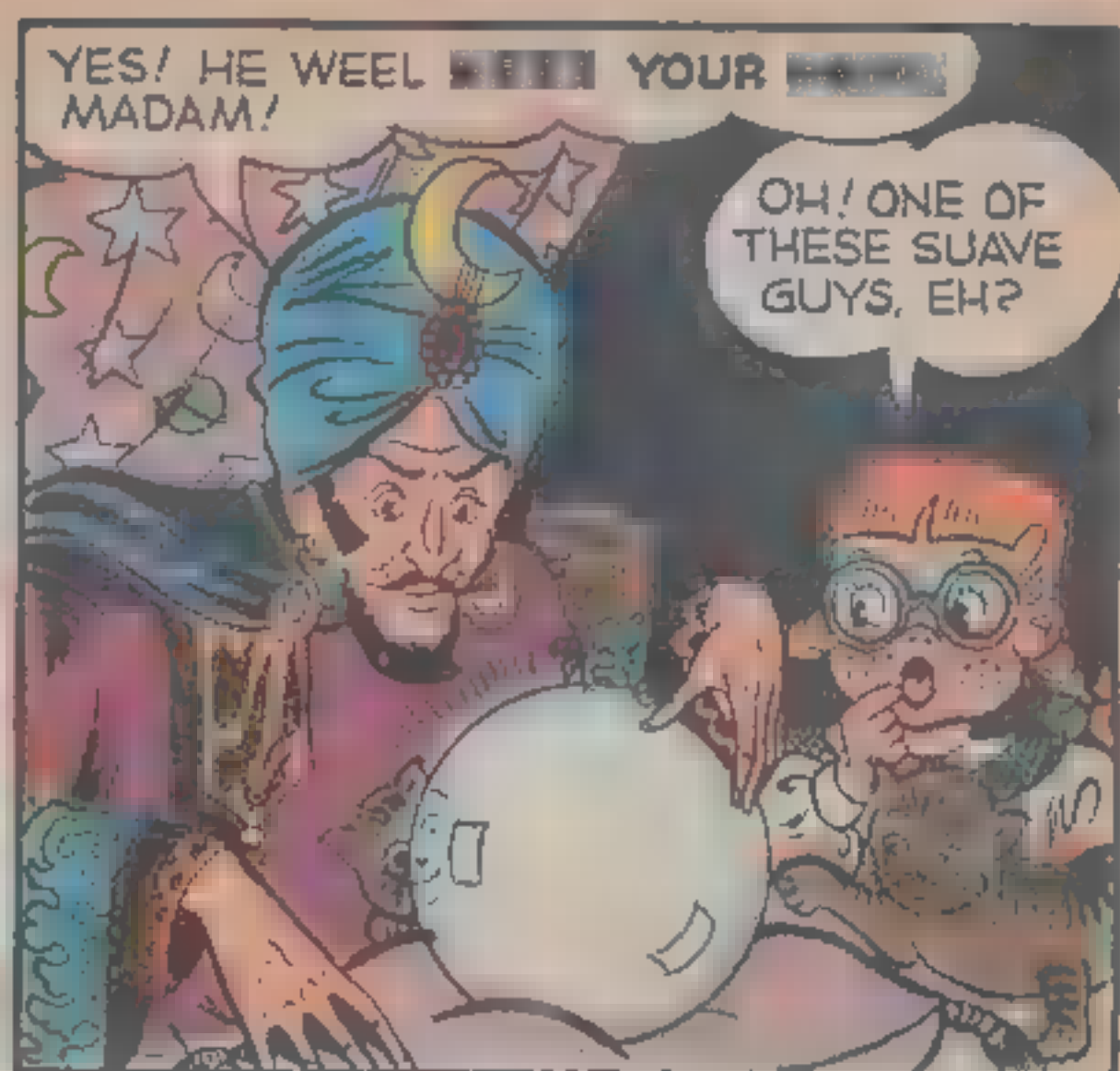








OH BOY!  
NOW IT'S  
GETTING  
INTERESTING!



YES! HE WEEL ~~SEE~~ YOUR ~~NAME~~  
MADAM!

OH! ONE OF  
THESE SUAVE  
GUYS, EH?

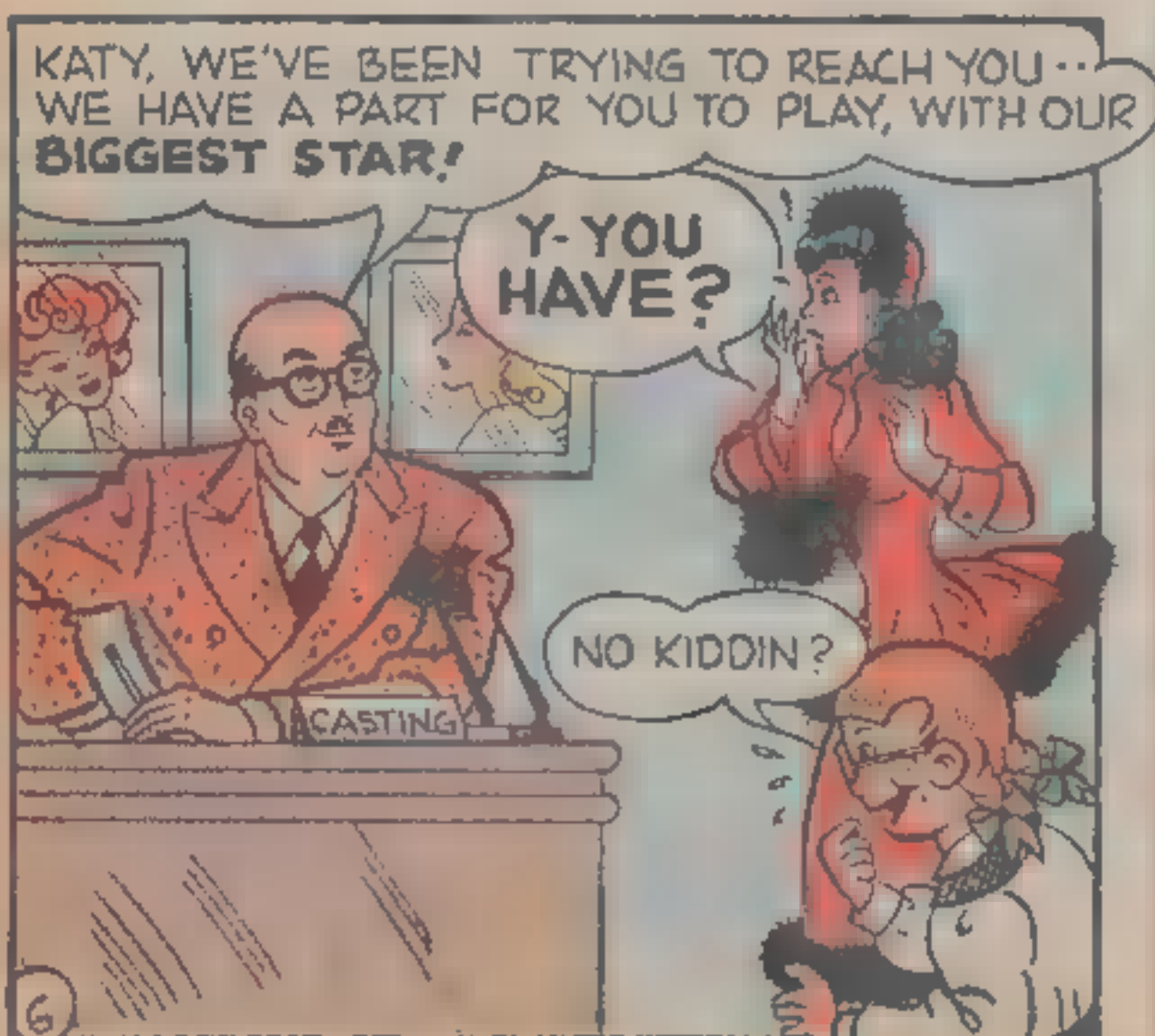


THAT EES ALL I SEE EEN ZE BALL--  
THAT WEEL BE FIVE DOLLARS  
PLEASE!



WELL! THAT WAS WORTH FIVE  
DOLLARS-- IMAGINE! MEETING  
A REAL BLUE BLOOD WHO  
WILL **KISS**  
MY HAND!

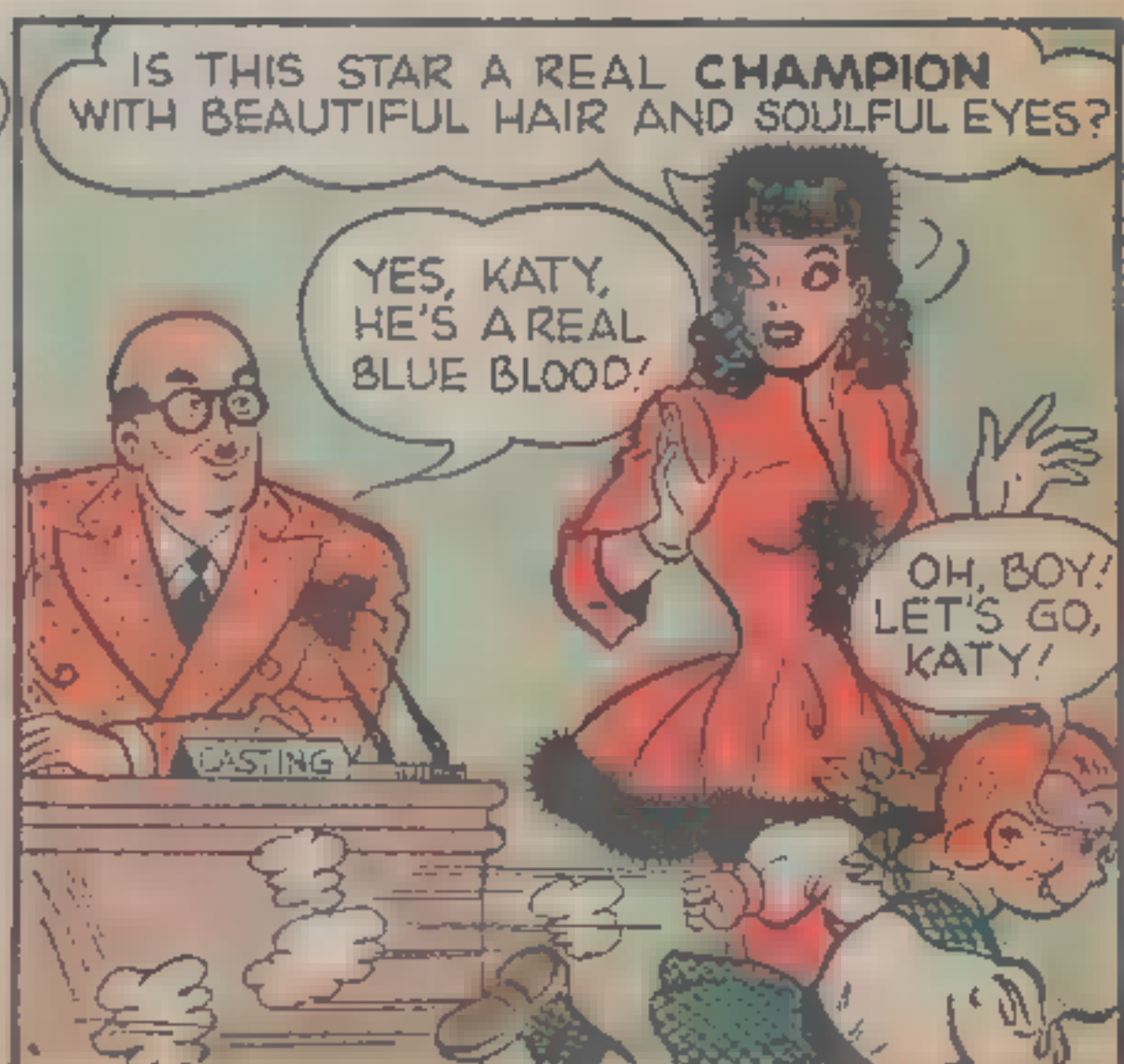
YES, KATY,  
I WONDER  
WHO THIS  
MOVIE STAR  
WILL ~~BE~~ ?



KATY, WE'VE BEEN TRYING TO REACH YOU--  
WE HAVE A PART FOR YOU TO PLAY, WITH OUR  
**BIGGEST STAR!**

Y-YOU  
HAVE?

NO KIDDIN'?

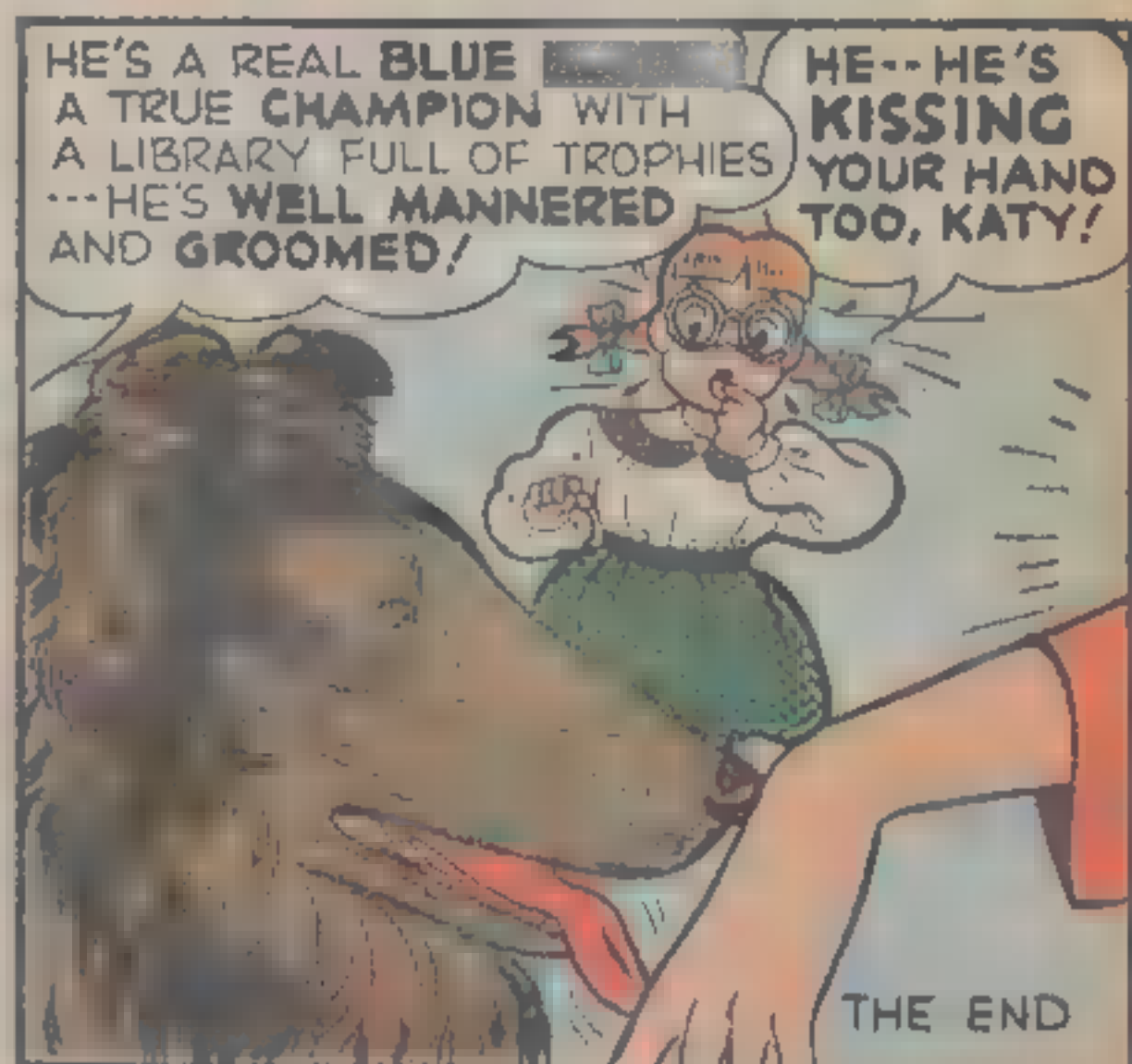
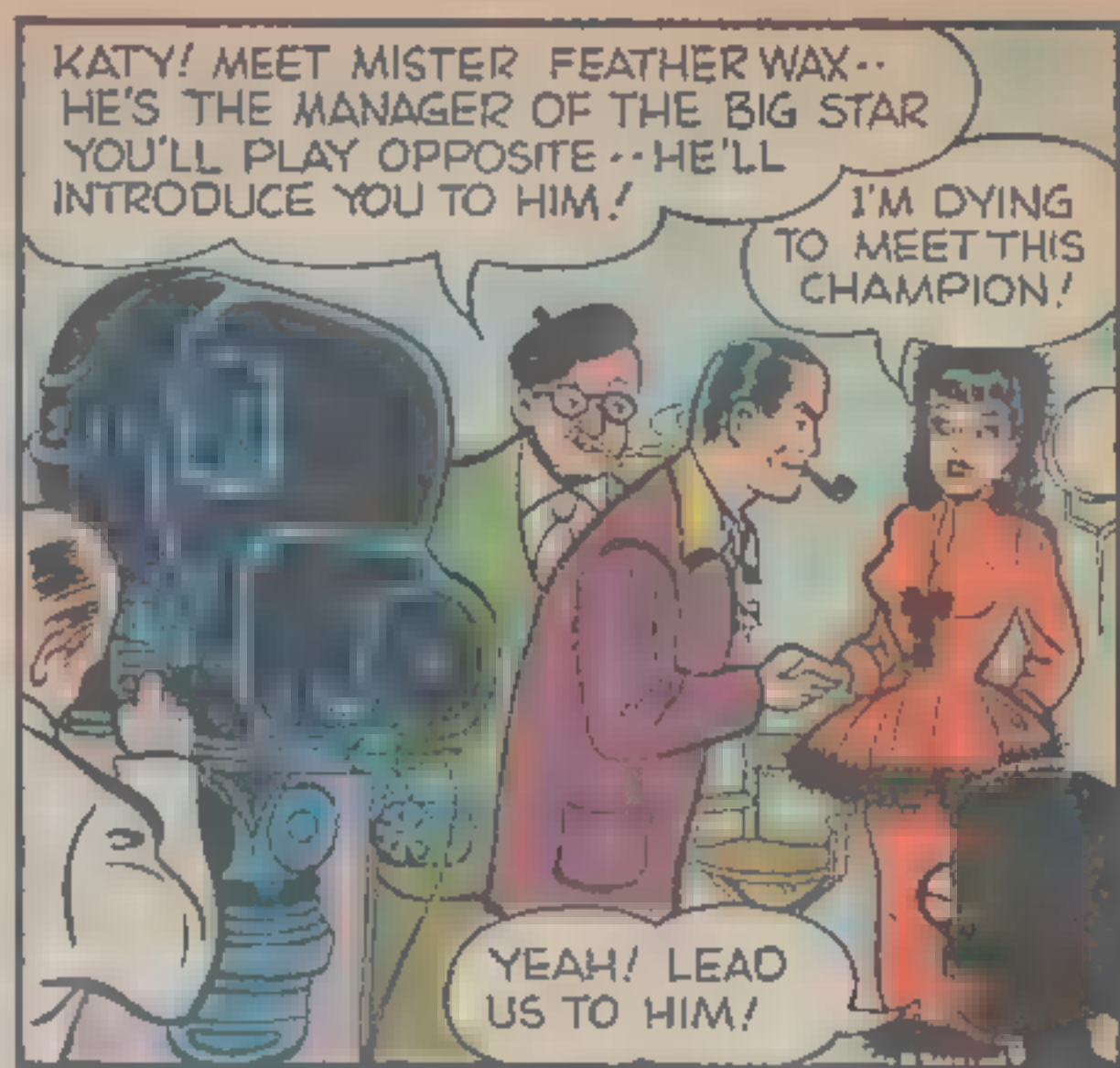
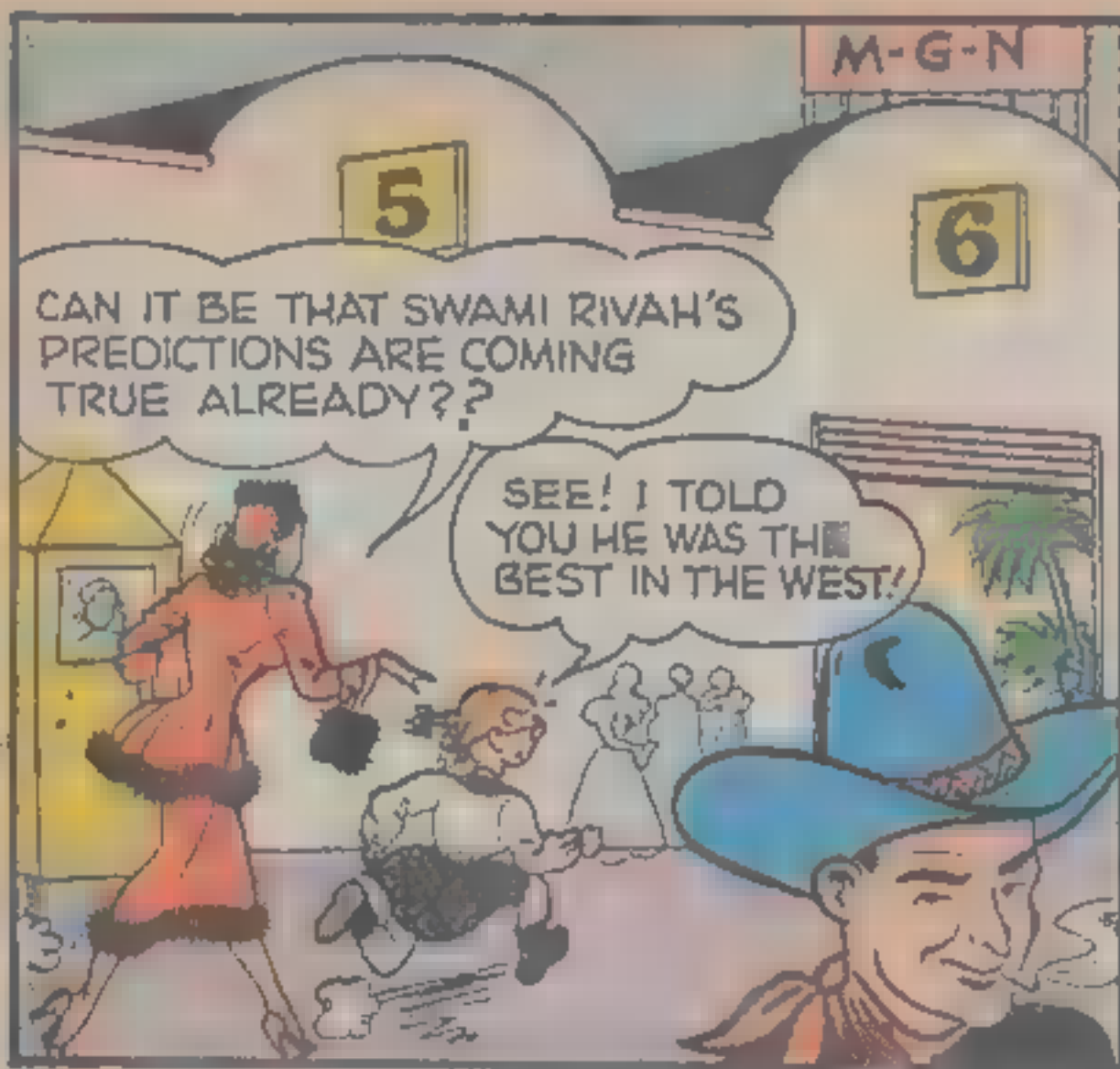


IS THIS STAR A REAL **CHAMPION**  
WITH BEAUTIFUL HAIR AND SOULFUL EYES?

YES, KATY,  
HE'S A REAL  
BLUE BLOOD!

OH, BOY!  
LET'S GO,  
KATY!





DON'T FORGET! KATY KEENE, YOUR FAVORITE COMIC BOOK STAR, APPEARS

YES! **FOUR!** NOT ONE--NOT TWO--BUT THESE **FOUR BIG COMIC BOOKS**

**PEP** COMICS **Wilbur** COMICS

**SUNIE** COMICS

**Laugh** COMICS

**4 FAMOUS COMIC BOOKS**

THEY'RE ALL **ARCHIE** COMIC PUBLICATIONS--LOOK FOR THIS TRADEMARK--IT MEANS GOOD, CLEAN, WHOLESOME READING



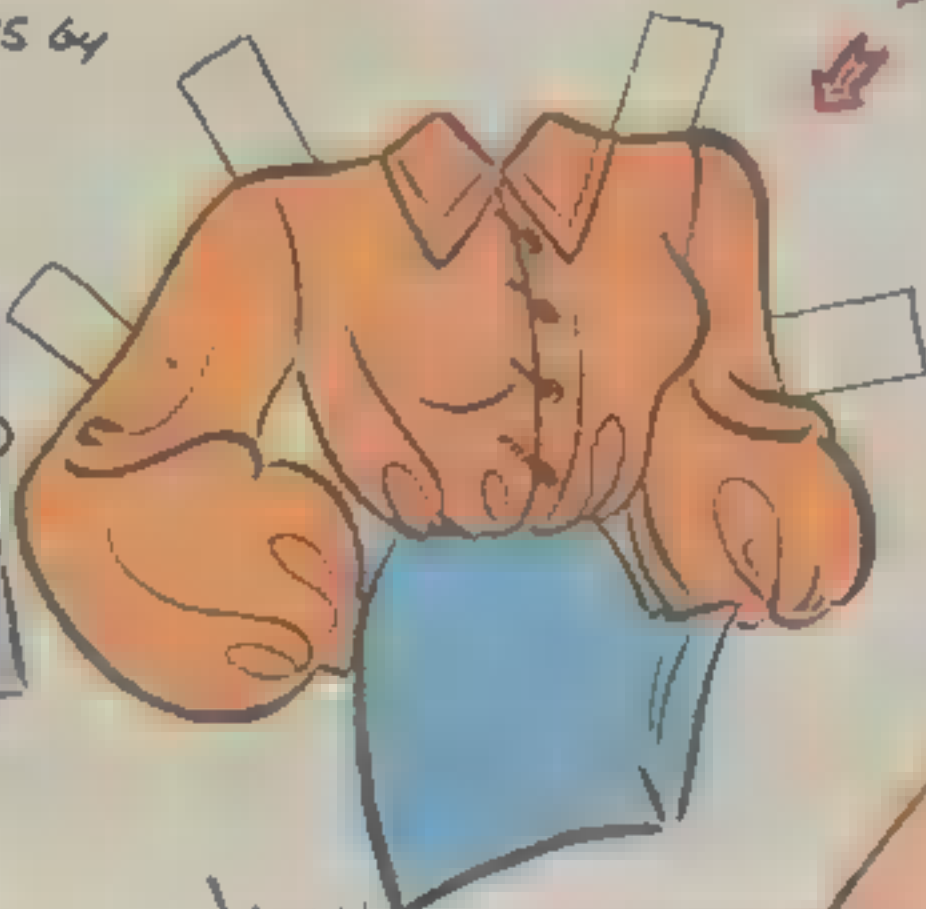


# KATY KEENE FASHIONS

by Bill WOGGON

JACKET and SLACKS by  
PATSY MILLER,  
126 SIXTH AVE.,  
ALTOONA, PENNA.

PRACTICE COSTUME by  
AGNES ROCCA,  
4044 CARPENTER AVE.,  
NEW YORK, N.Y.



## DON'T MISS

A SINGLE STORY OF

## KATY in HOLLYWOOD

REMEMBER KATY APPEARS IN THESE  
FOUR FAMOUS ARCHIE COMIC PUBLICATIONS

**Wilbur**  
COMICS  
**PEP**  
COMICS



**Laugh**  
COMICS  
**SUZIE**  
COMICS

LOOK FOR THIS TRADEMARK  
IT MEANS  
GOOD, CLEAN, WHOLESOME READING!

DON'T FORGET! SEND YOUR FASHION DESIGNS TO  
KATY KEENE, 7070 HOLLYWOOD BLVD, HOLLYWOOD 28, CALIF.  
AND KATY WILL SEND YOU AN AUTOGRAPHED  
PICTURE FROM HOLLYWOOD! DON'T SEND FASHIONS  
TO KATY KEENE IN HOLLYWOOD!

BEACH COAT and  
SWIM SUIT by JULIE  
546 E. BROAD ST.,  
HAZELTON, PENNA.

POSE by  
HAWAIIAN COSTUME  
by SARAH  
GARRISON,  
BOX 295,  
WAYNESVILLE,  
N. CAROLINA.

SHORTS and SHIRT by  
BARBARA KUNTZ,  
2519 YATES AVE.,  
BOX 67, N.Y.





# KATY KEENE

THE FASHION QUEEN

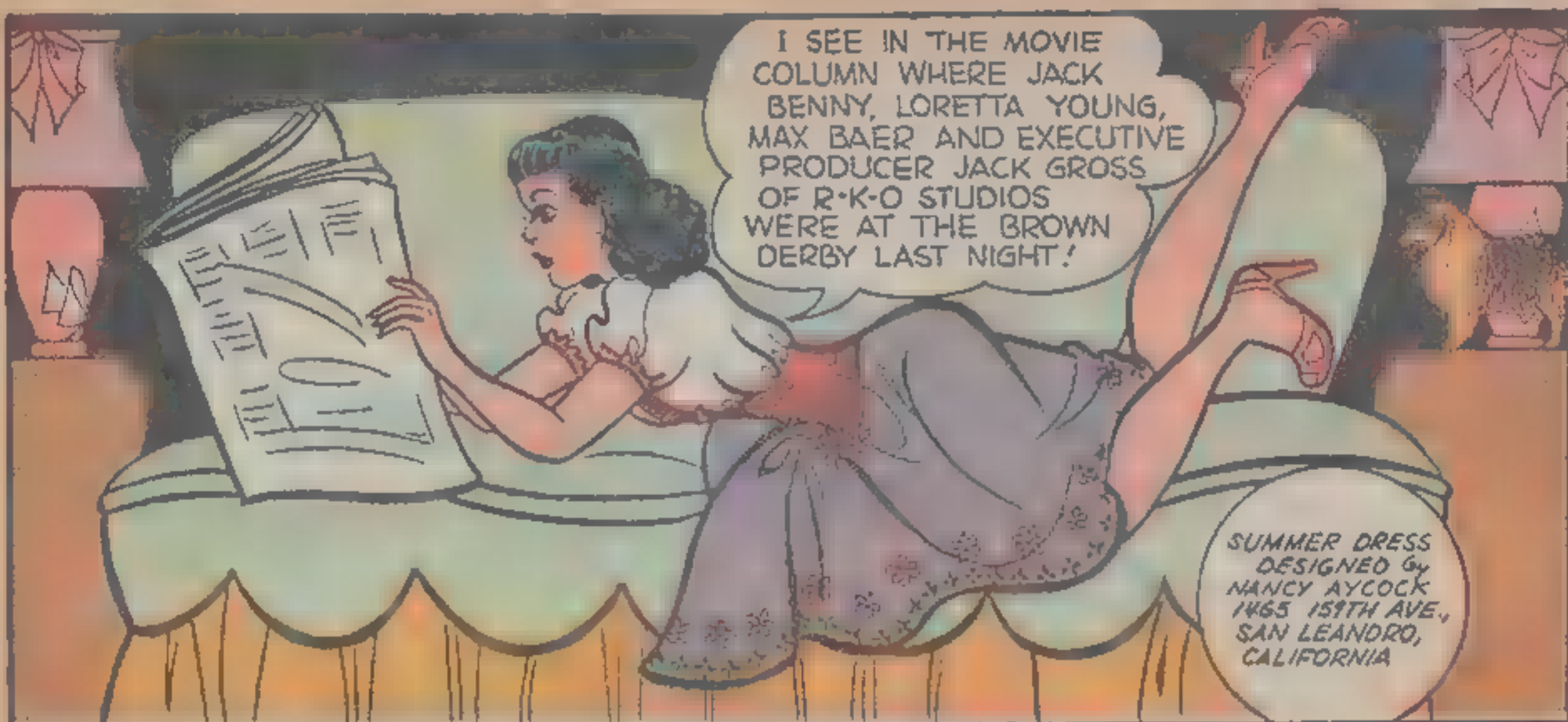
64

Bill Woggon  
IN HOLLYWOOD



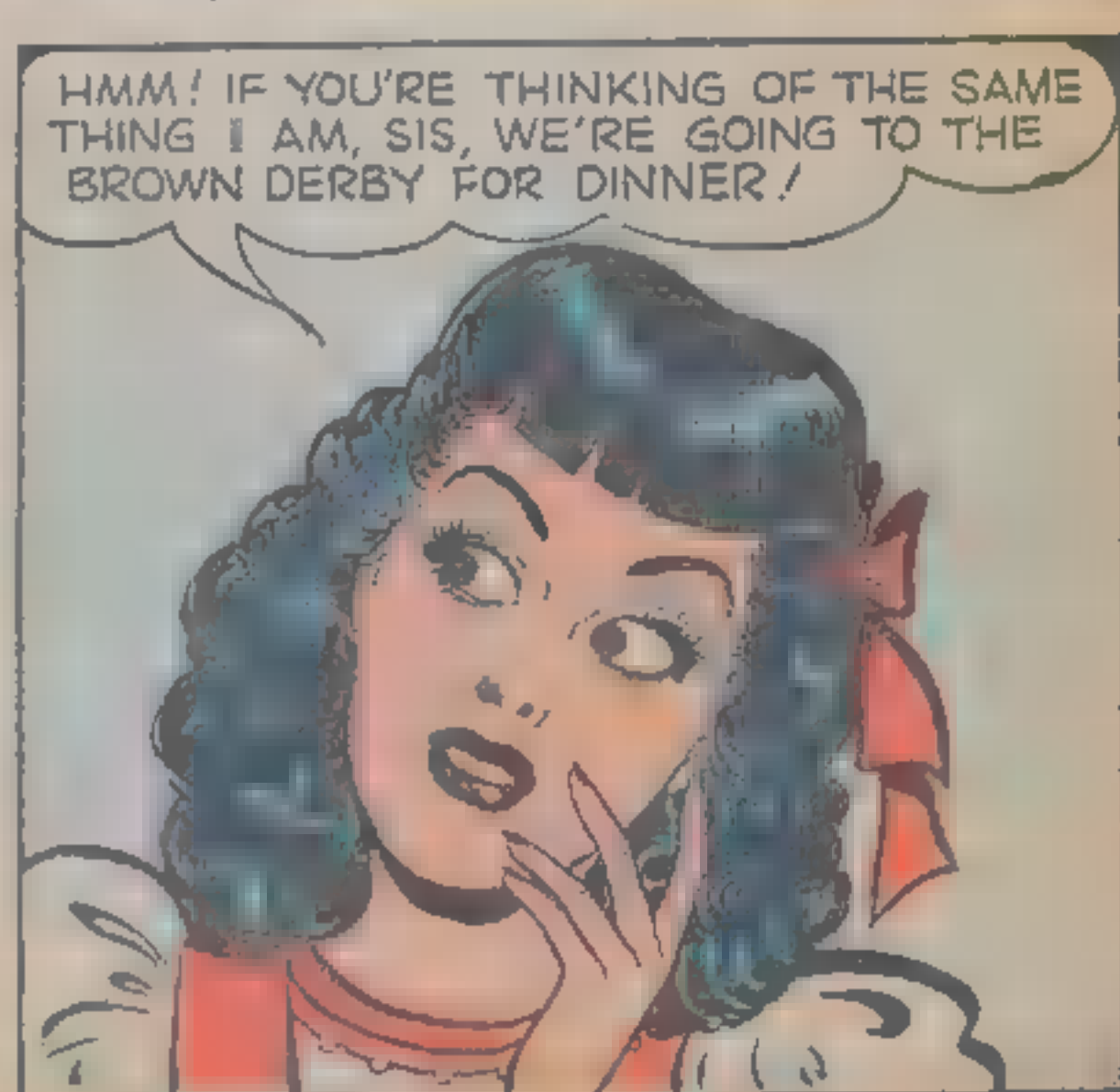
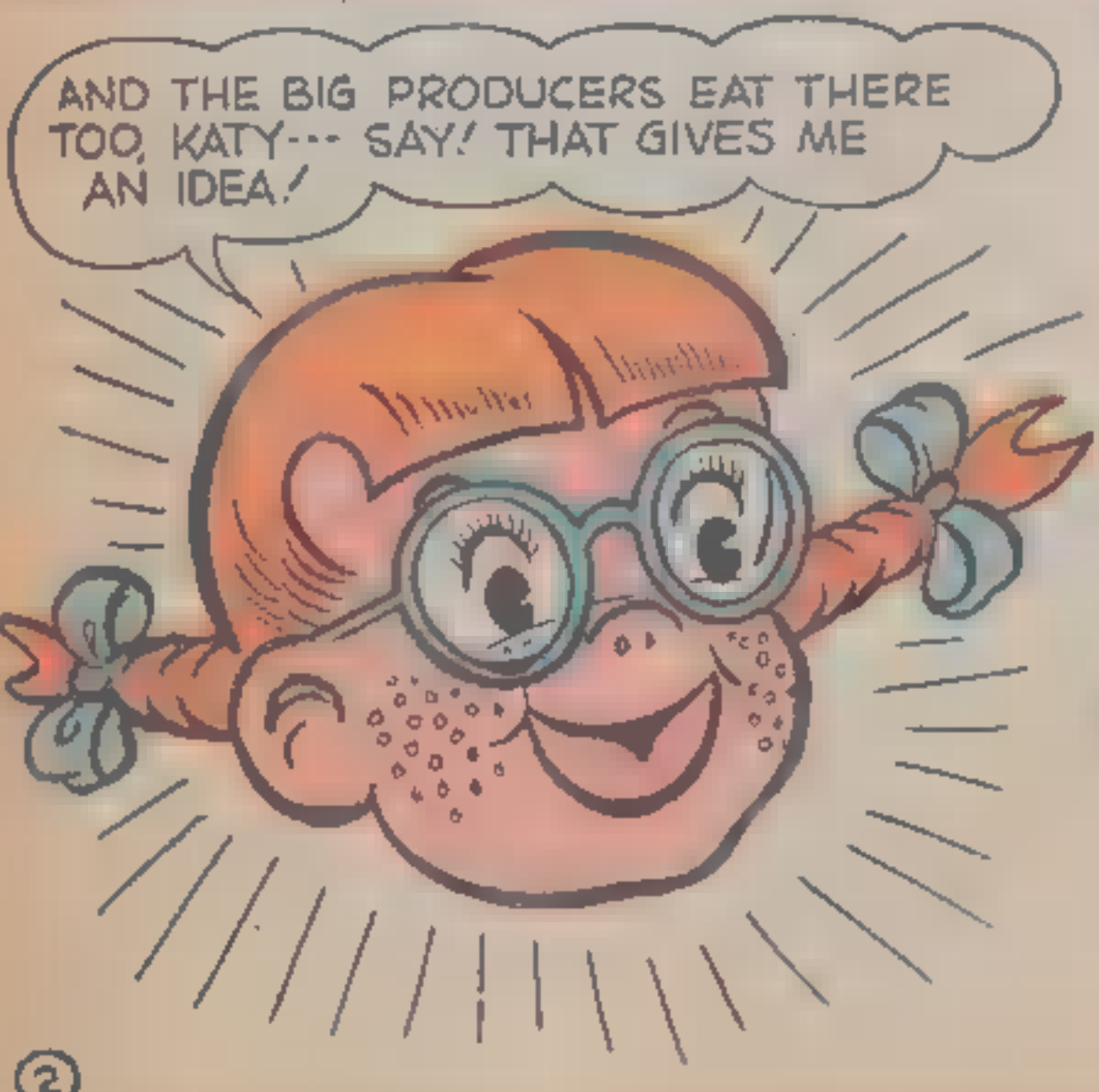
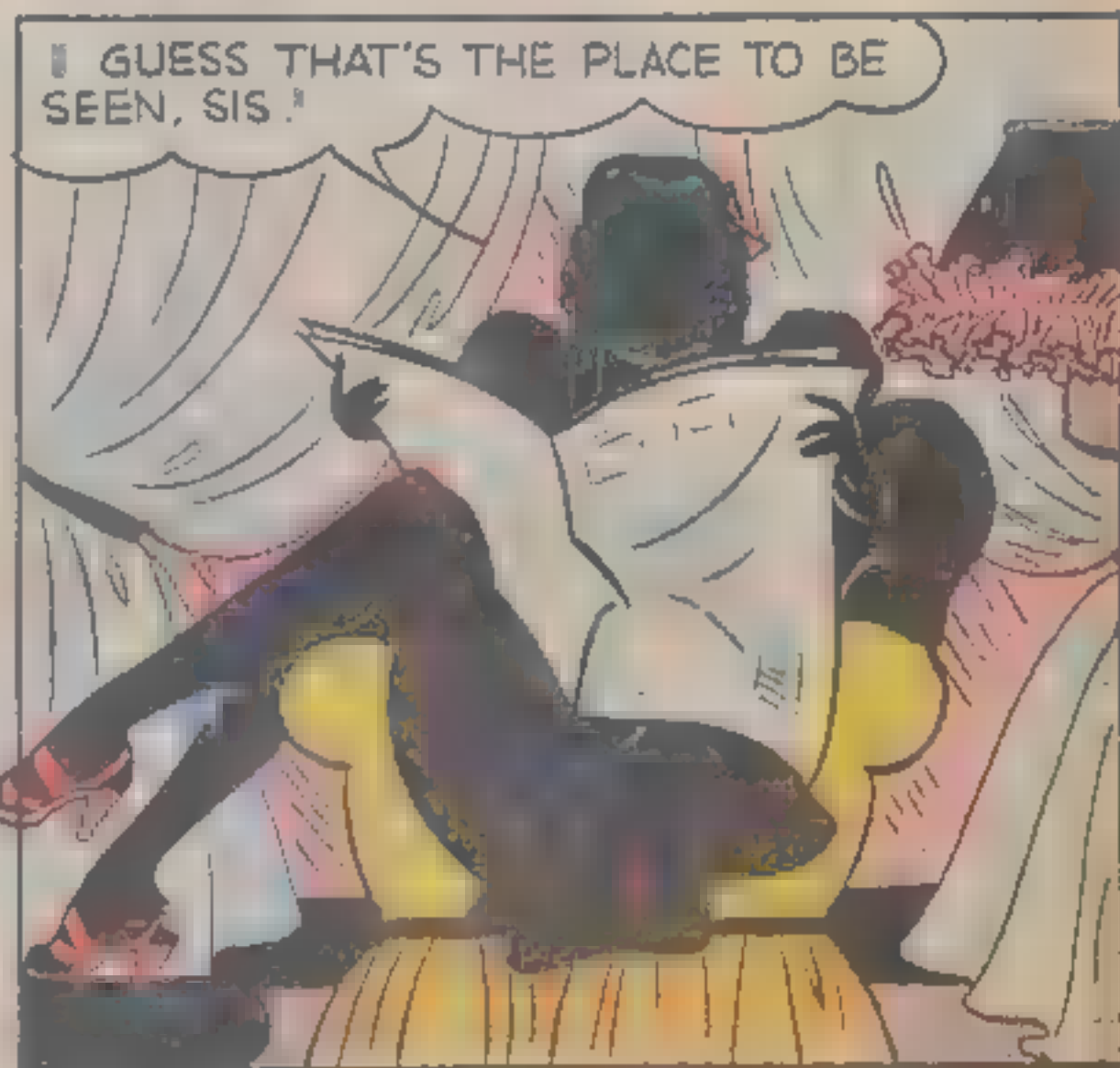
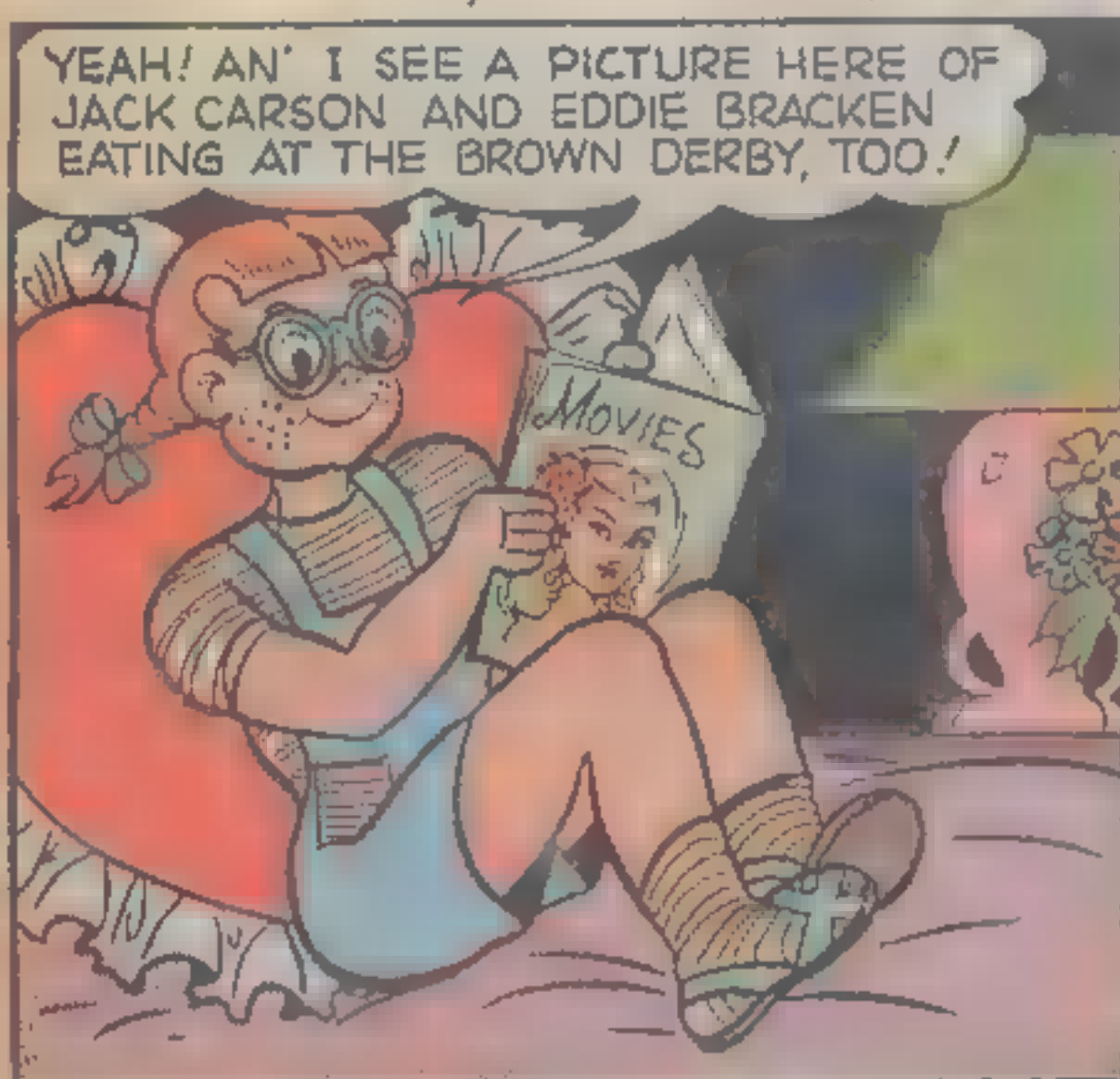
KATY'S ENSEMBLE 64  
EMILY CROPPER,  
N. CLAIRMONT DR. & PARKWAY,  
SALISBURY, MARYLAND





SUMMER DRESS  
DESIGNED BY  
NANCY AYCOCK  
1465 15TH AVE.,  
SAN LEANDRO,  
CALIFORNIA

PLAY SUIT ON SIS by LOIS ACKERMAN, PASATIEMPO, SANTA CRUZ, CALIF.

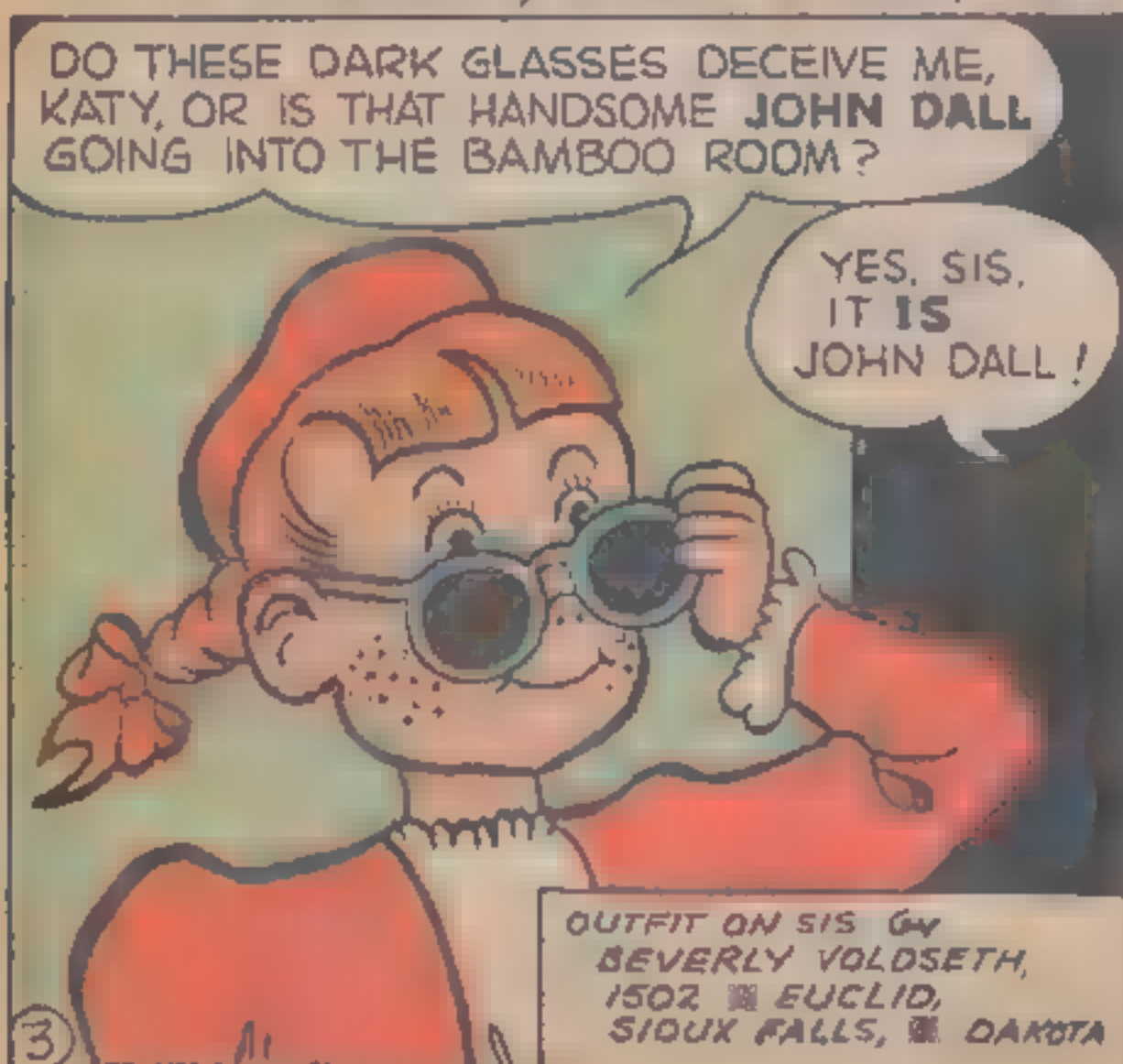
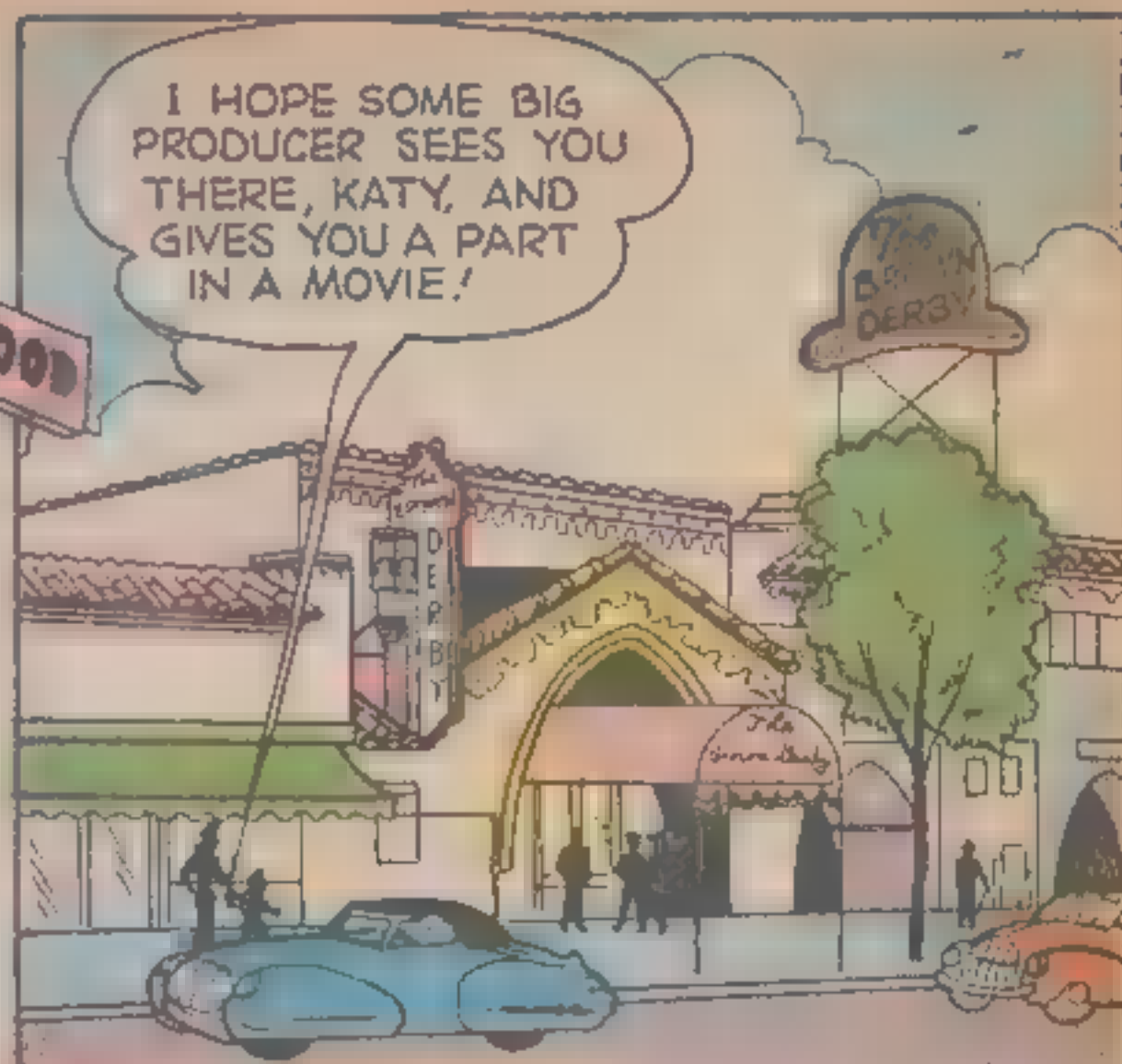




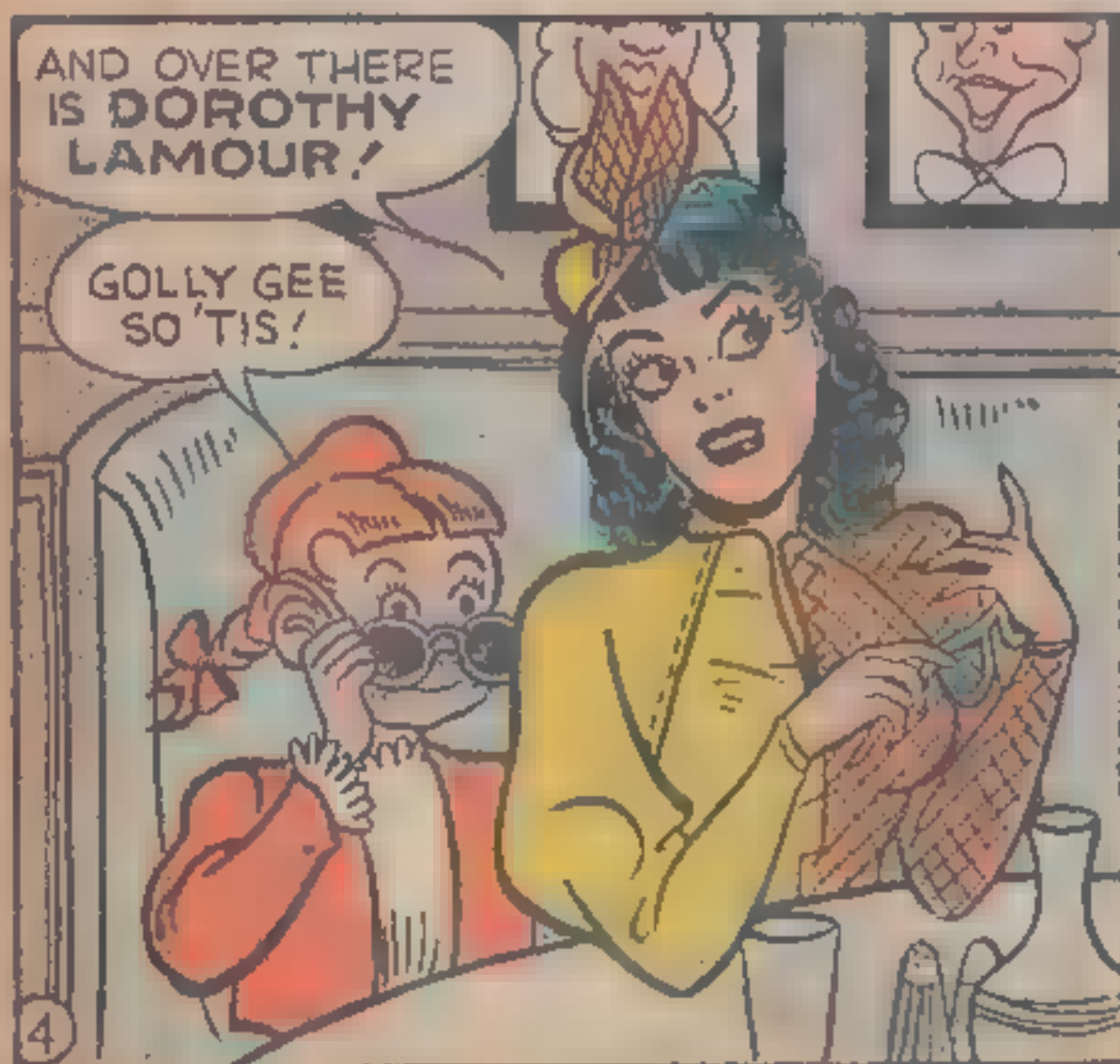
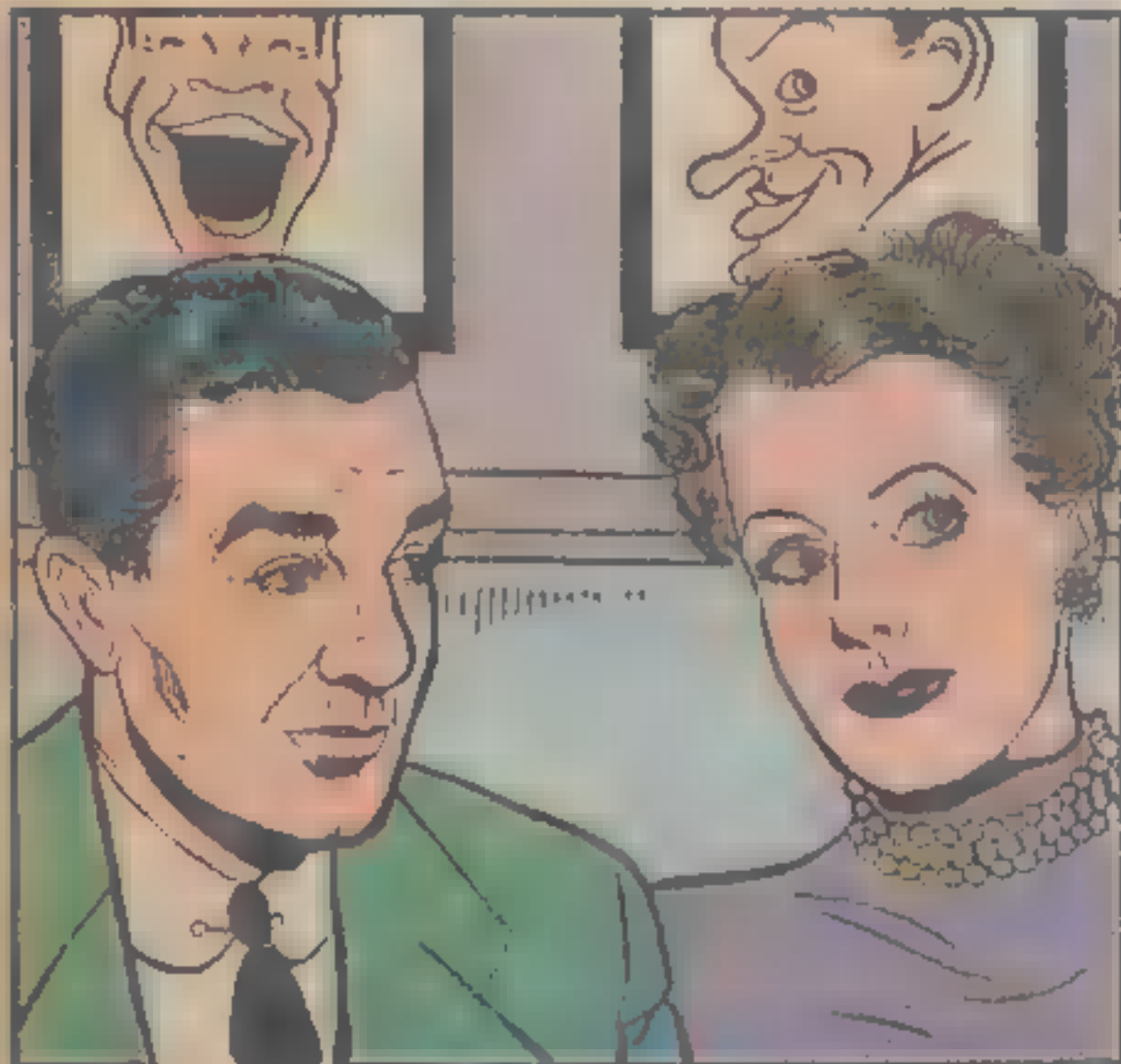
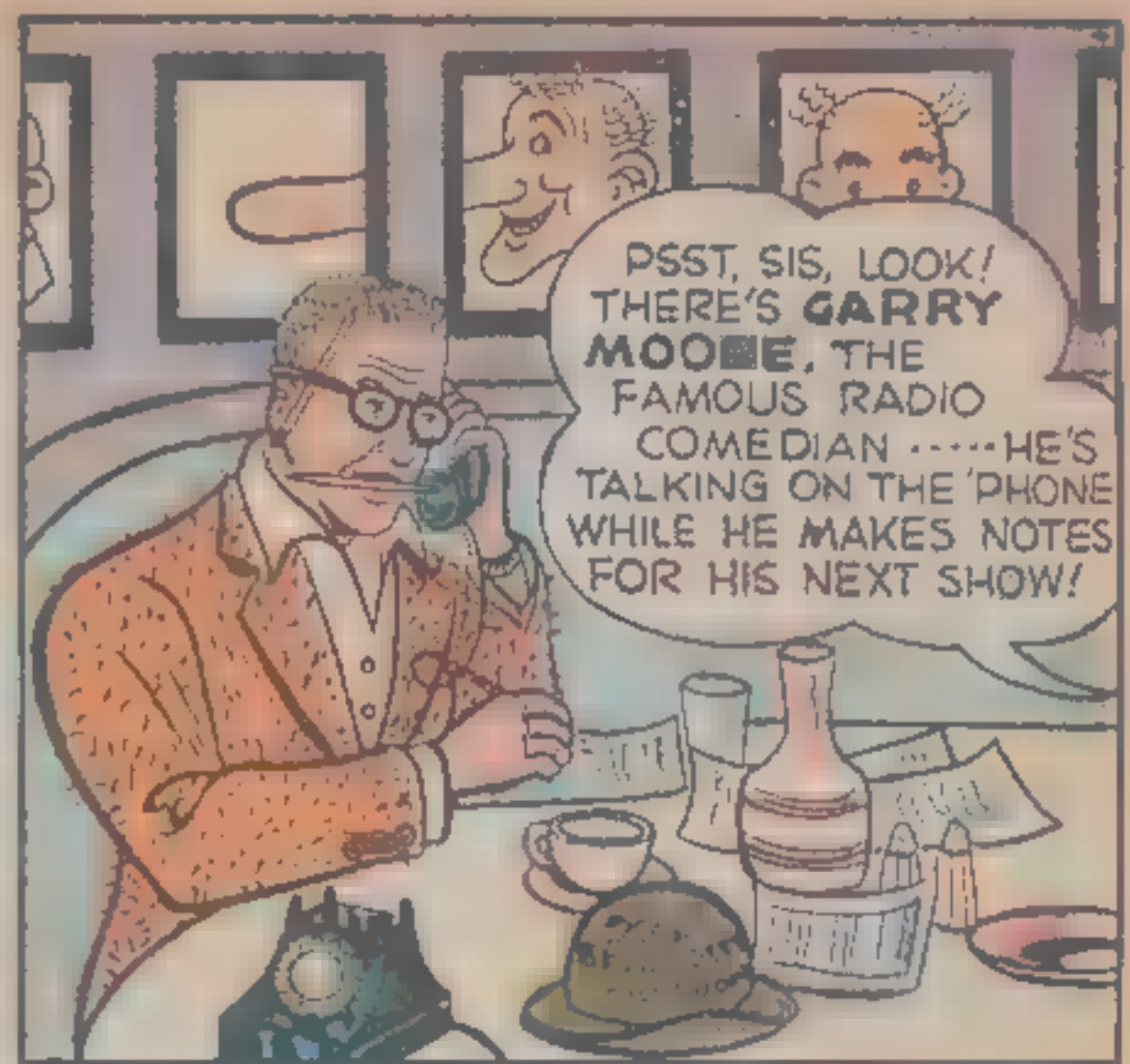
And so we find Katy and Sis dressed in their best in their way to the Brown Derby - dark glasses and all



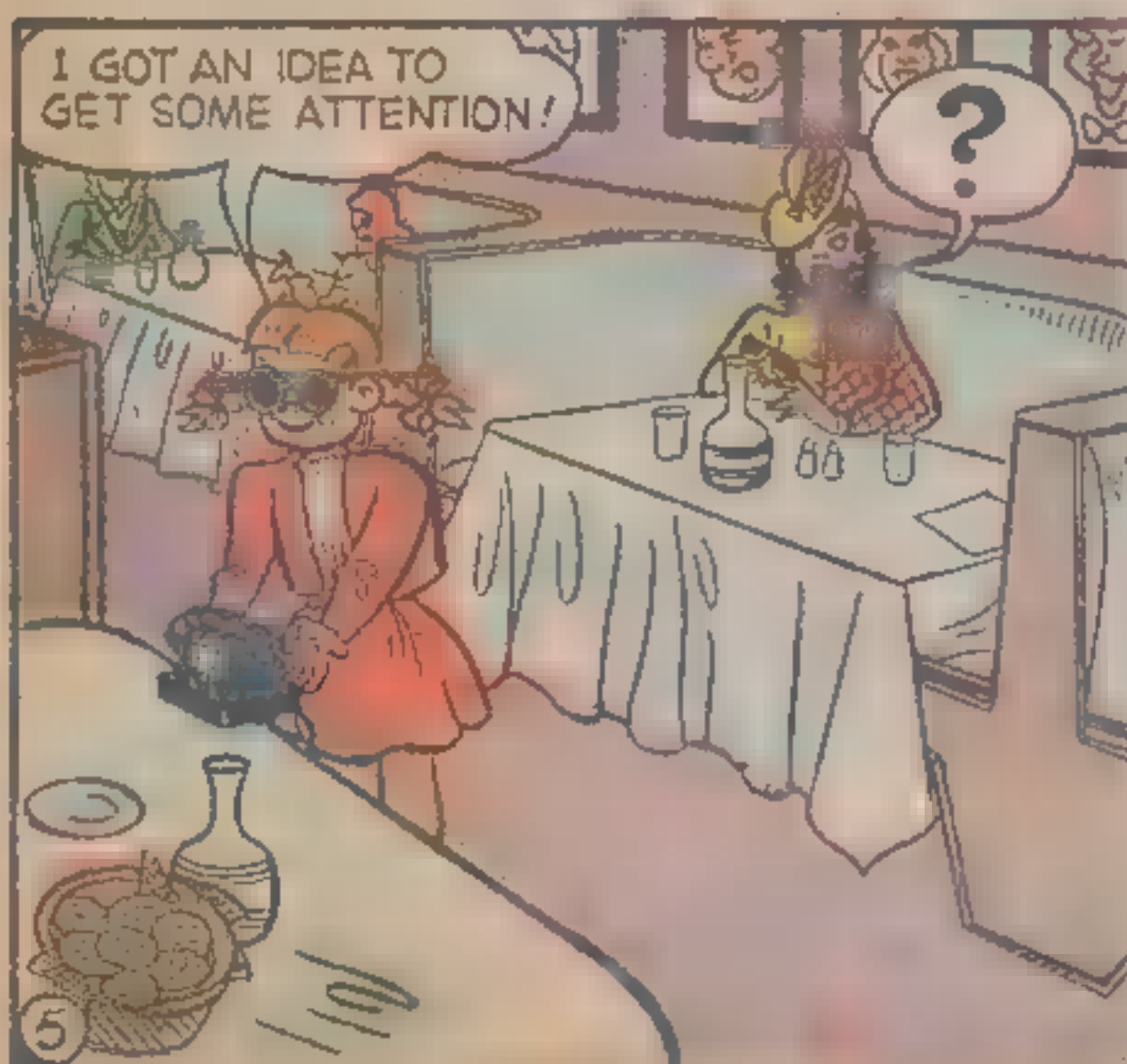
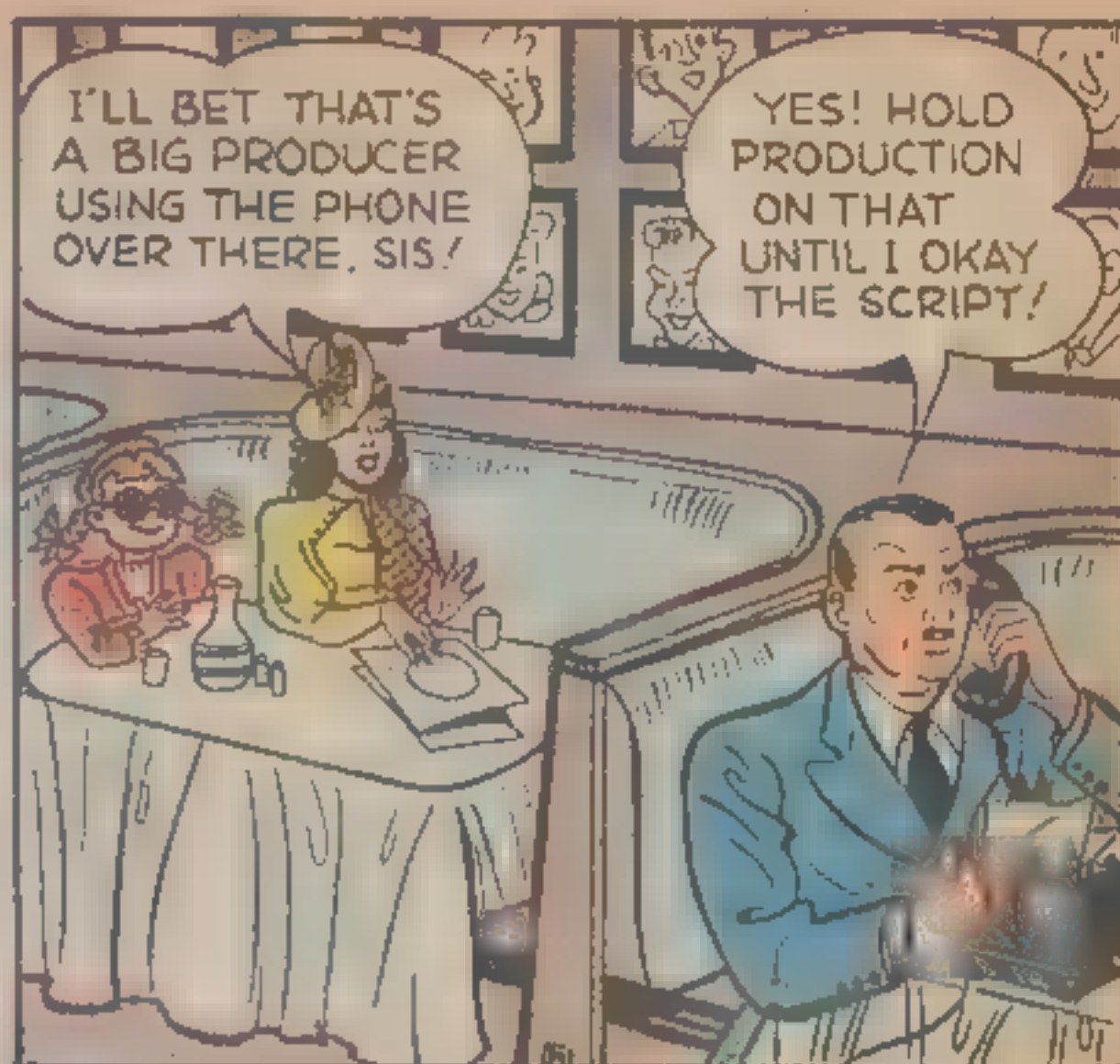
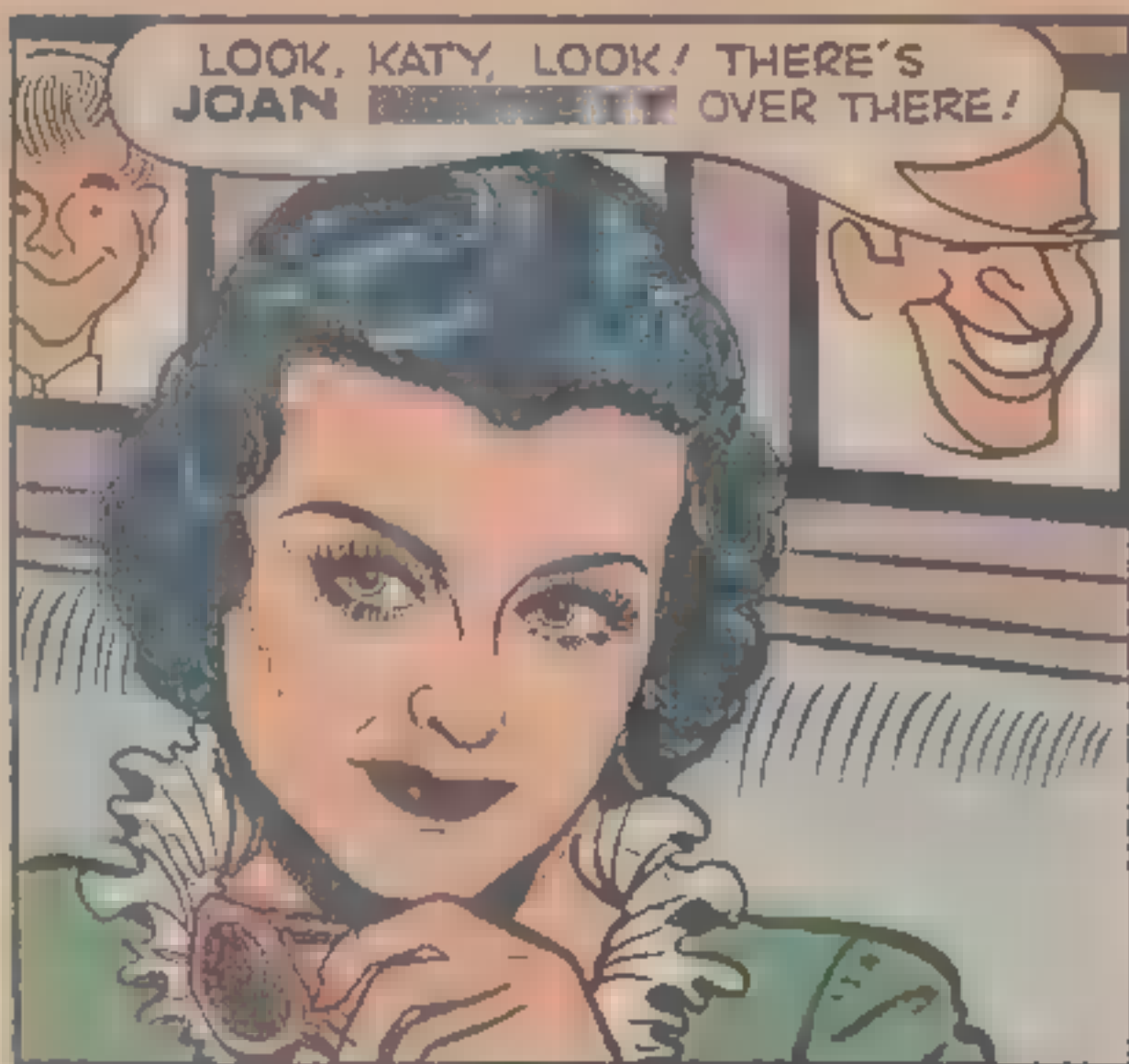
KATY'S ENSEMBLE by NORMA SCHWAB, 321 EMMING ST., CINCINNATI 19, OHIO



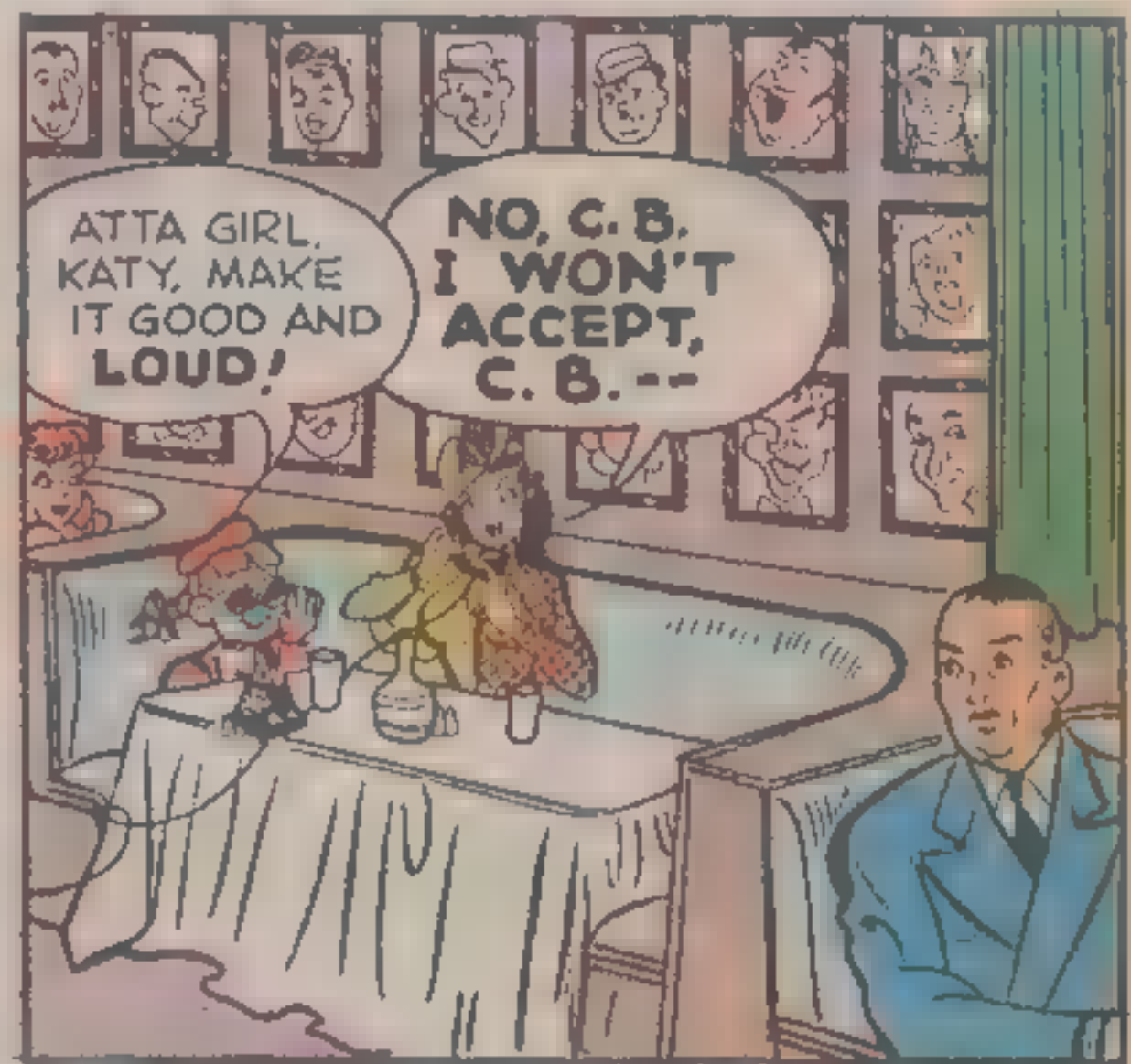
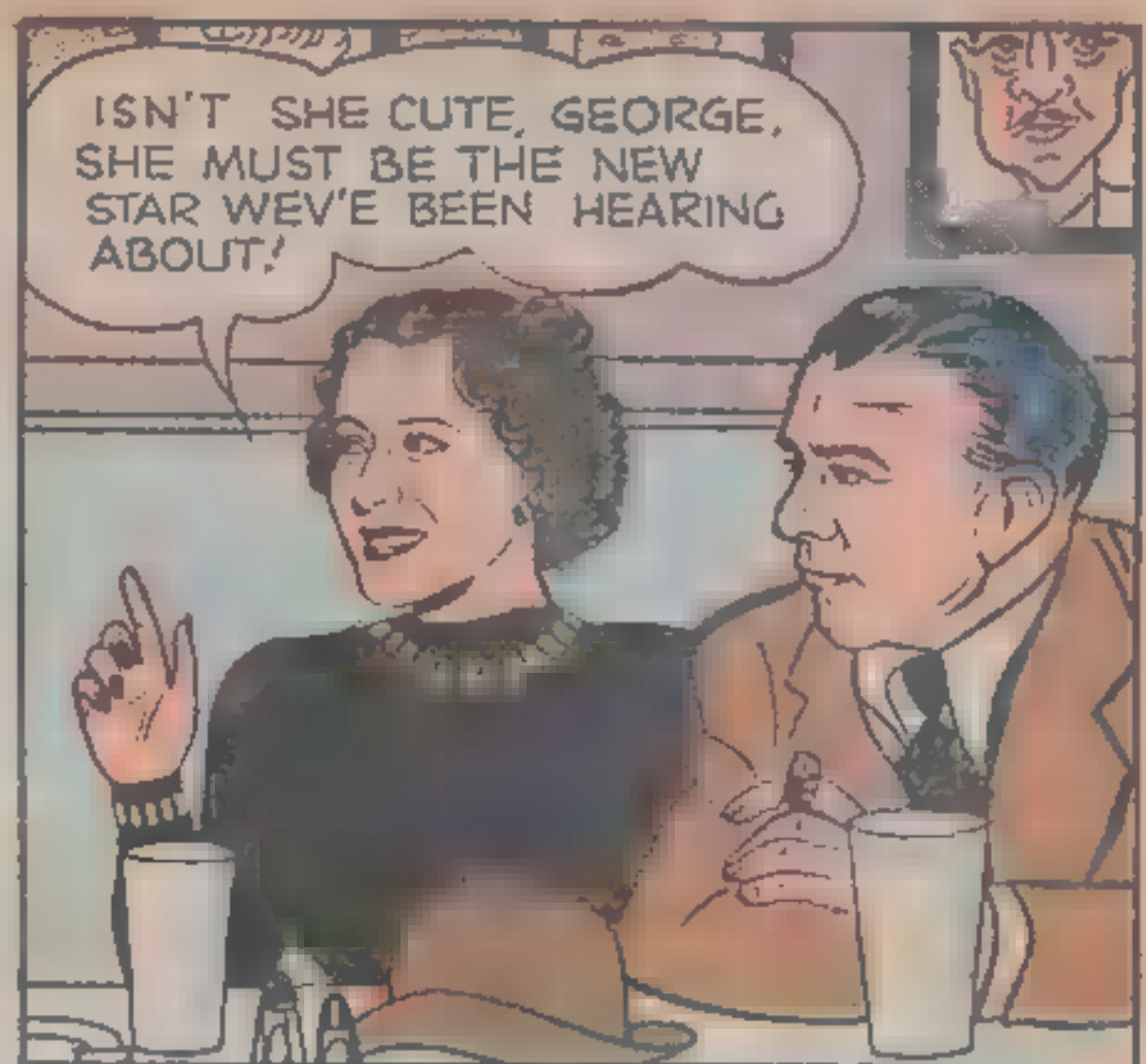
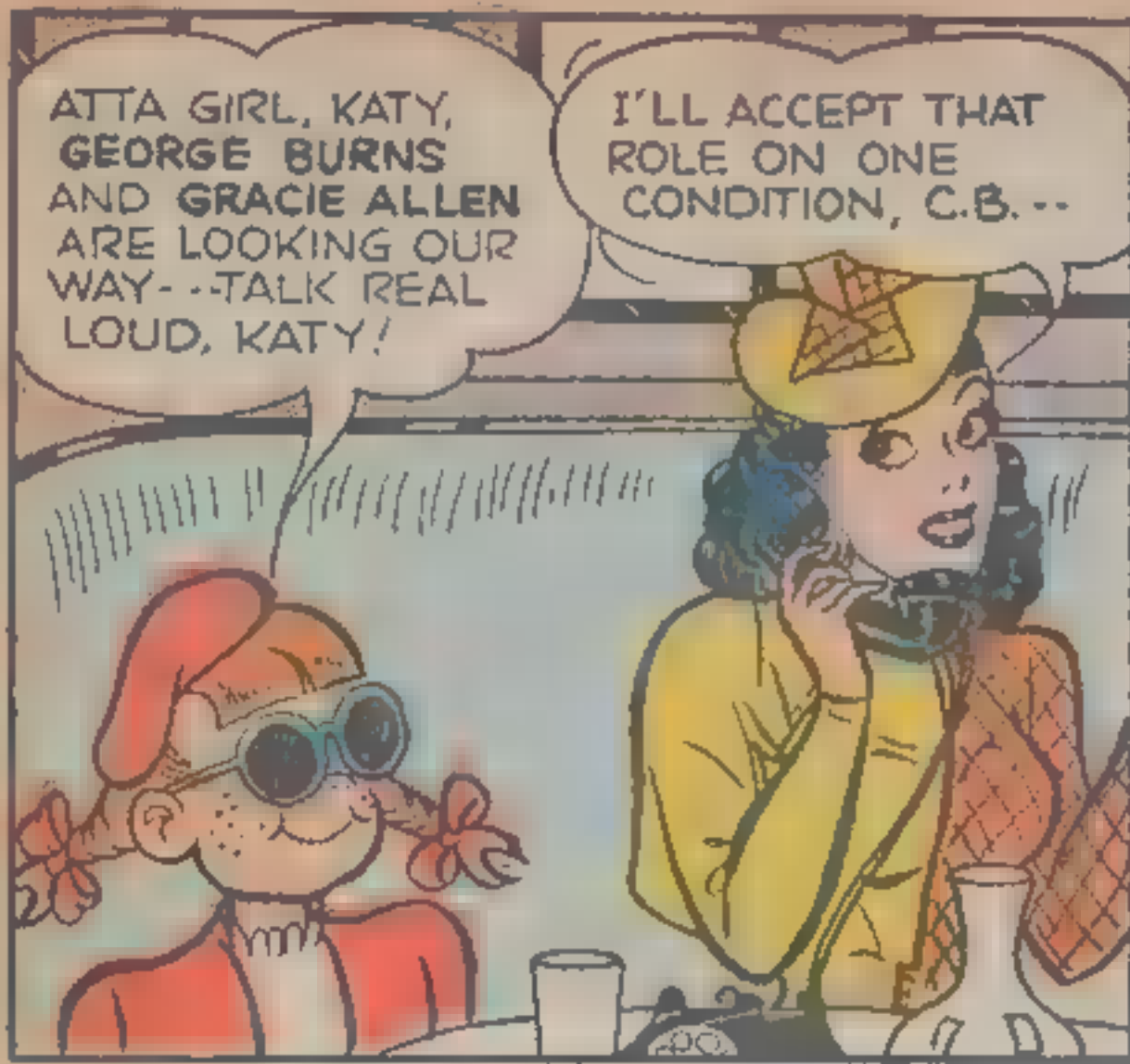




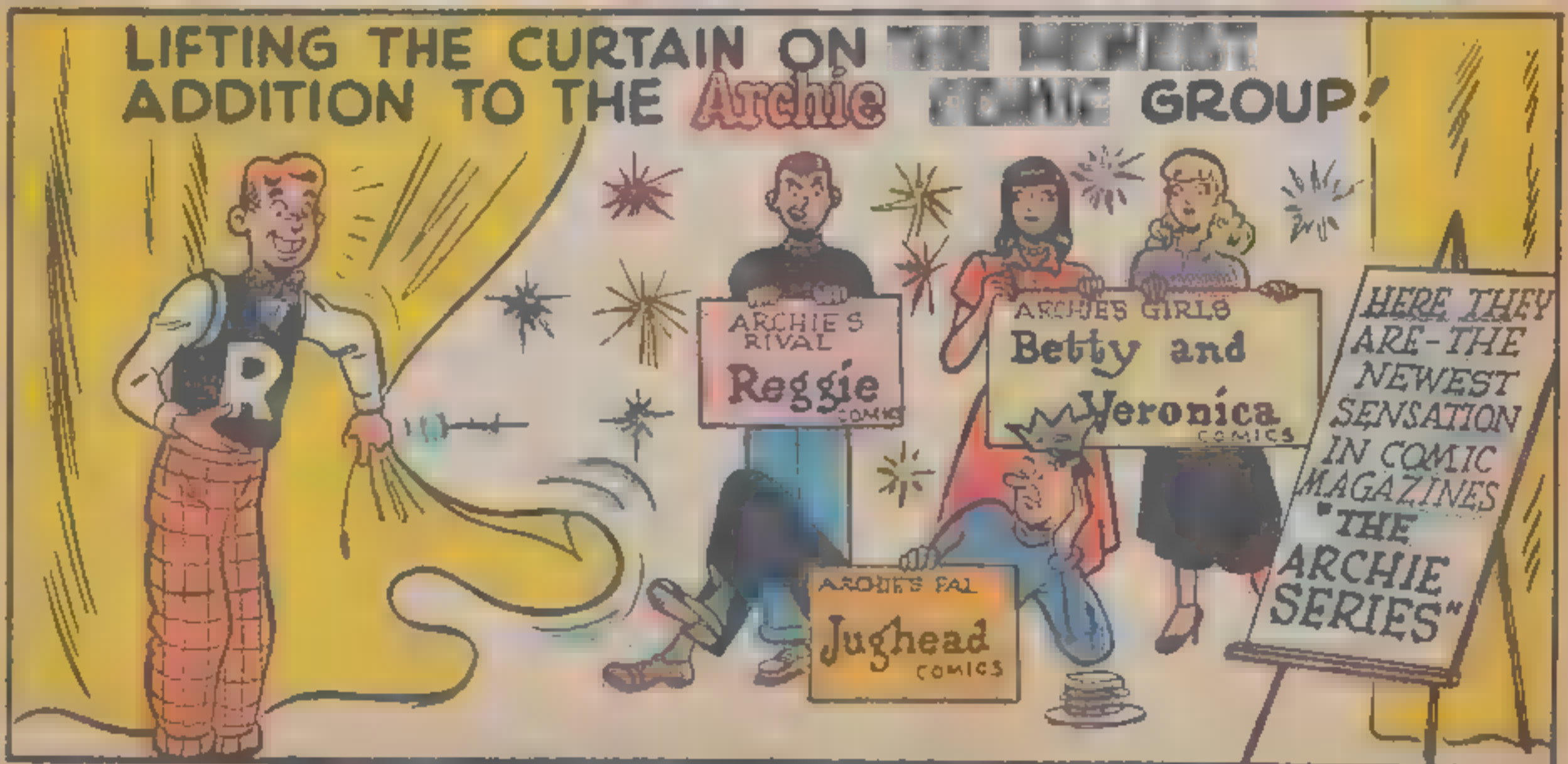
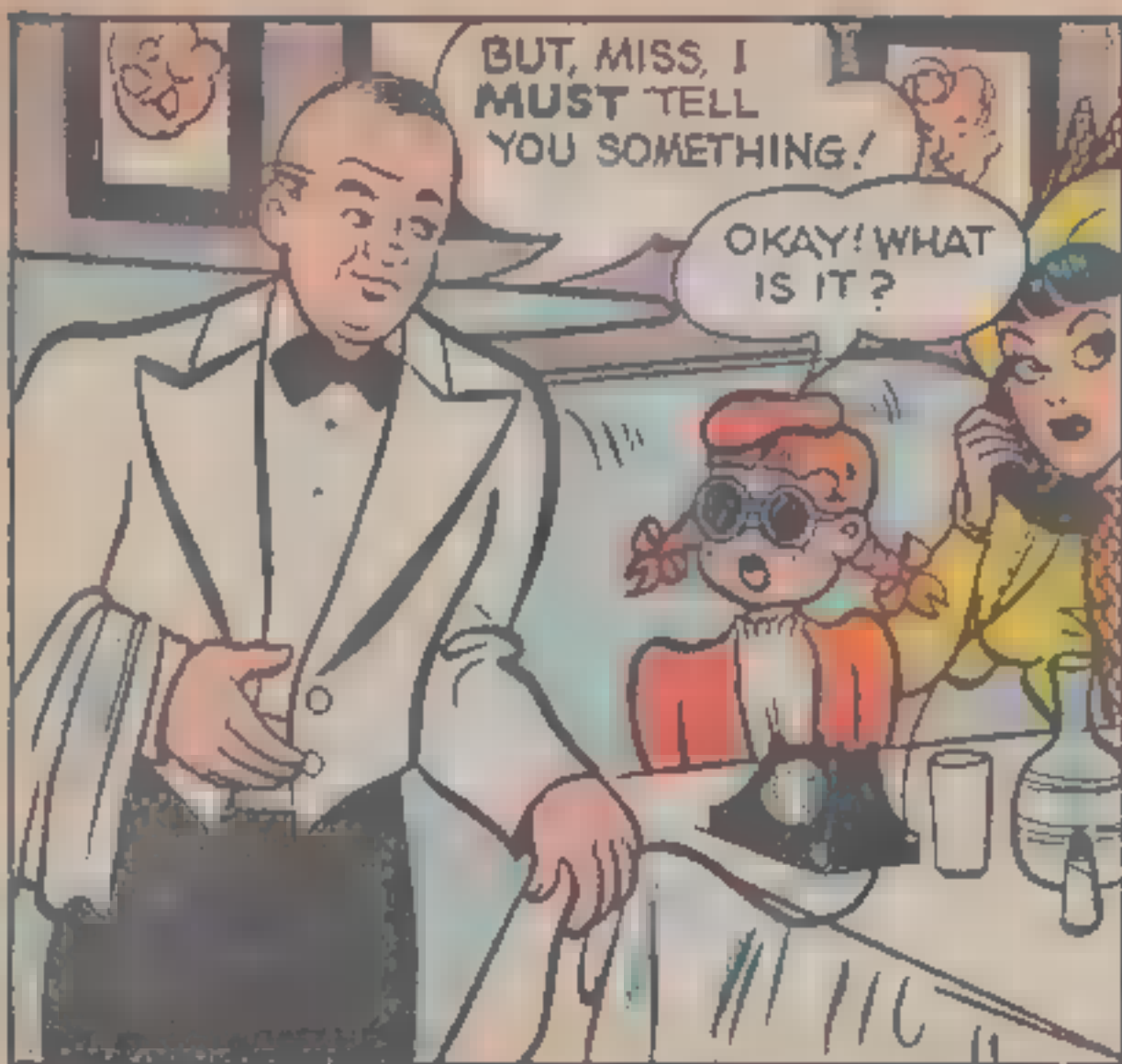
















EXPERT SAYS:

## AMAZING SCIENTIFIC FORMULA (Contains no Alcohol) DESTROYS THESE HAIR-KILLING GERMS:

STAPHYLOCOCCUS  
ALBUS



MOROCOCCUS



MICROBACILLUS



PHYTOSPORUM  
OVALE



NOTHING CAN DO MORE TO

# SAVE YOUR HAIR

Look for these symptoms: ITCHY SCALP, DANDRUFF, UNPLEASANT ODORS, HEAD SCALES, HAIR LOSS. It may be nature's warning of approaching baldness. Be guided by NATURE'S WARNING. Do as thousands do: start using the NEW IMPROVED, AMAZING, SCIENTIFIC HAIR RESEARCH FORMULA (It contains no alcohol).

### NEW FORMULA GIVES BETTER RESULTS

It kills quickly and efficiently millions of trouble-breeding bacteria. This new and improved HAIR RESEARCH FORMULA now kills safely and quickly ALL FOUR types of these destructive hair germs. Many medical authorities know that these hair-destroying germs are a significant cause of baldness. Do what science knows nothing better for you to do: KILL THESE GERMS, they may DESTROY your HAIR growth. Act now, mail coupon below and have it at home for 10 days at our expense! No other formula known to science can do more to SAVE YOUR HAIR!

### GET FIVE BENEFITS

- (1) Kill the four types of germs that may be retarding your normal hair growth.
- (2) Help stop scalp itch and burn.
- (3) Follow the instructions of the treatment and start enjoying healthful massaging action.
- (4) Helps bring hair-nourishing blood to scalp.
- (5) Helps remove ugly loose dandruff.

Don't wait till you get BALD! It's TOO LATE then. Remember, science knows the cure for baldness. The NEW AND IMPROVED HAIR RESEARCH FORMULA that contains no alcohol, helps keep your scalp (that may be sick) free of loose dandruff, seborrheah, and helps stop the hair loss they cause. With this formula your hair will appear thicker, more alive and attractive almost from the first time you use it.

### USERS SAY:

Nothing I have ever used has done more for my hair. A. P., Trenton, N. J.

My friends remark how much better my hair looks after using your formula for only two weeks. Mr. A. L., Boston, Mass.

No hair expert I have ever gone to has done as much for me. H. T., New York City.

My scalp feels better, my hair looks better, my hair itch is gone; it's the only thing that ever helped my hair. H. H., Chicago, Ill.



## HAIR RESEARCH FORMULA GIVES YOU A THICKER, FULLER THIN

If the NEW AND IMPROVED HAIR RESEARCH FORMULA doesn't live up to your expectations, if you don't feel it's the best thing you ever did for your hair, if your hair and scalp doesn't appear improved, if you are not 100% delighted with it, after using it for 10 days you don't see an improvement, return the unused portion and your money will be refunded in full. You have nothing to lose, you are the sole judge. DON'T DELAY, MAIL IT TODAY!

## SENT ON APPROVAL!

HAIR RESEARCH CO., Dept. 100  
100 Broad Street  
Newark, New Jersey

Rush one month's supply of your NEW AND IMPROVED AMAZING SCIENTIFIC HAIR RESEARCH FORMULA at once. I enclose \$2.00 cash, check or money order, ship prepaid. My money will be refunded if not satisfied.

Name

Address

City  State

I understand if not delighted with the NEW AND IMPROVED HAIR FORMULA, I can return it after 10 days for full purchase price refund.

☐ I enclose \$5.00, send 3 months supply.



Bill WOGGON  
IN HOLLYWOOD  
*presents*

DESIGNED BY MR. NELSON (MADMAN) BRIDWELL  
120 N. W. 29th ST.  
OKLAHOMA CITY 3, OKLAHOMA.

**DEAR READERS:**

KATY KEENE RECEIVES THOUSANDS OF DRESSES DESIGNED BY HER FANS BUT  
SELOOM ANY NIGHTMARES LIKE THE ONE DESIGNED BY NELSON (MADMAN) BRIDWELL.  
PLEASE EXAMINE IT CLOSELY THEN NOTE THE DESIGNER'S OWN DESCRIPTION OF OUTLANDISH  
OUTFIT WHICH GIVE TO YOU ON THE NEXT PAGE. THANKS TO THE MADMAN.



NOTE KATY'S COSTUME ON THE PRECEDING PAGE-THE HAT IS THE MOST OUTLANDISH THING THIS SIDE OF OUTLAND. SEEMS THE PAINTBRUSH GOT IN KATY'S EYE. EXCUSE THE WINDOW BUT I TOOK THE LIBERTY OF RENTING THE HAT OUT TO A MIDGET. THE WINGS ARE HANDY. IF THE HAT BLOWS OFF IT FLIES BACK TO KATY LIKE A HOMING PIGEON, WITH THE MIDGET AT THE CONTROLS.

THE DRESS IS MY MASTERPIECE-NOTE THE LIMP-WATCH SHOULDER STRAP, STRAIGHT FROM "THE PERSISTANCE OF MEMORY" THE BELT HAS A BEAUTIFUL EYE BUCKLE, AND NOTICE THE FUR AT THE BOTTOM, WHICH ISN'T ERMINE-IT'S VERMIN. (LEMON-DYED HOUSE-RAT)

THERE'S NOT MUCH TO SAY ABOUT THE GLOVES, EXCEPT TO CALL YOUR ATTENTION TO THE EYES, SET IN THE BACK OF THE HAND. THE HAND-BAG (SHAPED LIKE A TOOTH) IS HANDY, IF YOU'RE FIXING YOUR FACE, THE MOUTH CARRIES ON A CONVERSATION WITH YOUR BEAU. IF YOU DROP YOUR COMPACT, YOUR PURSE CAN PICK IT UP WITH THAT HAND.

THE SHOES ARE NICE BUT KATY COULDN'T STAND UP IN THEM, OR THEY'D COLLAPSE.

I HOPE YOU WON'T MISPELL MY NAME IF YOU **ARE** CRAZY ENOUGH TO PUBLISH THIS STUFF. I'M BRIDWELL - "B" AS IN BALMY, "R" AS IN RIDICULOUS, "D" AS IN DAFFY, "W" AS IN WACKY, "E" AS IN ECCENTRIC, "L" AS IN LOONEY, AND "L" AS IN LAMEBRAINED. NO, IT'S NOT BIRDWELL, BRIDEWELL OR BAILWELL, BUT NELSON BRIDWELL NB (IT COULD MEAN NAPOLEON BONAPARTE)

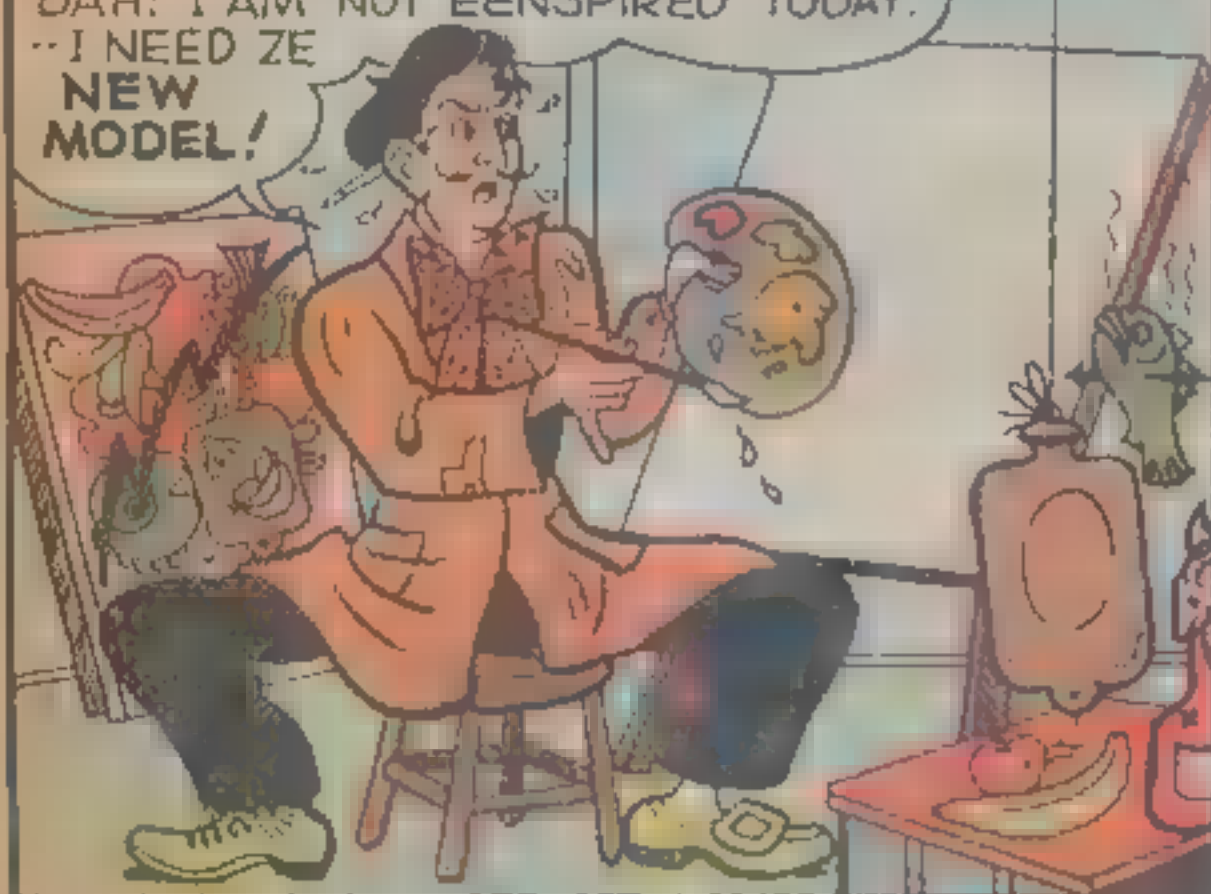
YOURS FOR ANTIDISESTABLISHMENTARIANISM (WHATEVER THAT MEANS)

— NELSON BRIDWELL



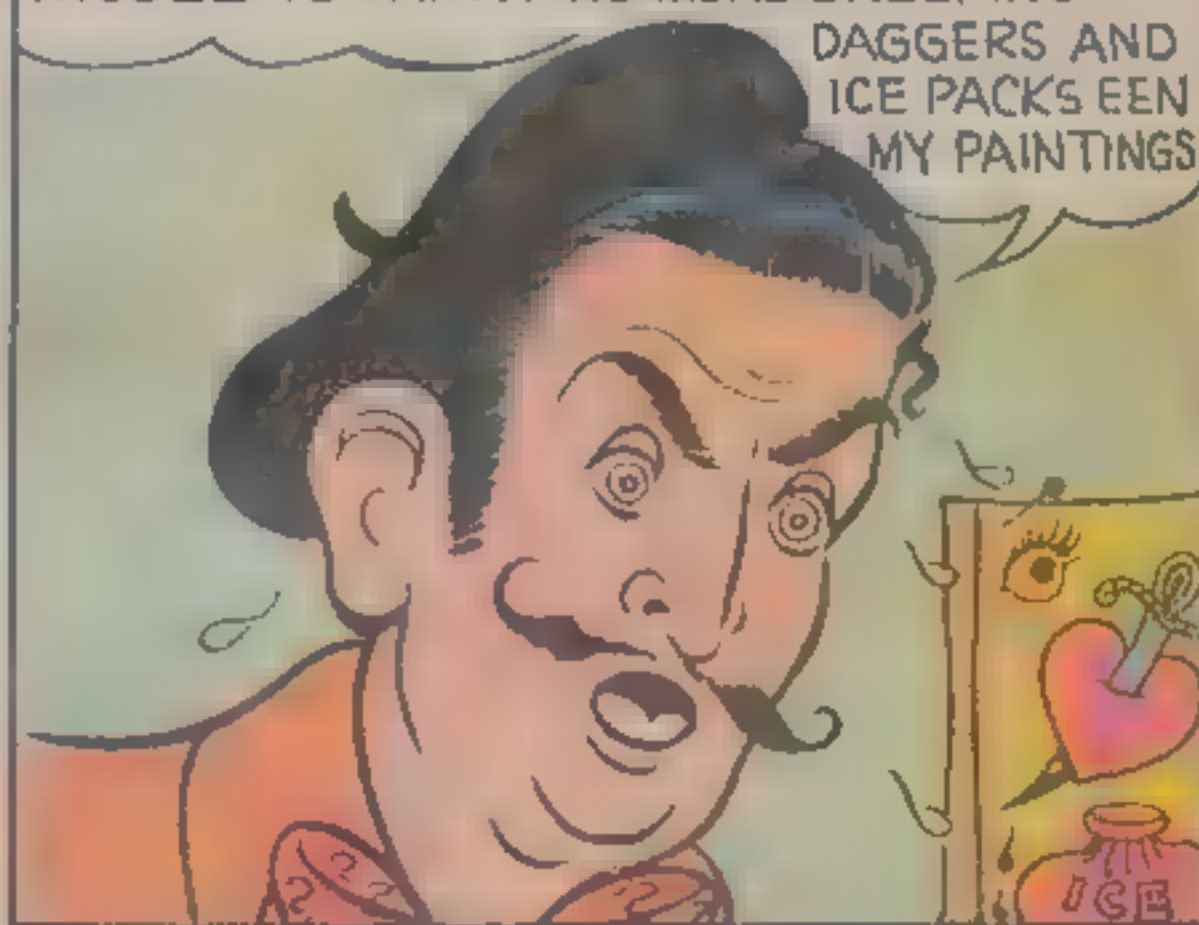
While we're on the subject of surrealistic art, lets look into the Hollywood Studio of the Great Slavador Dolly - - - - -

BAH! I AM NOT EENSPIRED TODAY!  
--I NEED ZE  
**NEW  
MODEL!**

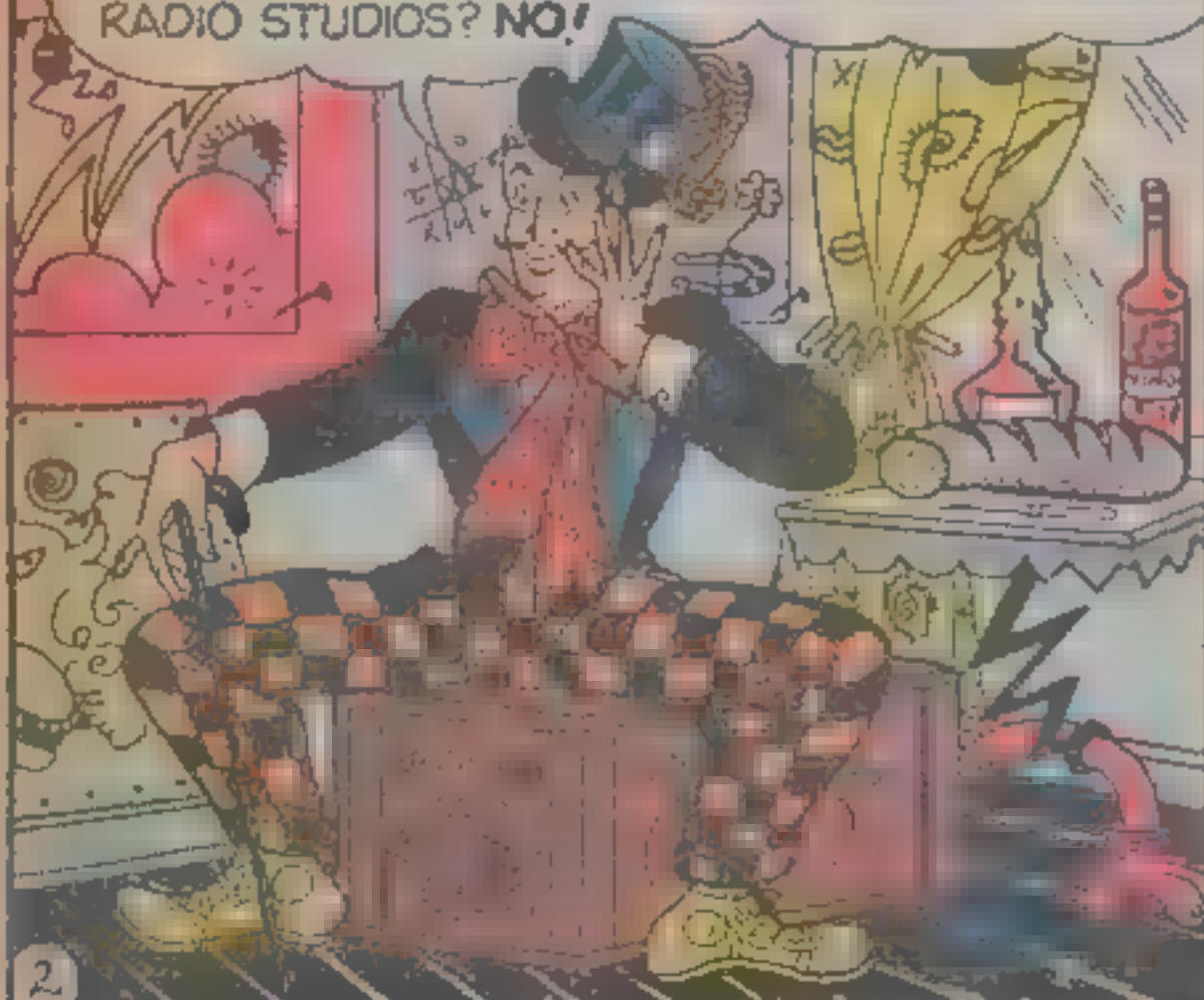


I AM SEECK-SEECK-SEECK OF PAINTING **HOT  
WATER BOTTLES, BANANAS AND FEESH** · I  
WEEL GET DRESSED AND GO FIND ZE **NEW  
MODEL TO PAINT!** NO MORE DREEPING

DAGGERS AND  
ICE PACKS EEN  
MY PAINTINGS



HMM? NOW WHERE WEEL I GO TO FIND ZE  
MODEL? TO ZE MOVIE STUDIOS? **NO!** TO ZE  
RADIO STUDIOS? **NO!**



I HAVE EET! I  
WEEL FIND MY  
MODEL ON ZE CORNER  
OF **HOLLYWOOD  
AND VINE!**

I WEEL  
TAKE MY  
LUNCH ALONG!





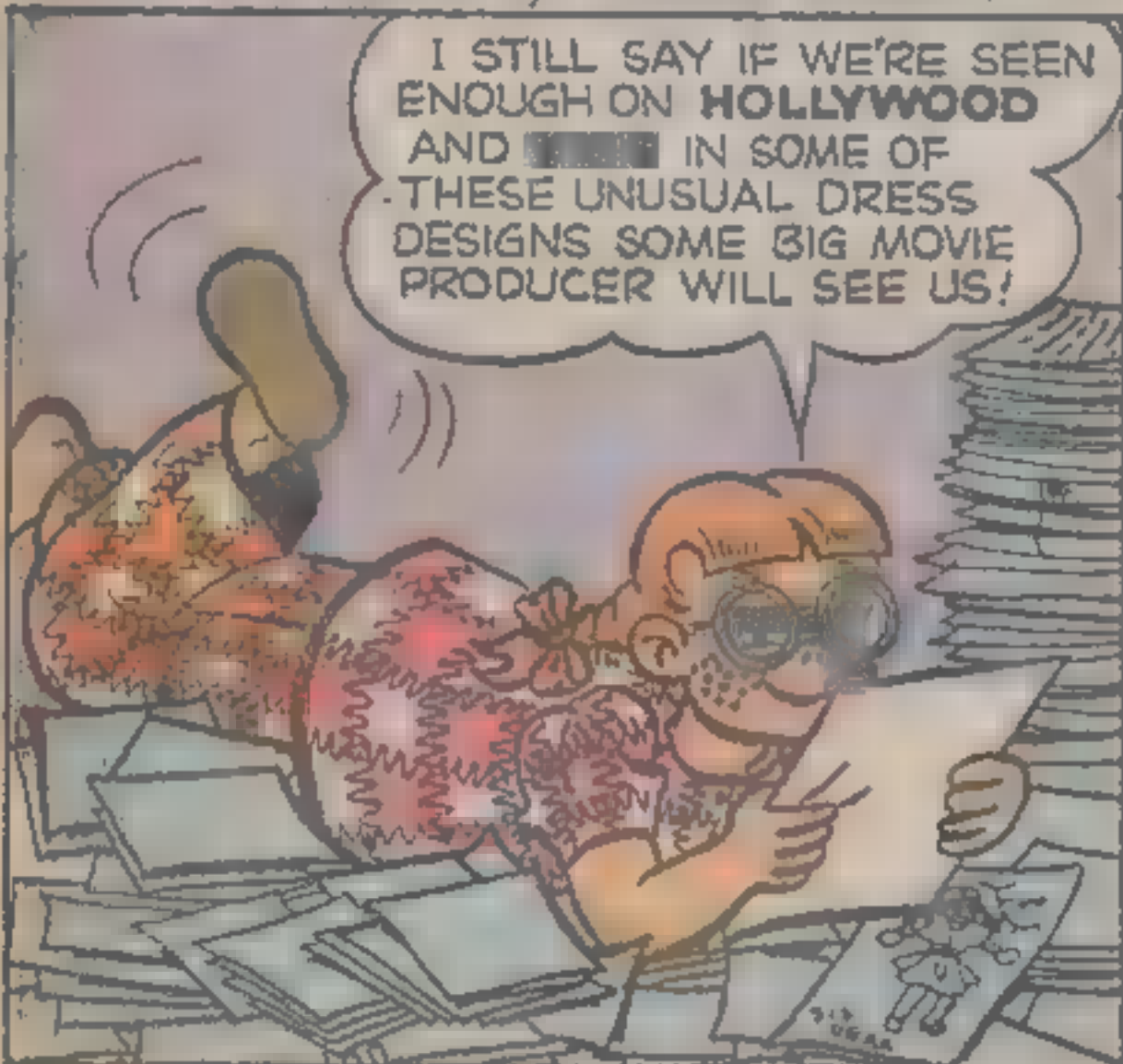
*In the meantime, let's look into the Hollywood Apartment of Katy Keene, at 7070 Hollywood Blvd. where Katy is swamped with dress designs, and fan mail from thousands of her fans*

GOODNESS! THEY ALL WISH ME LUCK IN HOLLYWOOD BUT (SIGH) NO PRODUCER HAS EVEN NOTICED ME YET!



KATY'S PAJAMAS by THELMA YEAGLEY, 150 SO. CHERRY ST., SALINA, KANSAS. AGE 16

I STILL SAY IF WE'RE SEEN ENOUGH ON HOLLYWOOD AND IN SOME OF THESE UNUSUAL DRESS DESIGNS SOME BIG MOVIE PRODUCER WILL SEE US!

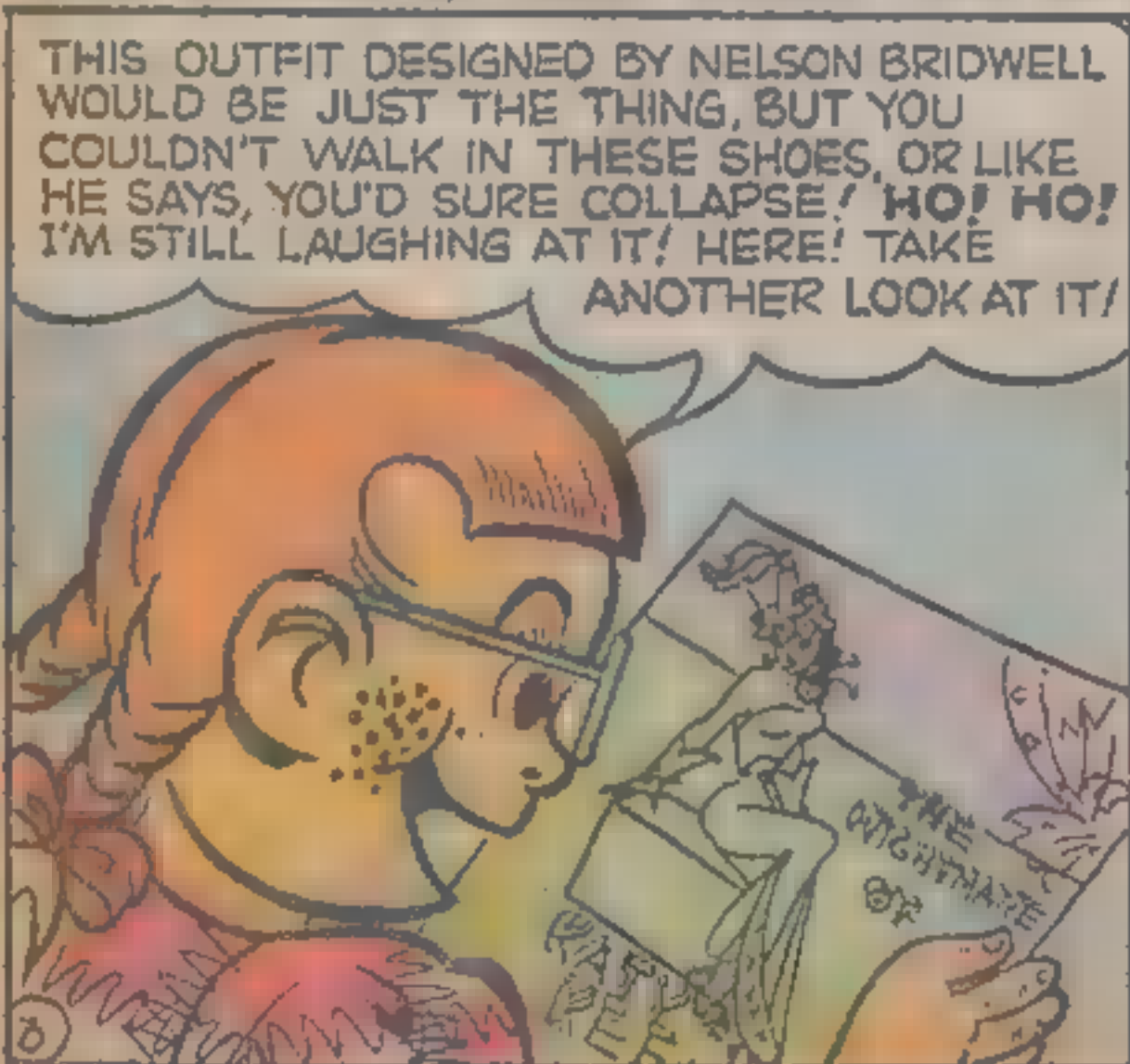


HMM! MAYBE YOU'RE RIGHT, SIS, LET'S FIND SOMETHING UNUSUAL TO WEAR AND GO DOWN TO THE CORNER OF HOLLYWOOD AND VINE!



SIS'S PAJAMAS by KAREN TURLAY, 1205 PALM ST., NATIONAL CITY, CALIFORNIA.

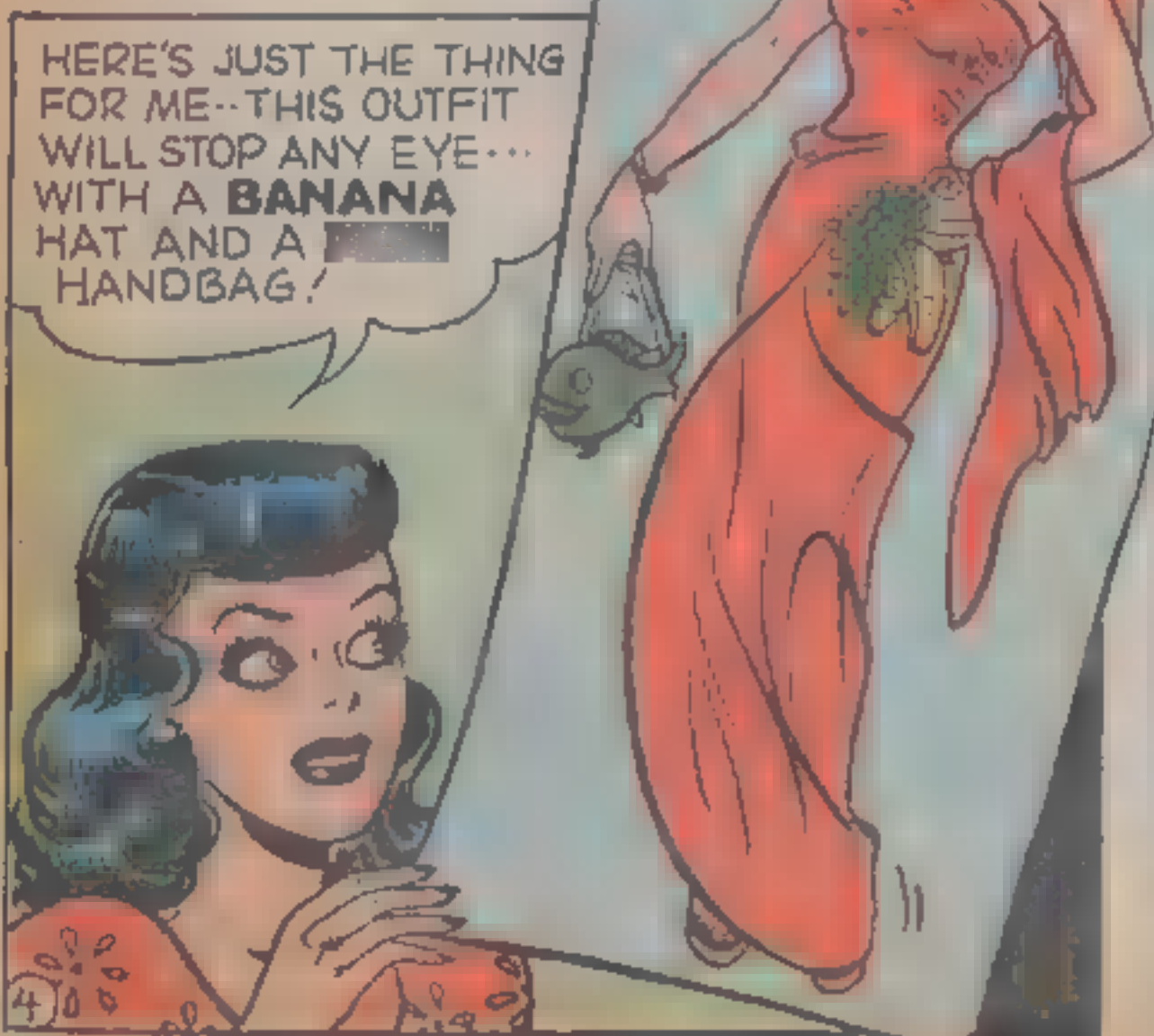
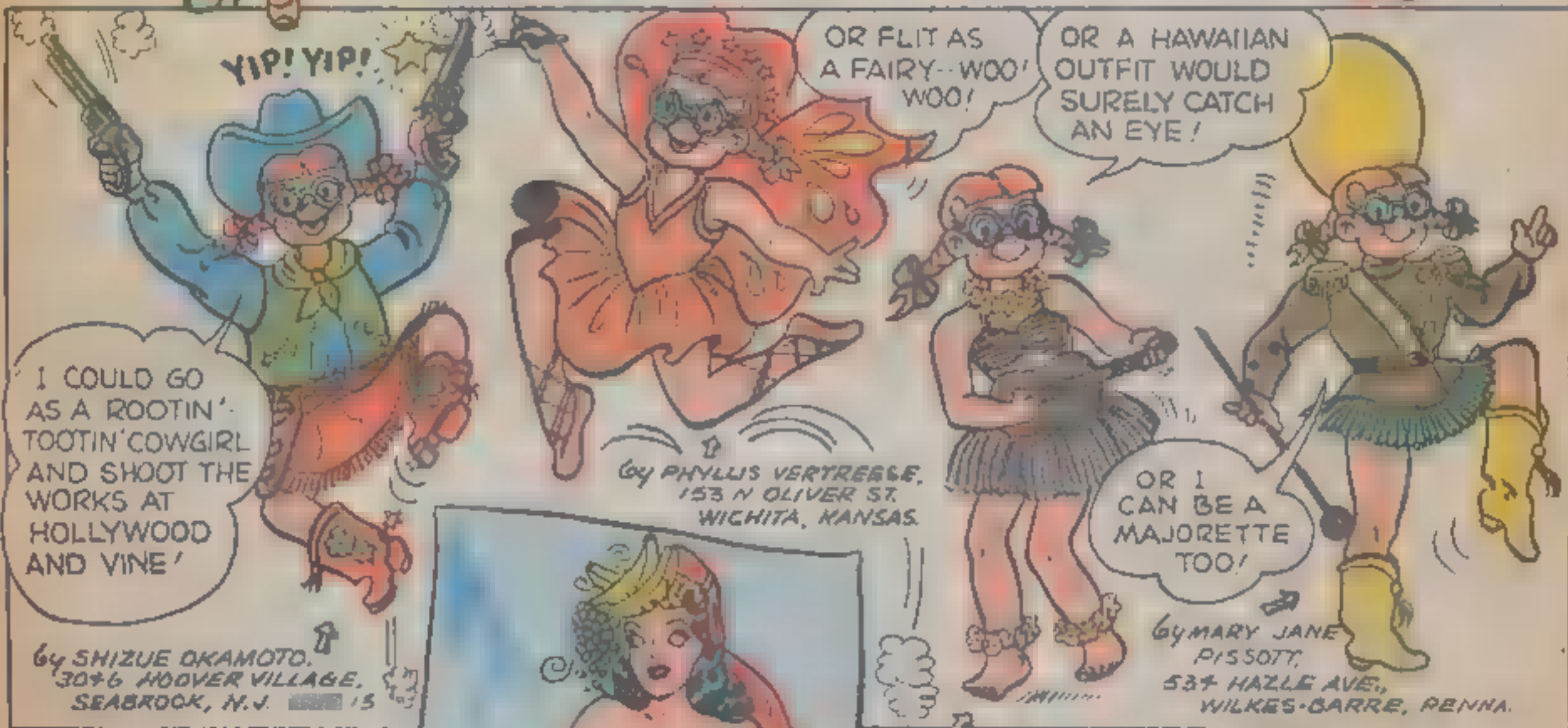
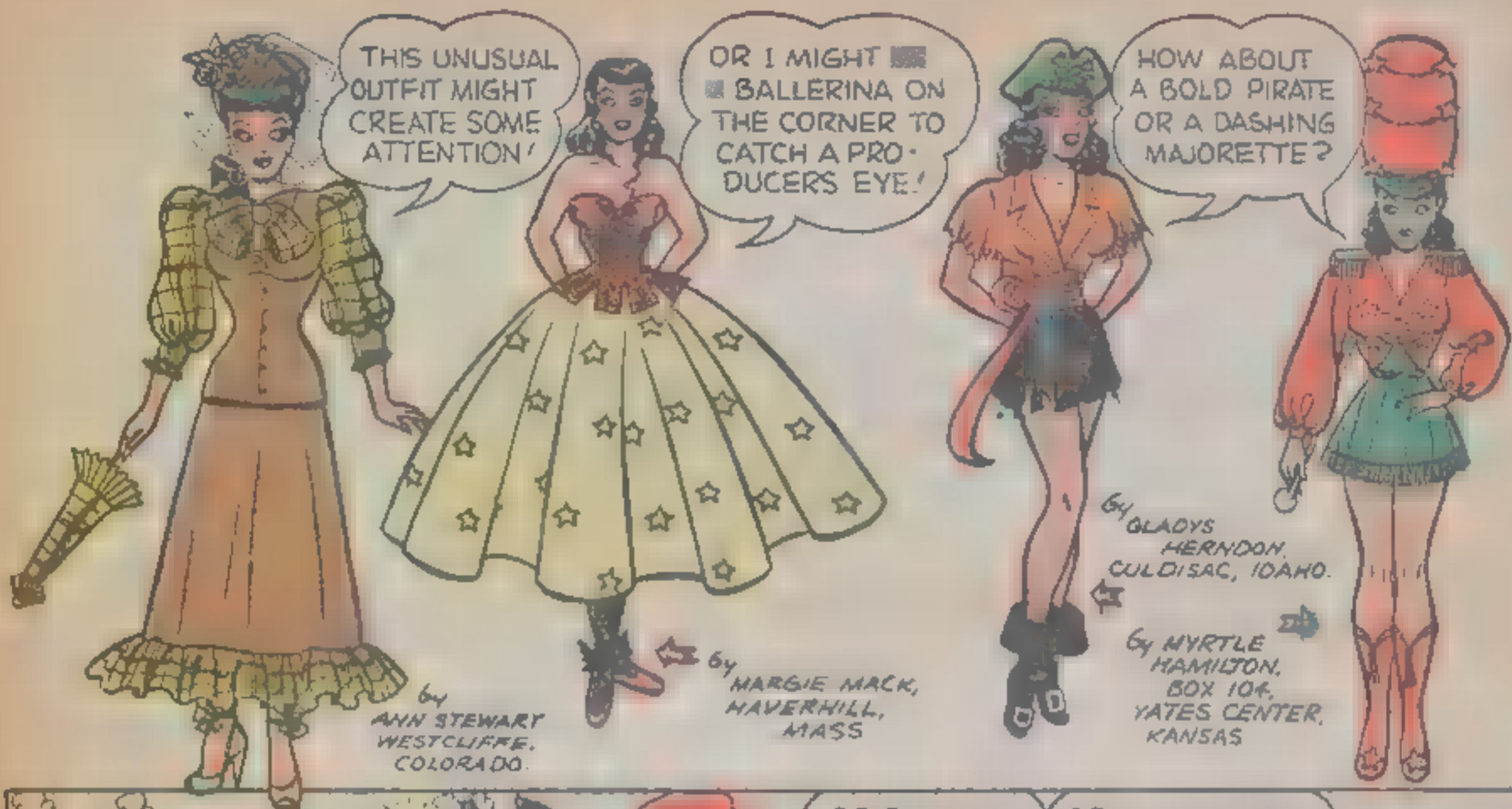
THIS OUTFIT DESIGNED BY NELSON BRIDWELL WOULD BE JUST THE THING, BUT YOU COULDN'T WALK IN THESE SHOES, OR LIKE HE SAYS, YOU'D SURE COLLAPSE! HO! HO! I'M STILL LAUGHING AT IT! HERE! TAKE ANOTHER LOOK AT IT!



PLEASE, SIS, I COULDN'T WEAR ANYTHING THIS OUTLANDISH--IT'S ENOUGH TO SCARE FRANKENSTEIN!





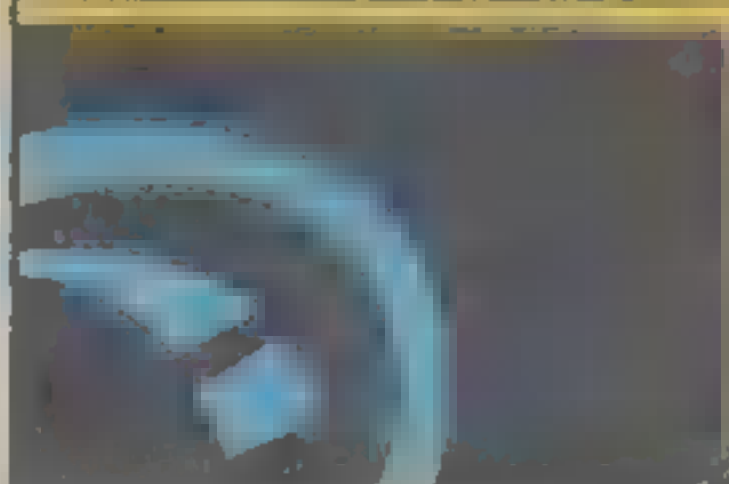
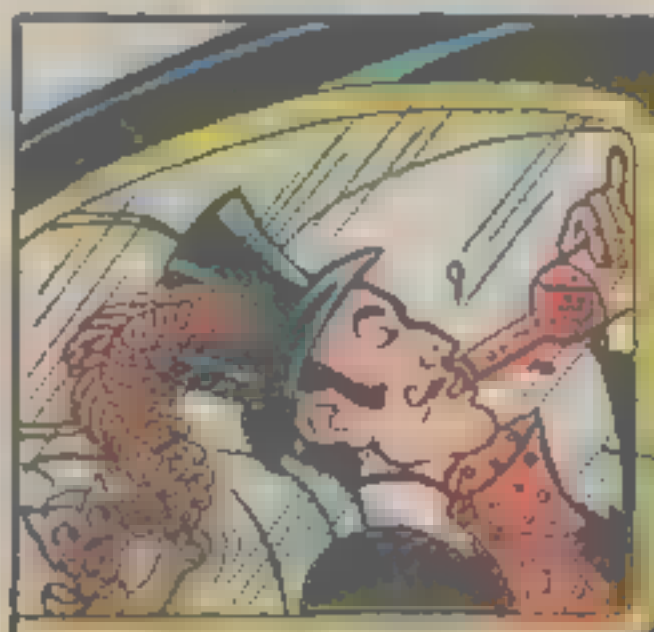
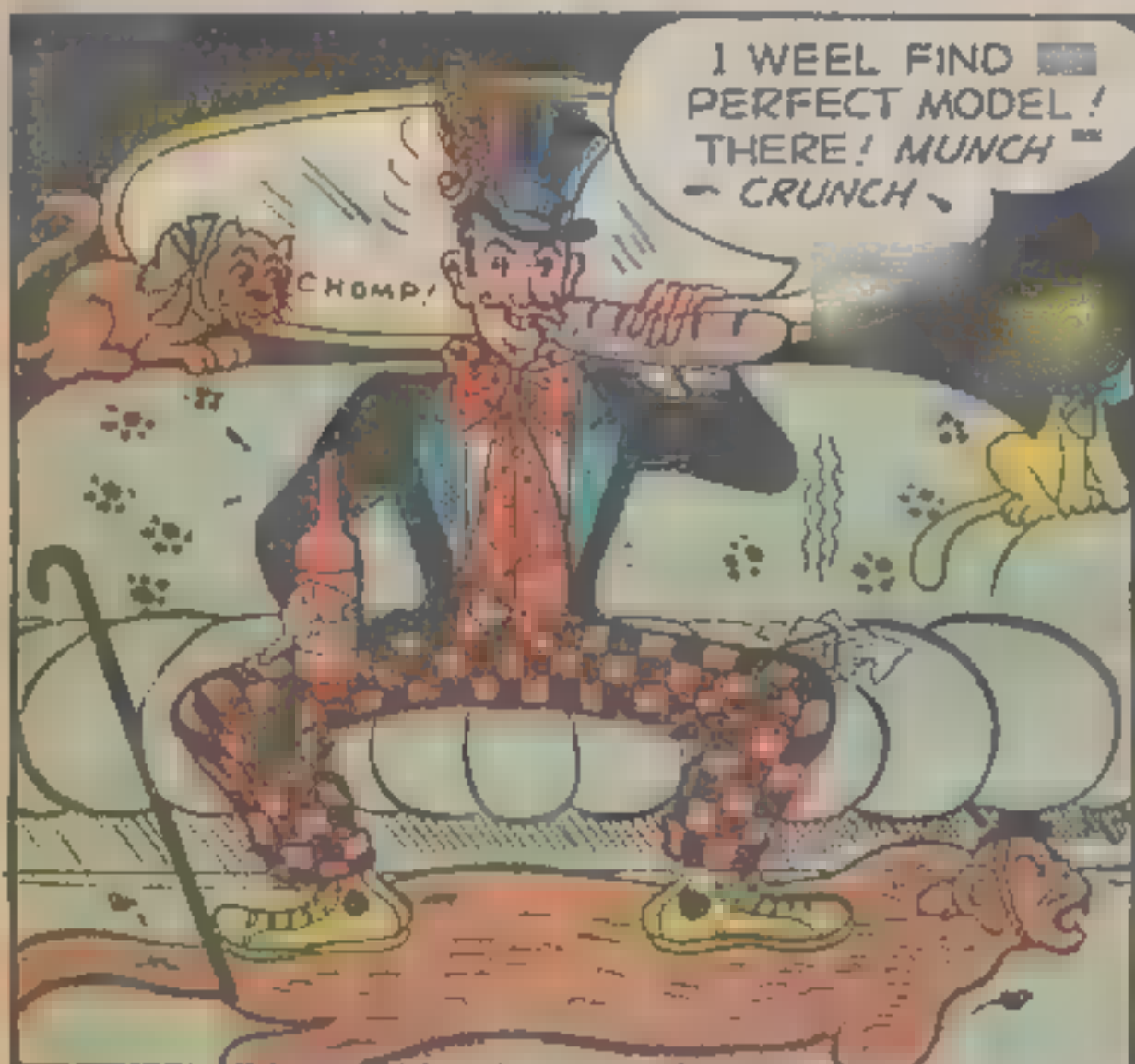




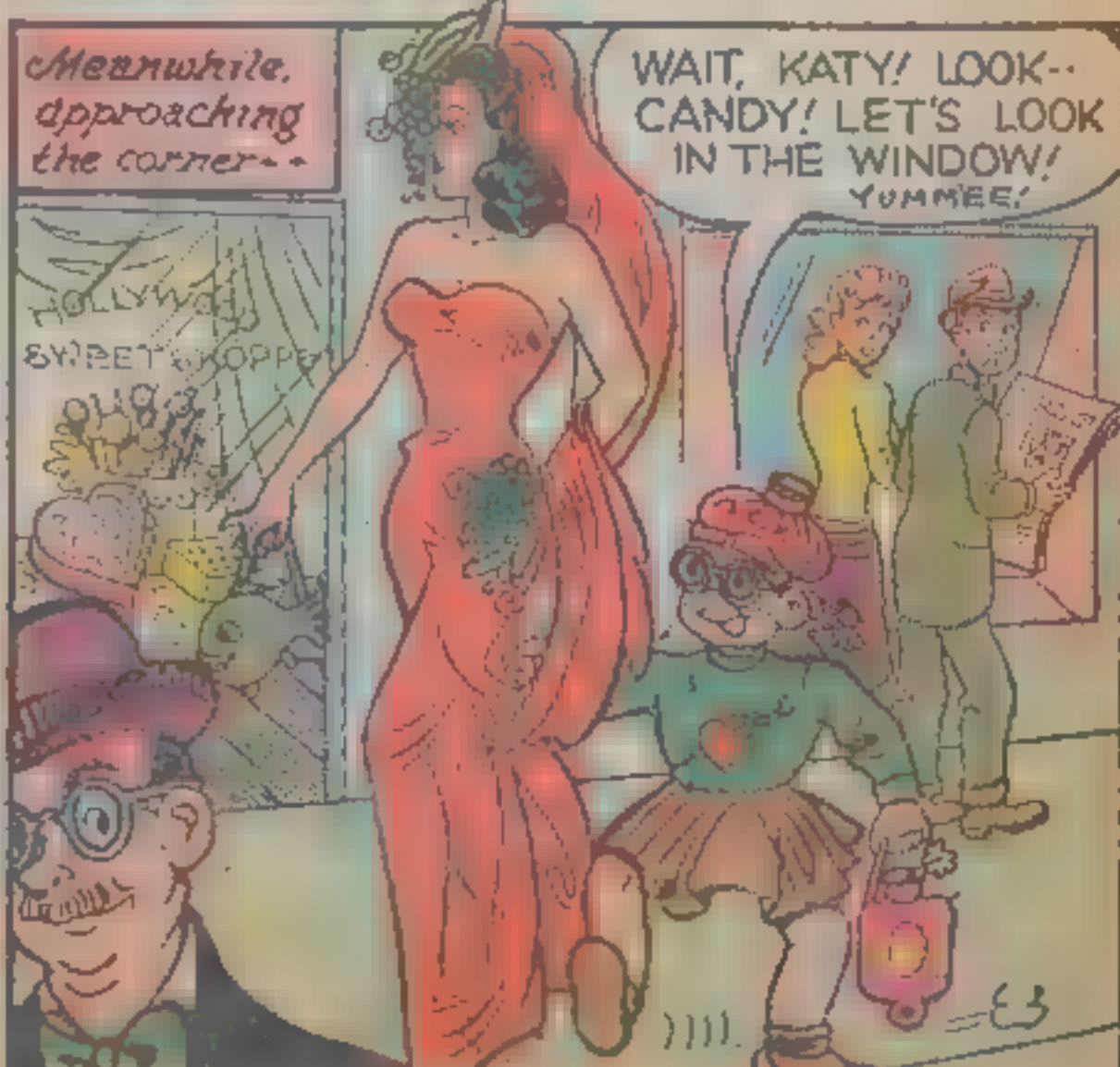
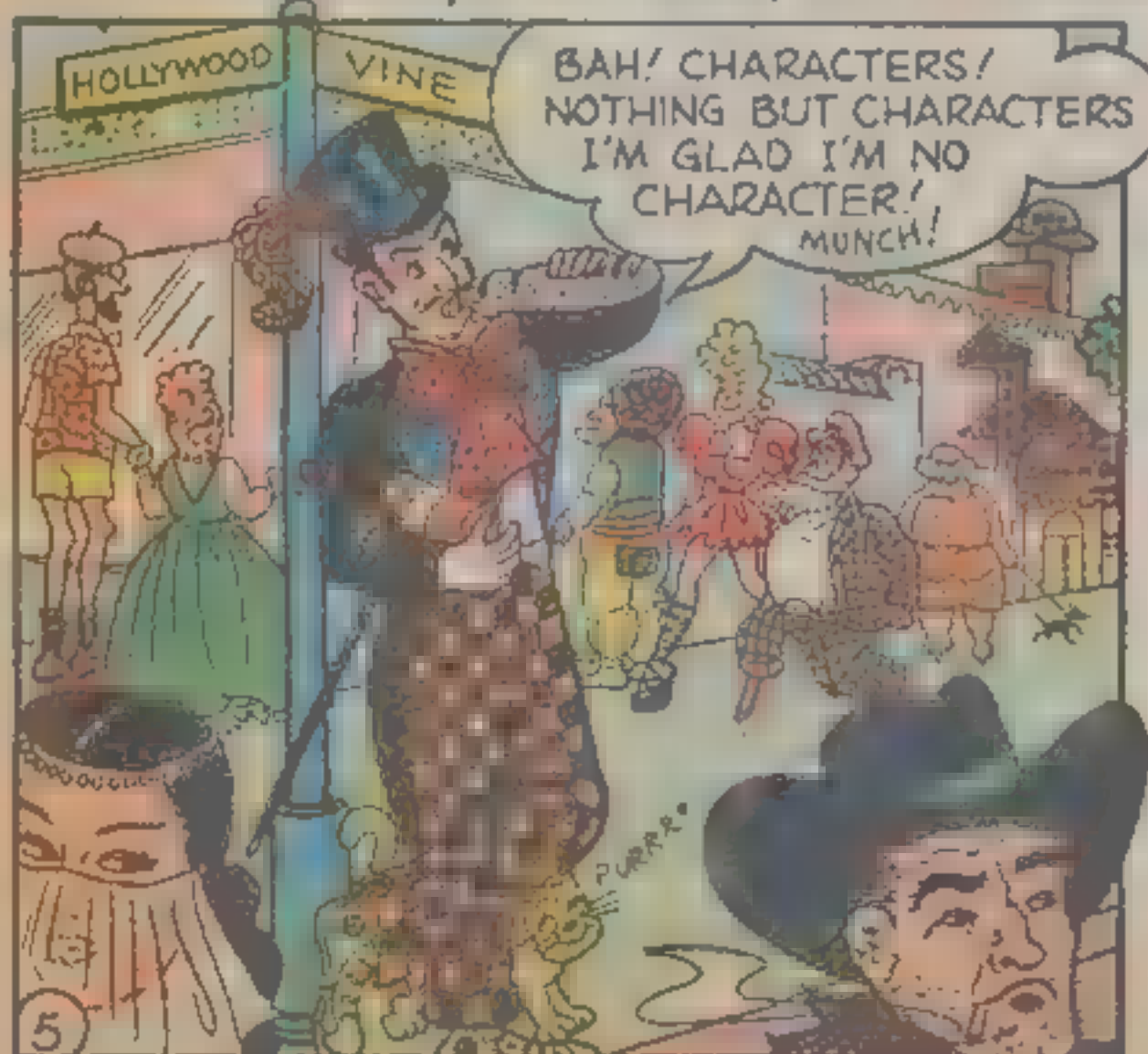
In the meantime let's go back  
to Slavador Dolly + + +

TO THE CORNER  
OF HOLLYWOOD  
AND VINE, ALPHONSE!

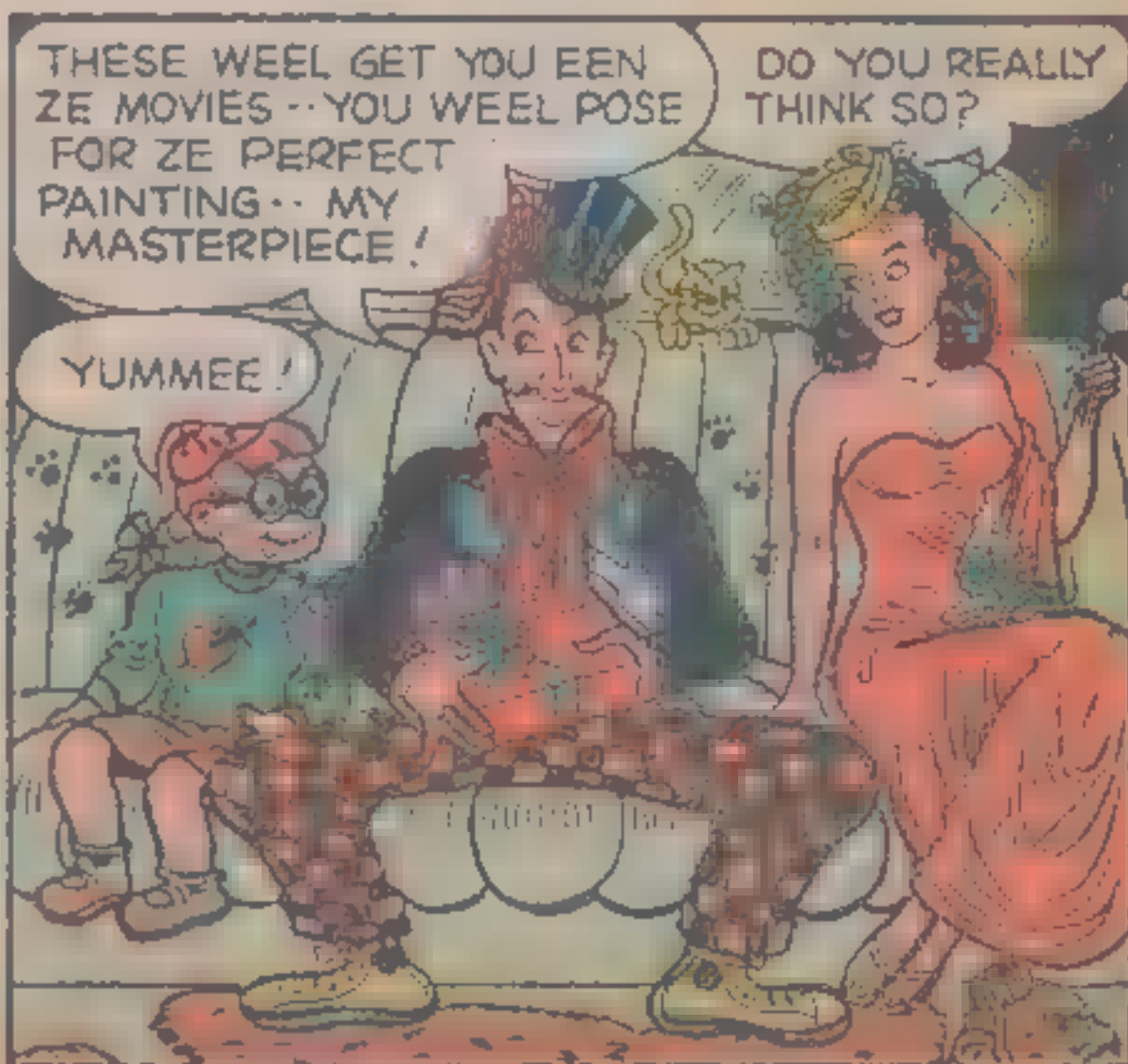
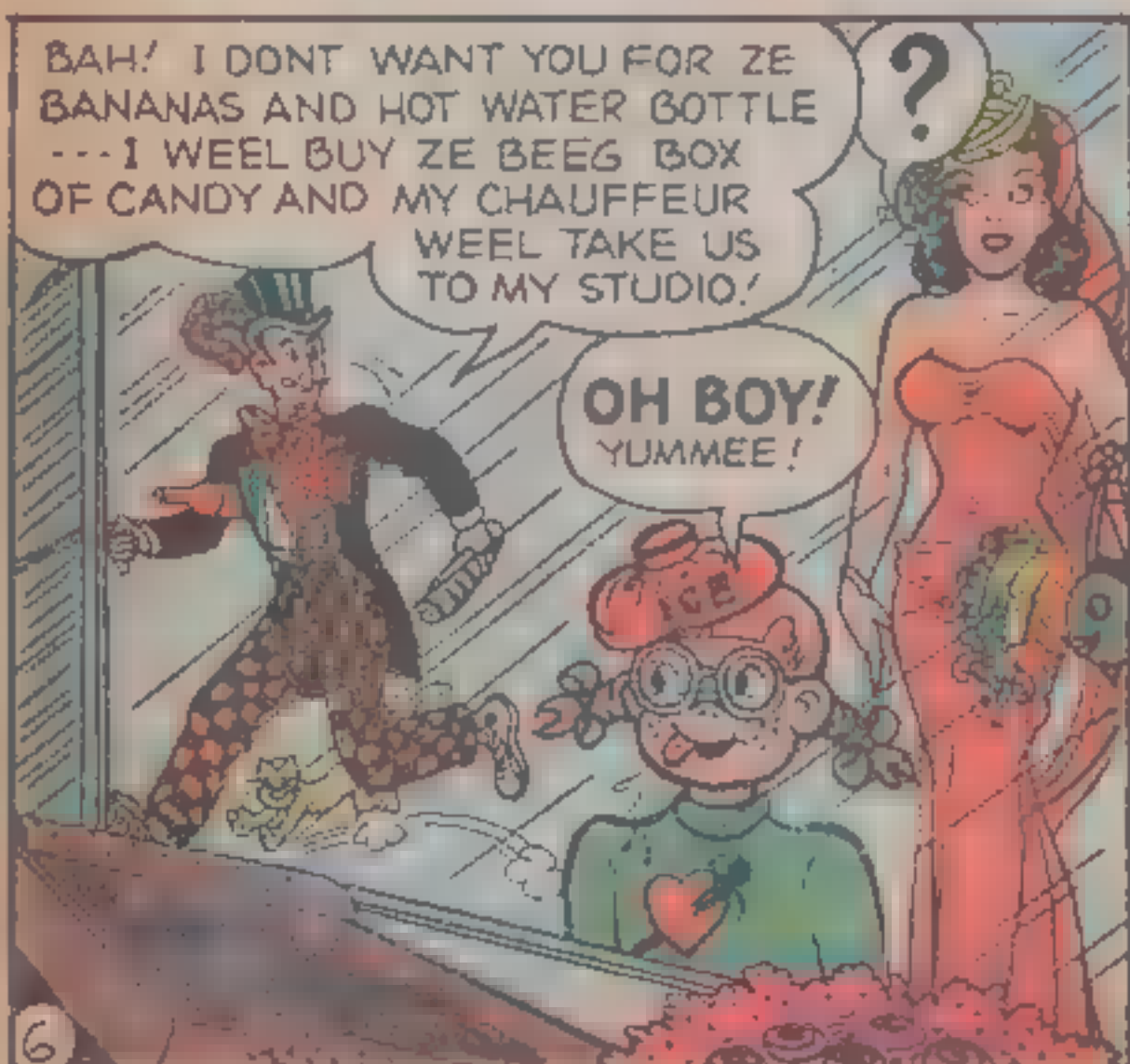
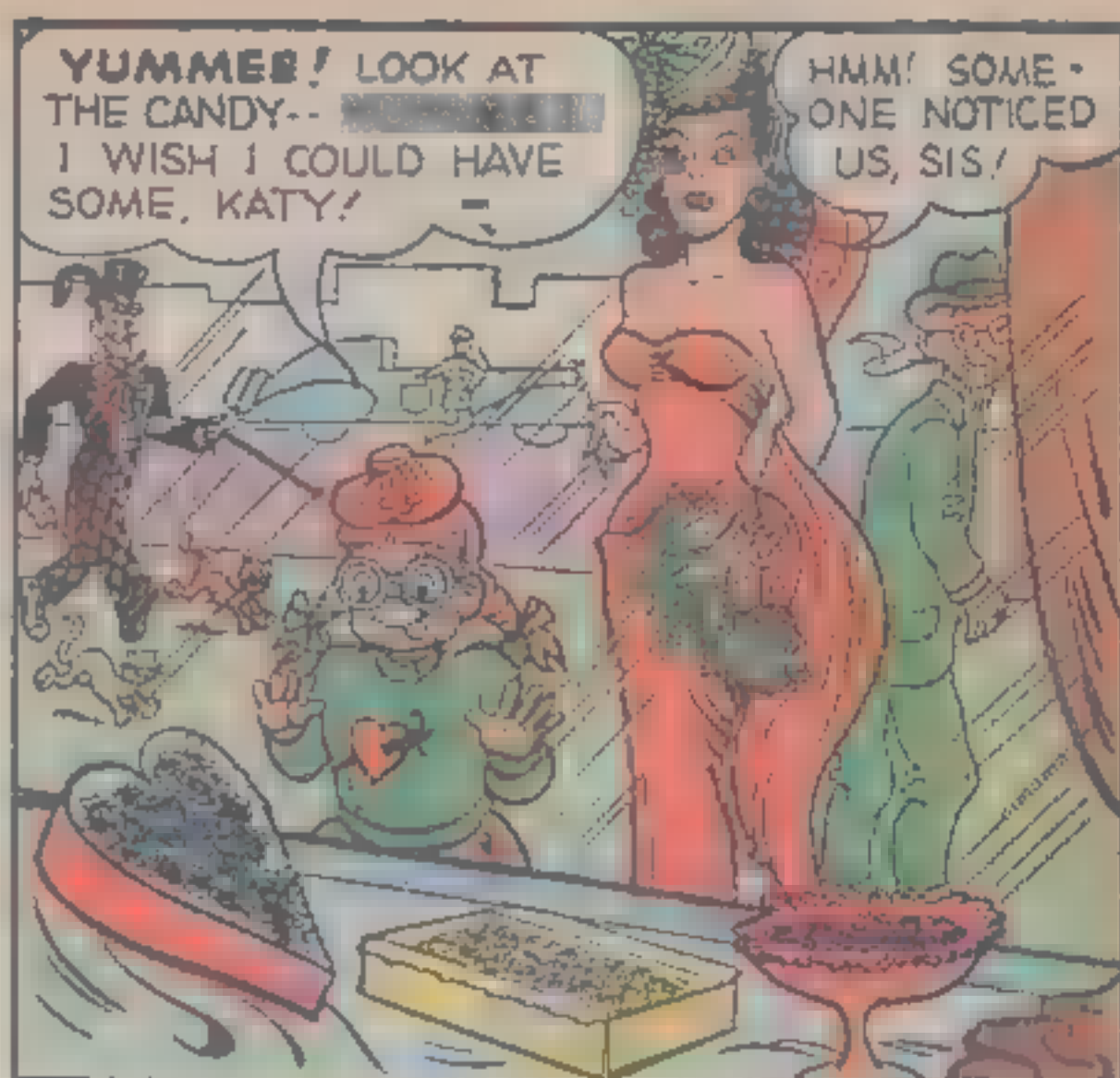
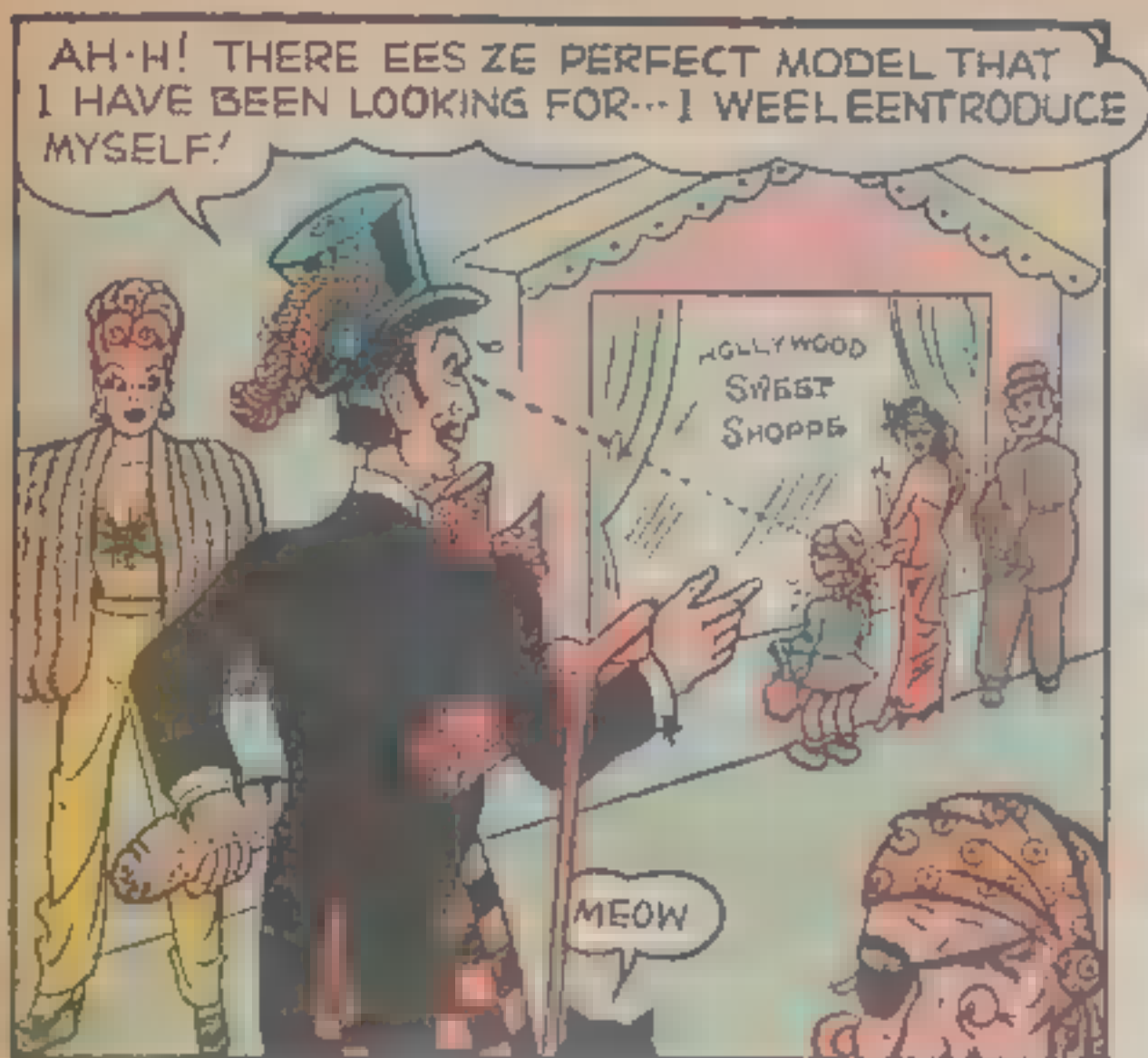
YES, MR  
DOLLY



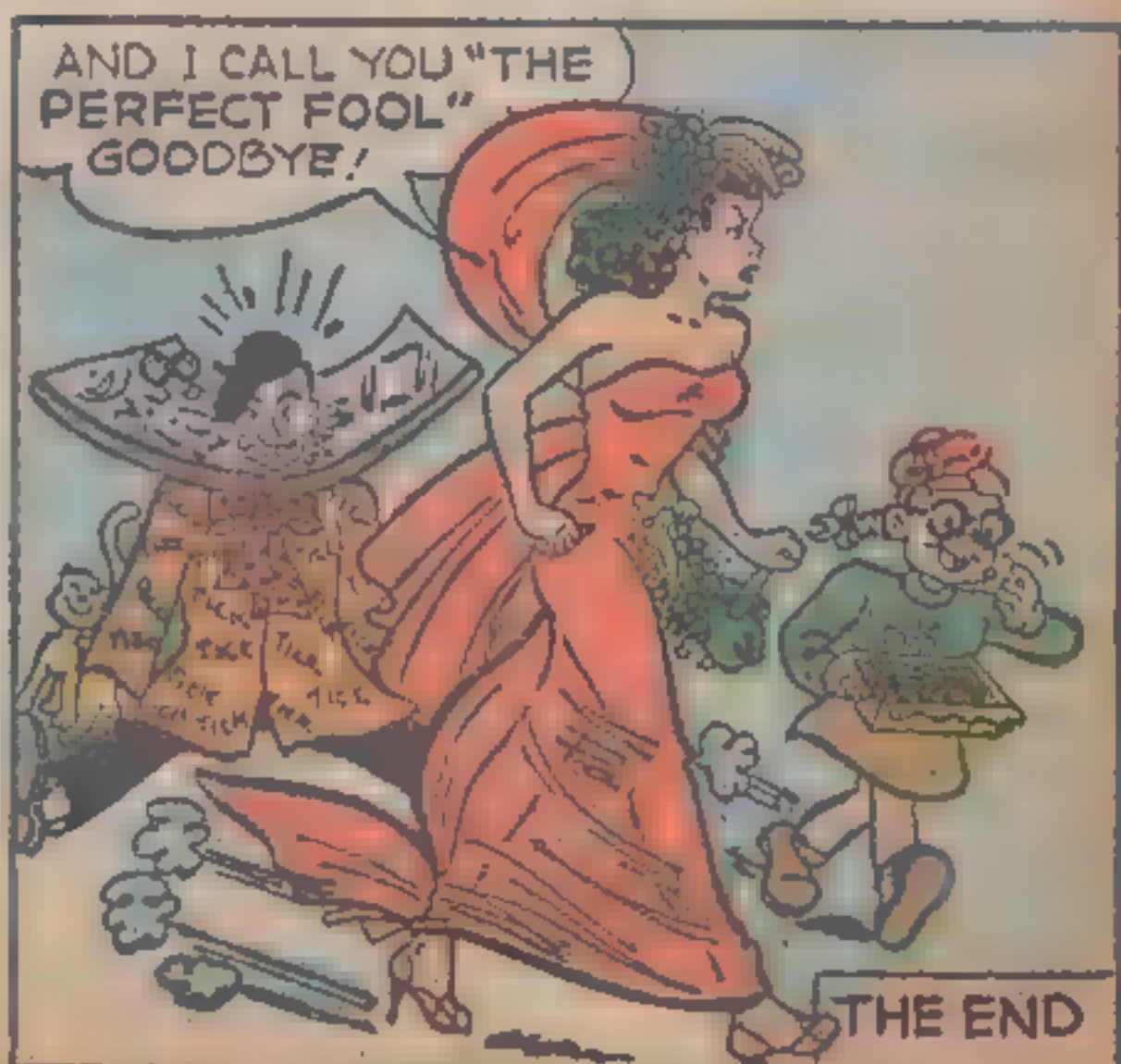
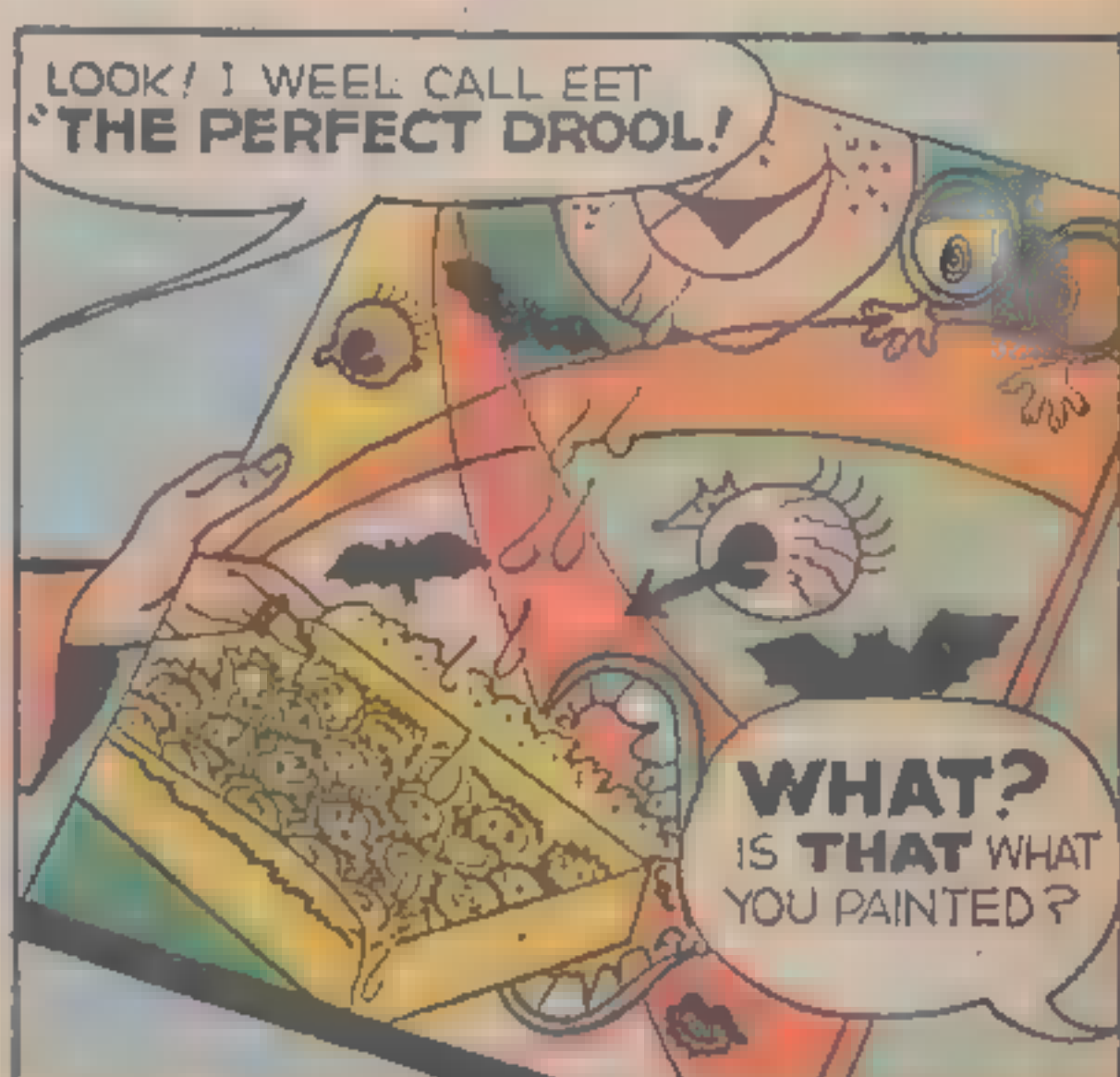
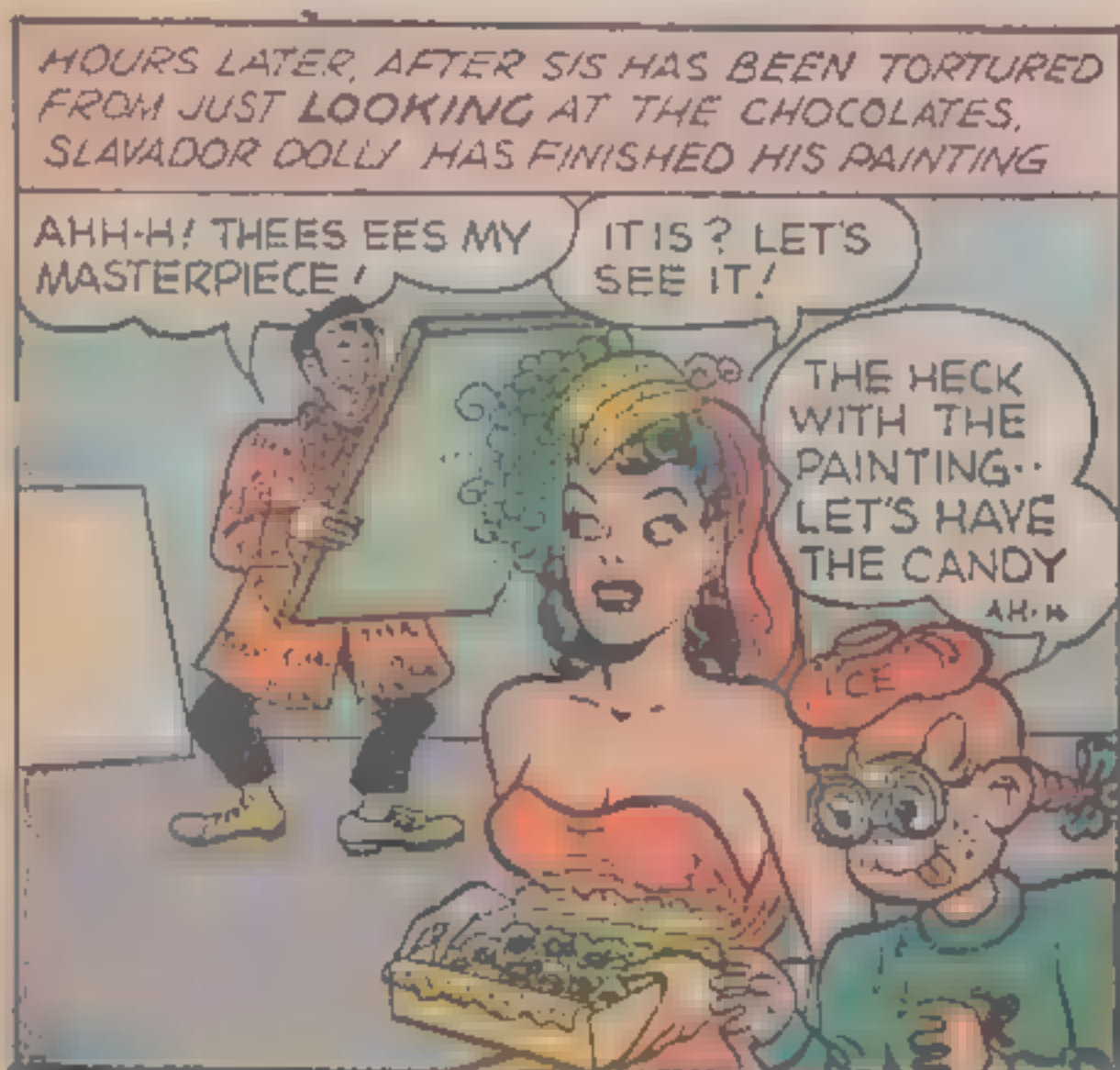
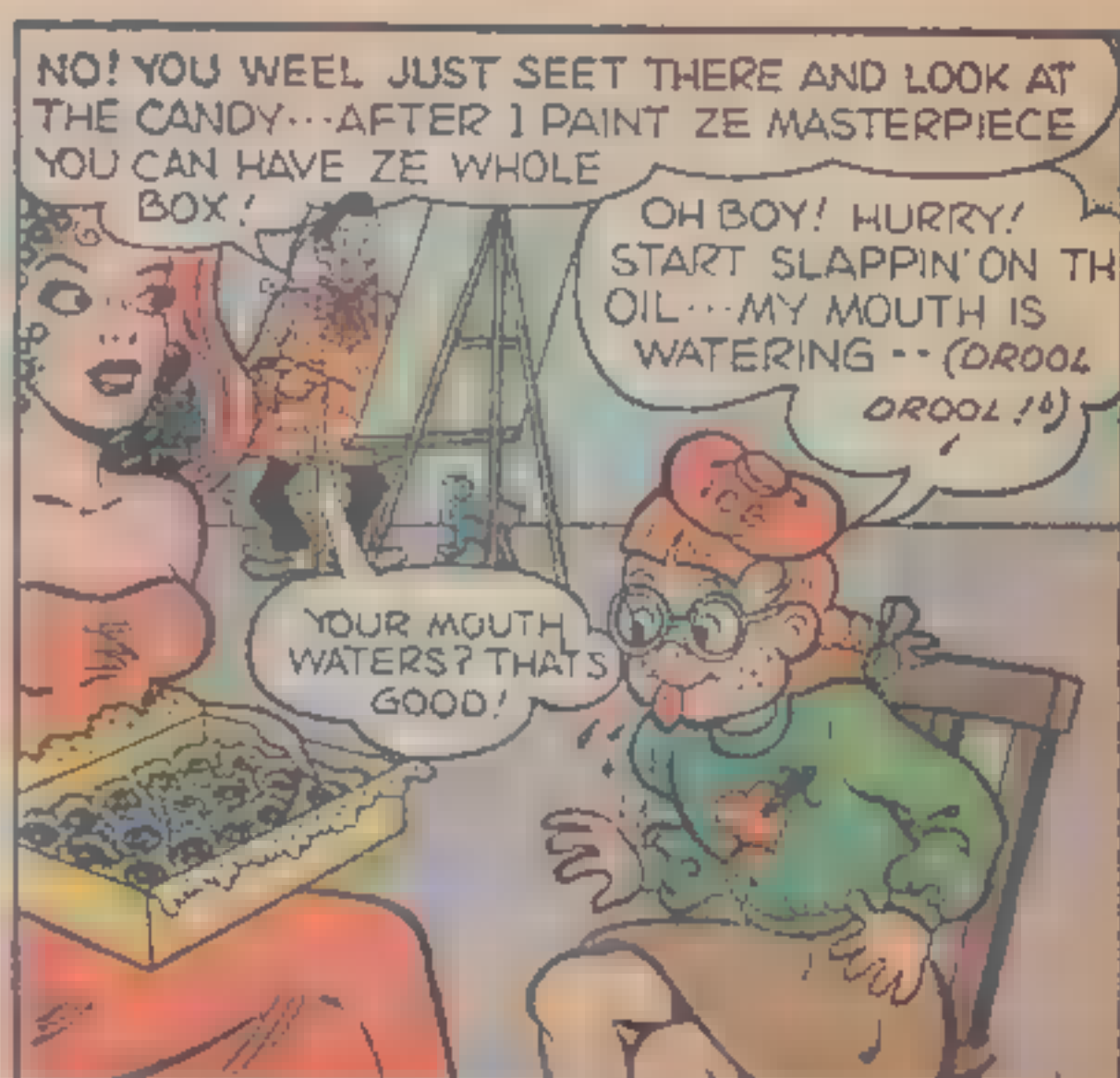
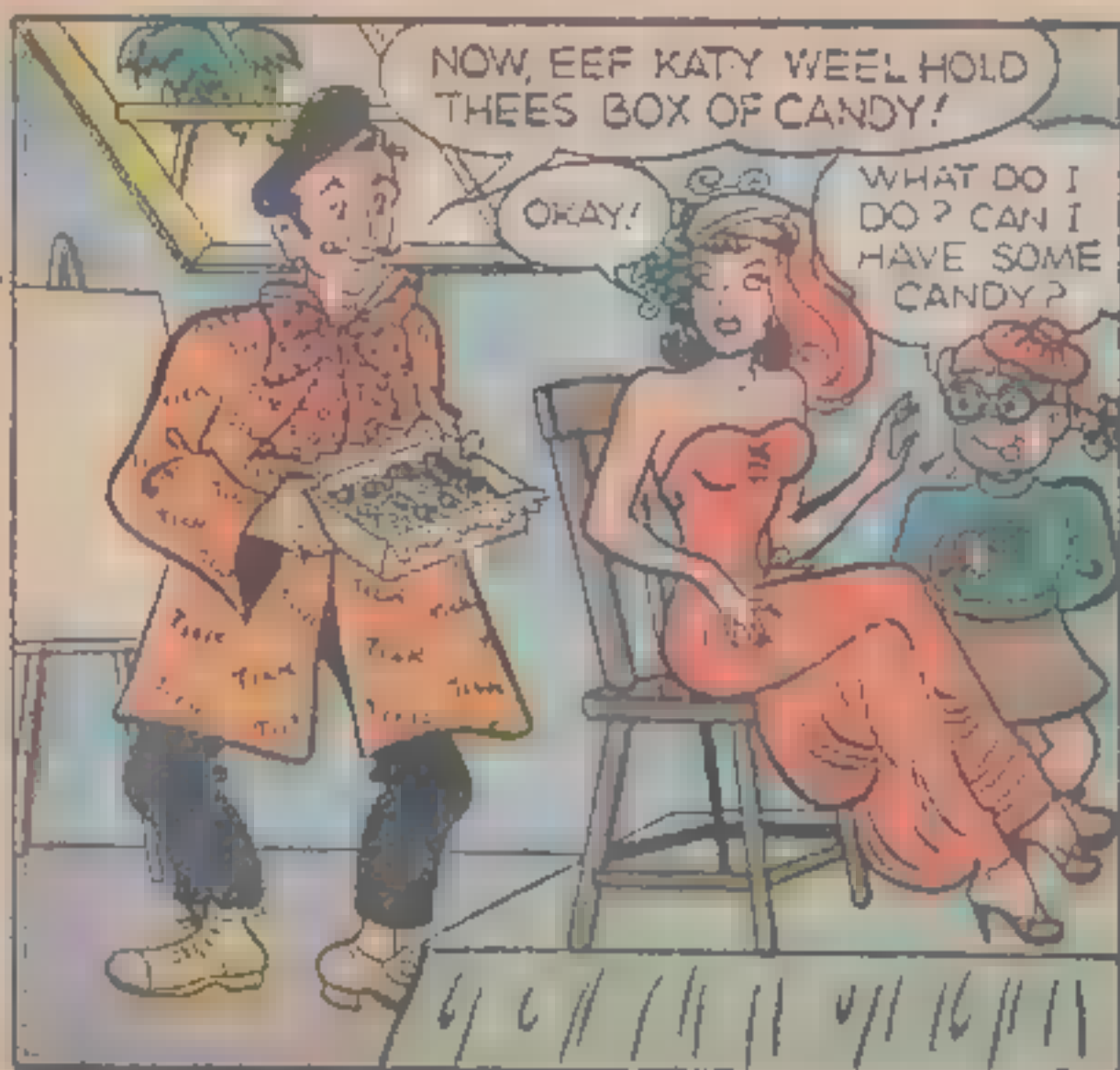
KATY'S DRESS by GARY LINDNER, 709 N. MONTGOMERY ST., PORT WASHINGTON, WIS.









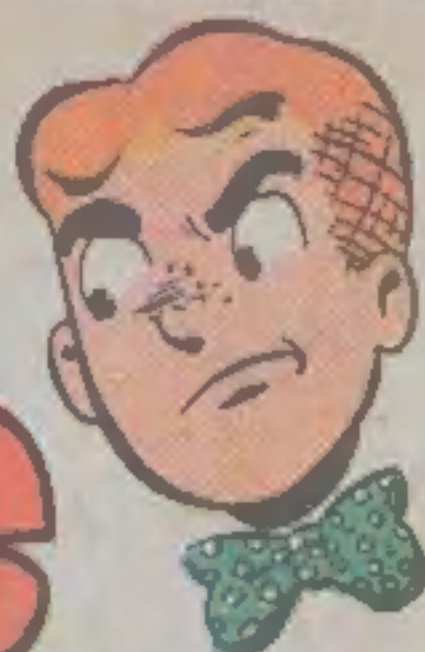






DID'JA HEAR THE LATEST, KIDS? I'M COMING OUT IN MY OWN BOOK!!

OH, NO.....  
... OH, YES!



# Archie's Rival Reggie

## COMICS

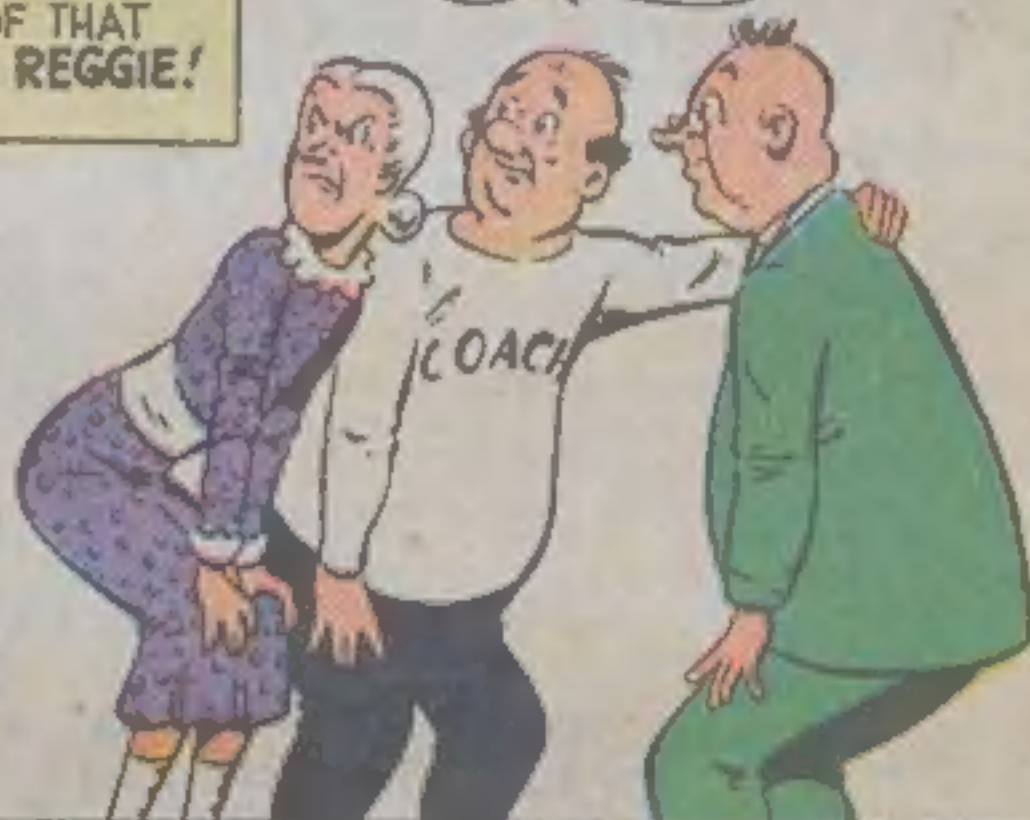
YES! ARCHIE'S ARCH-RIVAL, REGGIE, IS COMING OUT IN HIS OWN COMIC BOOK! GET YOUR COPY OF REGGIE COMICS AND FOLLOW THE HILARIOUS ANTICS OF THAT TEASING, TORMENTING, INIMITABLE REGGIE!

DO YOU SUPPOSE WE MIGHT EXPECT TROUBLE?

LUCKY REGGIE!

POOR ARCHIE!

POOR ME!!



LOOK! GIRLS! BOYS!

WIN A HAND PAINTED KATY KEENE SCARF

WITH YOUR VERY OWN DRESS DESIGN PAINTED ON IT!

HAND PAINTED KATY KEENE TIE!

HERE'S HOW!

IT'S EASY! JUST ENTER

## KATY'S DRESS DESIGN CONTEST

SEND IN YOUR DRESS DESIGN WITH THE ENTRY BLANK BELOW, AND MAIL IT TO KATY KEENE'S DRESS DESIGN CONTEST, 7070 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF. ENTRIES WILL BE JUDGED ON ORIGINALITY OF POSE AND DRESS DESIGN. THE WINNING DESIGN WILL BE SHOWN ON THE FRONT COVER OF THE NEW KATY KEENE COMIC BOOK! WATCH FOR IT! REMEMBER A NEW WINNER APPEARS ON EACH NEW ISSUE OF THE KATY KEENE COMIC BOOK! SO KEEP WATCHING!

THE FIRST LUCKY WINNER OF A HAND-PAINTED SCARF IS IRENE NACHTMAN, 3914 GERMANIA AVE., CINCINNATI 42, OHIO. HER DESIGN APPEARS ON THE FRONT COVER OF THIS COMIC BOOK!

KATY KEENE'S DRESS DESIGN CONTEST  
7070 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

I WISH TO ENTER KATY'S DRESS DESIGN CONTEST, HERE IS MY ENTRY!

MY NAME IS \_\_\_\_\_ PLEASE PRINT PLAINLY

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

BOYS! DON'T BE BASHFUL! MOST OF THE WORLD'S FAMOUS DRESS DESIGNERS ARE MEN!

SEND IN AS MANY DESIGNS AS YOU WISH, BUT EACH ONE MUST HAVE AN ENTRY BLANK!



# WAY BELOW FACTORY PRICES!

Newest Style and in GENUINE LEATHER

*Comfort for*

**\$3.95**

**WAITRESSES—NURSES—  
HOUSEWIVES—SCHOOL GIRLS...ETC.**

A gorgeous Buckle Adjusting  
Shoe, featuring expert work-  
manship SUPERB COMFORT  
HIGH STYLE! LOW PRICE!  
ALL LEATHER



Colors:

Black, Brown, PROFES-  
SIONAL WHITE, Red,  
Ox-Blood, Navy Blue, and  
Green. MEDIUM, NAR-  
ROW and WIDE WIDTHS.  
Sizes 4 to 9—including half-  
sizes.

**Start Enjoying Comfort Now**

**SEND NO MONEY**

LOYMEE SHOES, Dept. B2 871 Broad St., Newark, New Jersey

Please send.....pairs at \$3.95 each

Pairs..... Color..... Size..... Width..... Second Color Choice.....

Pairs..... Color..... Size..... Width..... Second Color Choice.....

Name.....

Address.....

City..... Zone..... State.....

☐ Check ☐ Money Order ☐ C.O.D. ☐ Cash — We pay postage if prepaid.

**SENT ON APPROVAL**





**It's EASY**  
to  
**Win Him!**

**... when You Know How!**

**READ for YOURSELF!**

How To Get Him To Date You  
How To Make Him Enjoy Your Company  
How To Interest Him In You  
How To Have Personality  
How To Overcome Inferiority  
How To Be Well-Mannered  
How Not To Offend Him

How To Improve Your Conversation  
How To Keep Him Guessing  
How To Become His "One and Only"  
How To "Make Up" With Him  
How To Keep His Love When Apart  
How To Get Him To Propose

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**M**EN are funny—you never know whether you're making the right move or not. Avoid disappointment, *heart-break!* Save yourself lots of tragedy. Don't make embarrassing faux pas! Read **HOW TO GET ALONG WITH BOYS** and discover for yourself the ABC and XYZ of successful strategy. Put psychology to work. No more clumsy mistakes for you—learn once and for all *how to get along with men* in this amazing handbook.

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FREE five days' examination of this book is offered to you if you send the coupon today! We will ship you your copy by return mail, in plain wrapper. If not delighted with results, after reading book, return it in five days and your money will be refunded. Stravon Publishers, 113 West 57th St., Dept. M-961 New York 19, N. Y.



**Now Only 98c**

**MAIL COUPON TODAY**

STRAVON PUBLISHERS, Dept. M-961  
113 West 57th St., New York 19, N. Y.

Send **HOW TO GET ALONG WITH BOYS** in plain wrapper.

- ☐ Send C.O.D. and I will pay postman 98c plus postage.  
☐ I enclose 98c. Send postpaid.

If not delighted I may return it in 5 days and get my money back.

NAME.....

ADDRESS.....

CITY.....STATE.....

Canada — \$1.25 with order



# HAVE A SLIMMER, YOUTHFUL, FEMININE APPEARANCE INSTANTLY!



# REDUCE

## YOUR APPEARANCE! LOOK AND FEEL LIKE SIXTEEN AGAIN!

No other girdle or supporter belt has more hold in power! The Up-Lift Adjust-O-Belt is the newest, most comfortable girdle I ever had.

Don't look old before your time. Do as thousands of others do, wear a comfortable, new and improved UP-LIFT ADJUST-O-BELT! The UP-LIFT ADJUST-O-BELT with the amazing *new adjustable* front panel controls your figure the way you want it, with added support where you need it most. Simply adjust the laces and **PRESTO** your mid section is reshaped, your back is braced and you look and feel younger!

### MORE UP-LIFT AND HOLD-IN POWER!

The UP-LIFT ADJUST-O-BELT takes weight off tired feet and gives you a more alluring, more daringly feminine, curvaceous figure the instant you put it on. It gives you lovely ~~curves~~ just in the *right places*, with no unwanted bulges in the wrong ~~area~~. It whittles your waist line to *nothingness* no matter what shape you may now have. *It's easily adjusted—always comfortable!*

## TEST THE **ADJUST-O-BELT** UP-LIFT PRINCIPLE WITH YOUR OWN HANDS!

Clasp your hands over your *abdomen*, press upwards and in gently, but *firmly*. You feel better don't you! That's just what the UP-LIFT ADJUST-O-BELT does for you only the ADJUST-O-BELT does it better. *Mail Coupon and test it at home for 10 days FREE at our expense!*



### APPEAR SLIMMER, AND FEEL BETTER!

The UP-LIFT ADJUST-O-BELT lifts and flattens unsightly bulges, comfortably, quickly, firmly. It *readjusts* easily to changes in your figure, yet no laces touch your body. It gives instant *slenderizing figure control*. It fashionably shapes your figure to it's slimmest lines. *Like magic the UP-LIFT ADJUST-O-BELT* obeys your every wish. *Pounds and inches* seem to disappear instantly from waist, hips and thighs. You can adjust it to your slimmed down figure as your figure changes. It gives the same fit and comfort you get from a made to order girdle costing 2 to 3 times the price. It washes like a dream. Style: Panty and regular. Colors nude and white. It's made of the finest stretch material used in any girdle with a pure satin front panel and made by the ~~most~~ skilled craftsmen. It's light in weight but powerfully strong.

It won't roll up, bulge or curl at the top. It gives extra-double support where you need it most. *No other girdle at any price can give you better support, can make you look better, feel better or appear slimmer.* Sizes 24 to 44 waist.

ONLY.....\$3.98

### Money - Back Guarantee With A 10-Day FREE TRIAL

If the UP-LIFT ADJUST-O-BELT isn't better than any supporter you ever had, if you don't feel more comfortable, if you don't look and feel younger, if your shape isn't 100% IMPROVED, if you are not delighted with it, return it and your money will be refunded in full.

New amazing NYLON laces will be sent free with your order. Try them instead of your regular laces. You may keep them FREE even if you return the girdle.

### FREE:

New amazing NYLON laces will be sent free with your order. Try them instead of your regular laces. You may keep them FREE even if you return the girdle.

## SEND NO MONEY

ADJUST-O-BELT CO., Dept. 162  
1025 Broad St., Newark, New Jersey

Rush your new and improved UP-LIFT ADJUST-O-BELT for \$3.98 in size and style checked. ☐ Regular, ☐ Panty.

☐ Send C.O.D. I will pay postage plus handling.

☐ I enclose \$3.98. You pay postage plus handling.

CHECK SIZE: ☐ Sm. (23-24); ☐ Med. (27-28);

☐ Lg. (29-30); ☐ XL (31-32); ☐ XXL (34-36);

☐ XXXL (38-40); ☐ XXXXL (42-44).

NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

I understand if not delighted with the UP-LIFT ADJUST-O-BELT I can return it in 10 days for full purchase price refund.

### SENT ON APPROVAL